

Hotel Man Sells Milner Interest

H. J. Daldin, 1385 Northlawn National Building, Detroit. Daldin stated that his relinquishment of the Milner post was the result of a settlement of the disputes between the beneficiaries of the estate of Earle R. Milner, Milner's son, E. Ronald Milner, as principal beneficiary, holds a majority interest in the Milner chain.



BUSINESS BRIEFS

A Growing Business Gets the Freezes

After a separation of 47 years the Freezes of Birmingham and the Grows of Grosse Pointe again have consolidated businesses.

Julius A. Grows was one of the first Detroit agents in the office of the Michigan Fire and Marine Insurance Co. His step-son, Charles E. Freeze, started his own local agency in 1901 and J. Alfred Grows joined his half-brother in the agency. Upon the death of Julius in 1906, Charles E. Freeze took over the agency in 1914 and the Grows and Freezes were together.

Then J. Alfred Grows, business with Homer Warren at the Insurance Agency of Homer Warren and Co. CHARLES FREEZE continued the operation of his part of the agency along with his sons, Lawrence and Charles III. While the Freezes were quite stable among themselves, the Grows began to expand and merge. When J. Alfred died in 1958, his sons, J. Alfred Jr. and Robert merged the Insurance Agency of Homer Warren and Co. with two men named Sumner and Englebert. The business became Grow-

Sumner-Englebert Agencies.

Sumner died in 1958. On Jan. 1, 1960, Paul J. Keller, Jr., joined the Grows and Englebert.

APRIL 1, 1961, the Freeze Insurance Agency and Grow-Sumner-Englebert Agencies merged to form Grow, Keller, Englebert and Freeze, Inc., with offices in the Dime Building, Detroit.

Three generations of experience from two families, which really stem from one, are back together. Among the officers of the new corporation are Charles E. Freeze III, 21069 W. 13 Mile, Southfield Township, Lawrence A. Freeze, 993 Surfside, Birmingham, and the elder founder - agent Charles E. Freeze, 21238 W. 13 Mile, Southfield Township, who is honorary chairman of the board and senior consultant.

Convention-Bound

Elmer F. Semrow, 1169 Floyd, Birmingham, Michigan, general agent for Aid Association for Lumbermen, will attend the 1961 AAL General Agents' Conference to be held in Miami Beach, Fla. April 20-24. Semrow will join the 35 other general agents at the conference.

Fred Hanson Retires After 44-Year Career

Retirement of Frederick H. Hanson, 1375 Dorchester, Birmingham, general factory manager of body assembly plants in the Western States, was announced last Thursday by Fisher Body division of General Motors.

An automotive veteran with more than 44 years at Fisher, Hanson was directly responsible for the operation of five plants assembling Chevrolet bodies.

Born in Cincinnati, Ohio, on January 17, 1901, he began his career with the Hercules Buzeq Company in Evansville, Indiana, when he was twelve years old.

HANSON STARTED with Fisher Body in 1917 as a trimmer at plant No. 18 in Detroit. He is retiring on May 1 under provisions of the General Motors retirement program.

Hanson plans to pursue, his interest in travel and deep sea fishing.

Early in his career he served as general superintendent of the Fisher Body plants in Pontiac, Mich., and Norwood, Ohio. He later was promoted to manager of the Norwood plant and during World War II was resident manager of Fisher Body's aircraft plants in Cleveland and Detroit.

Leinweber Gets MSA Gold Medal

Joseph W. Leinweber, an associate of Birmingham architect firm Yamasaki, recently received the 1961 gold medal of the Michigan Society of Architects at its 47th annual convention in Detroit.

His firms of Leinweber, Yamasaki and Hellmuth, and Leinweber, Yamasaki and Associates won many awards, both national and local.

For the past two years, Leinweber has been resident architect for Smith, Hinchman & Grylls Associates, Inc. Korea Joint Venture.

