



142 W. Maple — Birmingham
Branches in Royal Oak — Ferndale — Mt. Clemens

OPEN FRIDAY EVENINGS TO NINE

be a lucky lassie

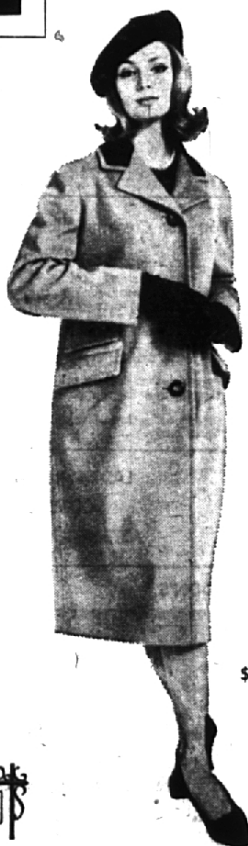
Get your new fall coat FREE. It's easy, you know. Just come in this week-end and see the lavish new collection of coats by Lassie. Make your selection from elegant dressy styles, classic boy coats, an artist's palette of colors and sizes to fit everyone. There are misses, sizes 6-18, juniors, sizes 5-15 and the exciting new junior petites, sizes 3-13. One of you lucky purchasers will receive your coat FREE.



\$49.98



YOU'RE INVITED . . . to meet Mr. Irving Zaretsky, special representative from Lassie Coats. This is Mr. Zaretsky's fourth annual visit and he is looking forward to meeting you and assisting you in making your Lassie Coat selection. He will be here Saturday, September 17th from 10 to 4 . . .



\$39.98



\$55.00



\$39.98

