

## Poe to Manage Burroughs Branch

Burl F. Poe, 27435 Bloomfield, Lathrup, has been named manager of the San Jose, Calif. branch of Burroughs Corp.

In his new post, Poe, a 29-year veteran at Burroughs, will be responsible for marketing operations in a six-county area of Central California.

The new branch manager has held a number of sales and executive posts with Burroughs, including general service manager, assistant general sales manager and assistant general service manager.

His most recent assignment was director of equipment service for the company's marketing division with offices in Detroit.

## Lincoln-Mercury Honors Bob Frost

A Robert Frost, of Bob Frost, Inc., Birmingham, has been honored for outstanding sales proficiency.

Frost was named a member of the Inner Circle and was a delegate to the Lincoln-Mercury district salesmen's council, the first of such councils for dealership salesmen in the automotive industry. The council met on March 29 in Detroit.

Inner Circle members are the top 105 Lincoln-Mercury salesmen in the nation.

## Behind The Store Fronts

With  
ANGUS  
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Israel is a land of many attractions and contrasts. Patti Sullivan, of Bee Kait Travel Service, was

quite impressed when she toured that country as a guest of Allitalia Airways.

Miss Sullivan, in a group of 10 travel agents from Michigan and the Cleveland area, headquartered in Tel Aviv. From this city, the group visited Jerusalem, Nazareth, upper and lower Galilee and the Red Sea. Rome, Italy, was also visited for several days. Such tours enable people in the travel business to be of greater service to the public, Miss Sullivan commented.

JUST BACK from Delray Beach, Fla., Mr. and Mrs. Harry Wesch, of Wesch Cleaners, are happy that Michigan is their home state . . . certainly nice to come home to.

... AND THE Carl Weinekes, of Bessenberger's, are back from a Gulf-side vacation at Biloxi, Miss., where Carl spent a good deal of time getting the jump on his local golfing buddies.

Top winners in Village Sport & Hobby Shop's model car contest for the junior classification are: Mark Jaroslaw, Leonard Bartush and Craig Smith. Winners in the senior classification are: Louis Ironside, Gordon Noble, and Ron Chadwick.

Someone once said that almost every person has the material for a book within him, and Beverly Simpson, manager of Howard Johnson's Maple - Telegraph restaurant, is no exception. For a number of years she has kept notes on her amusing experiences in the restaurant business, and plans to whip them into book form.

THE BIRMINGHAM Chamber of Commerce and The Birmingham Eccentric are both appreciative of the fine cooperation given by Acme Quality Paints Inc., The Curiosity Shoppe, Kay Cooley Inc., and The Village Sport and Hobby Shop in furnishing the window display used at Birmingham Federal Savings & Loan Association during the recent vacation-in-the-Caribbean contest.

... AND THE new name signs of black lettering on the white background add immensely to the neat appearance of Bodine's, Hawthorne Electrical Co., and Birmingham Hardware.

## B'ham Man Cited By Laboratories

Edward F. Eick, 2062 Pembroke, Birmingham, has been cited for his outstanding performance during 1960 by Lederle Laboratories division of American Cyanamid Co.

As a medical representative for Lederle, Eick provides physicians with technical information on new drugs. He will attend a national conference in Florida next month where company officials will present him with a special award.

He has been associated with Lederle, a pharmaceutical manufacturing and research organization, since 1959.

## POTTER Moving & Storage Co.



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## POTTER Moving & Storage Co.

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No. 1 to Border  
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## A&P Promotes Beverly Hills Man

John J. Cairns, 31055 Pierce, Beverly Hills, has been named supervisor of A&P stores in the Detroit area.

Cairns, who has been with the Greater Atlantic & Pacific Tea Co. since 1942, has managed a number of supermarkets in Detroit. He also served as a cash auditor and as a member of the Detroit unit sales department.

In his new assignment, Cairns

## Businessmen Meet

Dr. John Slater, recently returned from the Congo, will be the speaker at the monthly meeting of the Christian Businessmen's Committee of Birmingham. The noon luncheon will take place Tuesday at Cary Lee's.

will supervise various company stores in northwest Detroit, Highland Park, Oak Park, Ferndale and Warren.

He is a member of the Zoning Board of Appeals, of Beverly Hills and a member of Beverly Hills PTA.



## Launching Hope

Ernest A. Jones (left), president of McManus, John & Adams, Bloomfield Hills, and H. Glenn Bixby, president of Ex-Cell-O Corp., examine a charity collection carton at the Detroit premiere of the "Project Hope" documentary motion picture. The film which relates the dramatic activities of the S.S. Hope, Project Hope's floating medical center, now in Indonesia, recently premiered at a meeting of the Michigan Chapter of the Public Relations Society of America.

## Miles Selected Group Chairman

George F. Miles, 325 N. Glen-garry, Birmingham, treasurer of the Vagabond Coach Manufacturing Co. of New Hudson, Mich., has been reappointed chairman of the banking and finance committee of the Michigan State University committee of MHMA. Miles is a veteran executive of Vagabond, which he joined in 1933.



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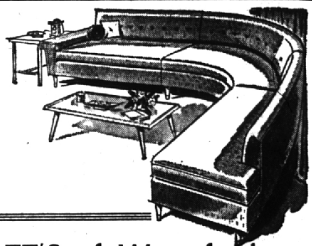
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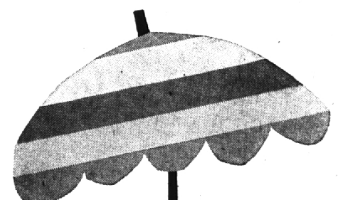
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Coupon good only at National Food Stores at 499 Hunter Blvd. or 74 E. Maple. Coupon expires Sat., April 8. Limit one coupon per family.

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