Chevrolet Honors 25-Year Veterans

L. Ralph Mason, 836 Waddington, Birmingham, and Edward A. Reed, 795 Mohegan, Birmingham, recently were honored by the Chevrolet motor division of General Motors Corp.

Both men have completed 25 years with Chevrolet. Mason is regional plant manager in charge of Chevrolet plants at Cleveland and Toledo, Ohio, Indianapolis and Muncie, Ind., and Livonia, Mich.

Reed is a process development engineer at Chevrolet's central office in Detroit.

B'ham Girl Wins Merchandise Prize

Sally Lynn Eckwall is one of 16 winners of merchandise prizes featured in the S. S. Kresge Company's exhibit at the 1961 Home Furnishings and Garden Show.

Miss Eckwall, who makes her home at 32369 Ingewood in Birmingham, will receive a mural-tableau.

Knudsen Receives Air Force Award

Semon E. Knudsen, of Birmingham, general manager of Pontiac division of General Motors Corporation, was presented with an award by the USAF Recruiting Service for his assistance in publicizing career opportunities for the Air Force over the past several years.

Brigadier General Henry G. Thorne, Jr., commander of the USAF recruiting service, made the presentation at a luncheon held at the Bloomfield Hills Country Club Wednesday.

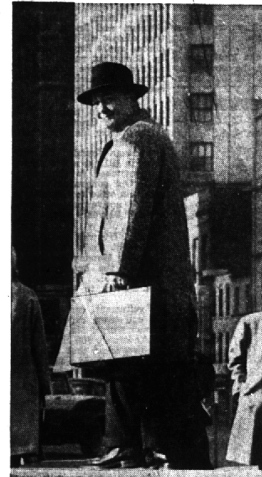
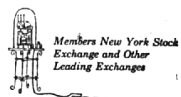
Attending Convention

R. Watson, of W. P. Miller Co., 1593 S. Woodward, Birmingham, is attending the sixth annual Industrial Products Dealer Sales Training Conference in Detroit.

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Cancer Lost In 1960, Says Lamb

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While heart and circulatory diseases are still the chief causes of death in Michigan, cancer has slipped a bit, according to Scott E. Lamb of 6301 Sberingham Road, Birmingham, president of the Michigan Life Insurance Co.

Lamb said a survey made of death causes during 1960 among his company's policyholders who have life insurance on loans from financial institutions indicates this drop by cancer from 17 per cent in 1959 to 15.5 per cent last year.

Dr. R. J. Scott, Michigan Life medical director, told him that the survey of 340,000 policyholders indicates the increased awareness by people in cancer checkups and early treatment.

MEANWHILE, heart and circulatory diseases dropped from 66 to 55.8 per cent during the period. Accidents dropped from 12 to 11.5 per cent. Homicide and suicide dropped from 4 to 3.4 per cent.

All other causes of death increased from 11 per cent in 1959 to 16.1 per cent last year, he reported.

Benefits were paid at the rate of \$3,912 each working day in 1960 for deaths and disabilities of policyholders who had Michigan Life insurance protection on their loans from financial institutions.

Jones Advises Ohio Ad Men

The president of a national advertising agency called for positive public attitudes in fighting the "psychosomatic aspects" of the recession which, he said, is caused "not so much by a decrease in discretionary income but by an increase in discretionary anxiety."

Speaking before members of the Cincinnati Advertisers' Club, Ernest A. Jones, president of MacManus, John & Adams, Inc., Bloomfield Hills, declared: "Revitalization of public confidence in the economy appears to be the most pertinent task facing those in advertising and the communications industries."

HANSON WAS made assistant general factory manager in 1946 and named general factory manager in February, 1950. When Fisher Body realigned its organizational structure in August, 1958, he assumed the responsibilities from which he is retiring.

He later was promoted to manager of the Norwood plant and during World War II was resident manager of Fisher Body's aircraft plants in Cleveland and Detroit.

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