

Medical Mirror

WHAT DOCTORS SAY ABOUT

Poisonous Plants

- Cancer Defense
- Color-blind Test

Q. Are any plants or flowers commonly found in gardens poisonous?

A. Only a few garden plants are harmful when eaten. Included among the harmful ones are plants of the Solanaceae family, rhododendron, mountain laurel, Christmas rose, and monkshood. The seeds and juice of elder are very poisonous, as are many other plants of the Apocynaceae family.

Q. Does the body "put up a fight" or build any defense against cancer?

A. Two things are involved in the disease which we know as cancer—the tumor and the victim's reaction to the tumor. The cancer lesion tends to grow and invade normal body tissue, while the person's body reacts to varying degrees. If the body wins the battle it is well. If the tumor wins, the cancerous process goes on until the end. Much is known about tumors, how they grow and how they destroy tissue, but not much has been learned about the body's power to resist cancer. Researchers are studying this phase of cancer in their search



for better methods of treatment. More knowledge along these lines may supply the answer to the cancer problem.

Q. Are there ways to "fool" the color-blind test given to armed service inductees?
A. No. The test usually given for color blindness, in which the person being tested views a series of color plates (such as the Ishihara series), is failed by almost all subjects with any degree of red-green color deficiency. It's wise to become associated with a family physician before illness strikes. When you move to a new neighborhood, it's wise to make yourself known to the doctor of your choice. Then, if an emergency arises, you will not be a stranger to him. And remember our friendly and competent staff stands ready to serve your prescription needs.



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BUSINESS BRIEFS

Resident Gets Trip For Safe Driving

Leland J. Beal, 7069 Ward Eagle drive, Birmingham, has won the grand prize of an all-expense paid Hawaiian vacation for two in a nationwide industrial safe driving contest sponsored by the Hertz Corporation.

More than 6,000 drivers representing every American industry, competed in the \$10,000 contest conducted by Hertz' Car Leasing division.

The three-month contest was open to drivers in 152 nationwide leased car fleets of 50 or more au-

tomobiles. A winner from each fleet was selected on the basis of driving without an accident or major breakdown due to improper maintenance during the contest period.

Each of the 152 fleet winners received an individual prize and qualified for the final top prize drawings.

The contest, which ran from Mar. 1, to June 1, is believed to be the first one sponsored by a national vehicle rental and leasing organization.

Firm Names Courage VP

Jay W. Courage, 2378 Pembroke, Birmingham, has been promoted to vice president-public relations, executive vice president of Dugan Taylor & Brucke Inc., Detroit industrial advertising agency.

His new post is the result of the promotion part he played in the agency's recent growth.

Besides moving into a broader agency administrative position, Courage as account executive for the R. C. Mahon company, a DT&B client.

COURAGE

Whetter Appointed Account Executive

Fred J. Hatch, 6040 Henhawk, Birmingham, senior vice president of MacManus, John & Adams, Inc., announced the appointment of Edward J. Whetter of Detroit to account executive in the company's commercial products group. He will operate out of the agency's Bloomfield Hills office.

Whetter was formerly advertising director with the Montgomery Ward company.

Firm Names Ford To Detroit Office

Kington Products corporation of Kokomo, Indiana, announced the appointment of Earl M. Ford, 2914 Tewksbury Lane, Birmingham, to their Detroit sales office in the Fisher building.

Ford will concentrate on automotive and agricultural hydraulics, a field in which Kington has specialized for 50 years.

Formerly, he was with Vickers corporation and Ford Tractor division.

FORD

Knuff Joins Lead Co.

William G. Knuff, 760 Fairfax, Birmingham, has joined the Doehler-Jarvis division of the National Lead company as a consultant in sales.



New Model at Charnwood Subdivision

The long low look is emphasized by this architect's sketch of the recently opened Royal York model of the Lake Charnwood subdivision on South boulevard between Adams and Crooks roads in Bloomfield township. The Royal York, built by the Mackey company of Birmingham, features four bedrooms, kitchen with built-in facilities, paneled recreation room and fireplace.

Sanders Promotes B'ham Residents

Three Birmingham residents have been promoted to executive positions within the Fred Sanders confectionery business.

Miss Gretchen Saam, 771 Colonial Court, has been named personnel director; Fred E. Pantillon, 4192 Rouge Circle, assistant sales manager; and Robert C. Frick, 348 Hawthorne, manager of wholesale accounts.

Miss Saam will be in charge of personnel administration throughout the Sanders organization—retail operations, factory and office.

Pantillon's new duties include retail and wholesale merchandising and public relations while Frick will administer the expanding candy agency program in out-state Michigan and neighboring states.

Burroughs Names Akers Supervisor

Burroughs Corporation has appointed Robert W. Akers, 1708 S. Bates, Birmingham, supervisor of policy administration for its equipment and systems marketing division.

Joining Burroughs in 1953, Akers filled a number of sales positions before receiving his latest promotion.

AKERS

Residents Receive Sales Promotions

John M. Wilson, 1562 Southfield, Birmingham, former branch manager of Bostitch-Michigan has been appointed sales manager of Bostitch, Inc. Edmund F. Popor of Detroit replaces Wilson as branch manager.

C. R. Garrigan, 1470 Washington boulevard, Birmingham, has been named automotive sales manager to assist Popor. Garrigan will direct the activities of seven salesmen specializing in automotive sales.

Meet John D. Slocum...



a good man to know

John is one of Goodbody's bright new representatives. After graduation from Hillsdale College, John spent four years with the Ford Motor Company in Product Planning and Sales. John, as all our representatives, takes a scholarly and analytical approach to the securities business, basing his decisions on facts derived from careful study of each new possible trend and development. John feels that this is the sure way of helping people handle their investments—and the great success he enjoys, truly proves his theory!

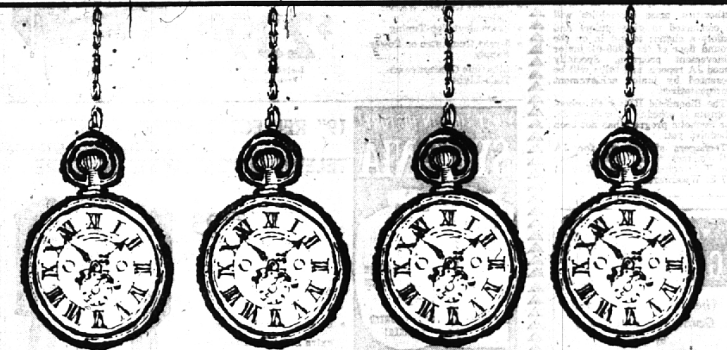
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