

# BUSINESS BRIEFS

## Pilger Honored

A. C. Pilger, 485 N. Evandale, Birmingham, was among the 198 employees, recently honored for service with the Tidewater Oil Co. Pilger is the East Central area manager, marketing department, Detroit office. He has been with Tidewater 25 years.

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## Ford Motor Promotes B'ham Men

James O. Wright, 6100 Wing Lake Road, Birmingham, vice president - car and truck group, was elected a director of Ford Motor Co. at a meeting of the board last week.

Wright became vice president and group executive - car and truck divisions in November of 1960. Previously he had been vice president and general manager of Ford division.

After joining Ford Motor Co. in 1946, Wright held a series of major management positions. He was manager of the company's first organization department, director of purchasing, assistant to the vice president - finance, assistant to the vice president and general manager of Ford Division, and assistant general manufacturing manager and assistant general purchasing agent of Ford division.

ROBERT J. HAMPSON, 26550 Woodlark, Franklin, was elected vice president of the company. Hampton was appointed last month as general manager of Ford tractor operations, which coordinates the operations of the tractor and implements division in the United States and its tractor operations now a part of Ford Motor Co. Ltd., Dagenham, England.

Hampton had previously served as general manager of the transmission and chassis division since its formation in 1958. Prior to that, he was general manager of the chassis division for five years.

## B'ham Mortgage Expands Service

E. J. Hoffmann, president of Birmingham Mortgage Service, mortgage broker in the Stevens Building, has announced the expansion of the firm's financing services.

The company had been primarily interested in the residential mortgage business with conventional and FHA mortgages.

Under the new program all types of commercial financing will be handled, including accounts receivable loans, machinery and equipment loans, and large commercial first and second mortgages.

Hoffmann said the increased services are required to effectively cover the increasing business development in the area. The company will be able to handle financing on churches, motels, bowling alleys, nursing homes and hospitals, he said.

## Cole Appoints 'Future Unlimited' Committeemen

Edward N. Cole, of Bloomfield Hills, named six Bloomfield Hills executives and one from the Township, to his committee for Junior Achievement's National Future Unlimited Celebration to be held in Detroit May 11. Cole is general chairman.

Top teenage executives, miniature Junior Achievement companies and volunteer advisors will be awarded area-wide citations and trophies in recognition of outstanding accomplishments of the current program year which started last October.

The local men Cole named are T. B. Adams, president Campbell-Ewald Co.; John S. Bucas, vice president international group Ford Motor Co.; L. L. Colbert, president and board chairman Chrysler Corp.; Ray H. Eppert, president Burroughs Corp.; John F. Gordon, president and chief operating officer General Motors Corp.; George Romney, president American Motors Corp.; and Anthony C. Delorenzo, of Bloomfield Township, vice president and director of public relations staff General Motors Corp.

## Gawne Addresses Insurance Men

Samuel E. Gawne, 25700 Meadowdale, Franklin, a partner in the law firm of Dahlberg, Simon, Jayne, Woodruff & Gawne, was the speaker at the regular dinner meeting of the Detroit Life Insurance and Trust Council last week.

His subject was "Professional Partnerships."

Gawne is a member of the American Bar Association, The Michigan State Bar, the Detroit Bar, the Michigan Law Institute, and the American Judicature Society.

## Young's Observes 10th Anniversary

Young's of Birmingham, Inc., 203 Pierce, Birmingham, is celebrating its 10th anniversary.

Richard H. Young in 1951 bought the store which previously had been Campbell's Village Store, owned by Mr. and Mrs. Ross Campbell.

Specializing in men's clothing, furnishings and shoes, Young's will offer special values for a short period of time during the anniversary celebration.

In its 10-year history, Young's has grown from a one-man operation to its present staff of 10 employees.

## Behind The Store Fronts

With ANGUS McKELLAR



"Seek a busy man, if a job needs to be done," seems to be the thinking of quite a number of Birmingham people.

This saying was brought to mind on hearing that Harvey Kresge was elected president of the local Rotary Club, and will take office July 1.

He is also a director of the club. . . . And a director of Birmingham Federal Savings & Loan Association. . . . Last year he was president of the Birmingham Chamber of Commerce (he will continue as a director).

Kresge has been a captain on the United Foundation fund raising drives for the past three years. . . . And on the general committee for the Fourth Annual Birmingham Arts Festival. . . . Oh, yes, he also manages Kresge's local store.

Congratulations to the Larry Shermans on the birth of an eight pound son, David Fisher Sherman, on April 1. Larry is manager of the local Sherman Shoes store.

After an absence of five years, Roger Bell is back at Birmingham Camera.

Our congratulations to Mrs. Florence H. Willets on her unani-

mous re-election to the office of mayor.

Local hardware dealers are celebrating IRHA Hardware Week April 20-23 with a "Happy Home" Jackpot contest, according to Paul Kurth, of Huston Hardware Co., and Jack Fawcett, of J. Fawcett & Co. Over 600 prizes are to be given away in the contest which is sponsored by the 25,000 Independent hardware stores throughout the country. Top prizes are three Rambling American Super four-door sedans.

Consumer Power customers and friends of Mrs. Baker will be glad to hear that she is convalescing in fine order.

Harry Aten, of Harry Aten & Co. (remodeling and modernization) announces the change of the firm name to Aten & Mason.

There's a striking window display of whimsical hats and spring items at Miner's and Frank Mulholland, of Mulholland's Department store, has set up a new public relations department, which will deal with fashion shows, promotions and special advertising.

## Named Chamberlain Co. Officer



Samuel J. Mitchell

Samuel J. Mitchell of 1773 Stanley, Birmingham has been named Secretary and Sales Manager of Chamberlain Real Estate Company, 975 S. Hunter Blvd., Birmingham. Mr. Mitchell is a graduate of Michigan State University and has been in the Real Estate profession for 5 years. Mr. Mitchell is married and has a daughter, Linda, and a son Samuel, Jr. Other Corporate officers of the Chamberlain Company, Birmingham are: Calvin M. Chamberlain, President; and A. J. Richter, Vice-President and General Manager.

## The STETSONIAN

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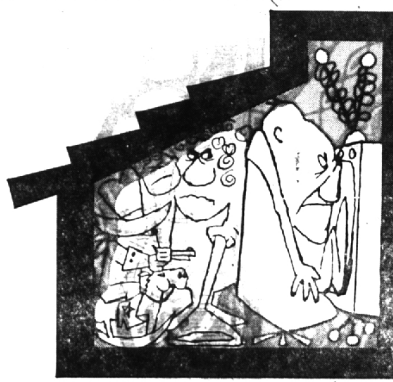
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