



Town, Country Topcoats

Short and splendid are the new fall season topcoats. The town-and-country balmacaan (left) is tailored with a fly-front and flapped hucking pockets. The dressy town coat (right) shows a strong Continental influence.

Quaint Look's Popular For Little Girl Fashions

It's another big year of a continuing old-fashioned "quaint" look in girls' clothing for fall.

Revised in 1932 styling with lowered waists. Many fashions show Amish and Pennsylvania Dutch influences, and peasant prints play up Bavarian themes. Moreover, shaggy fabric surfaces and bulky sweater stitching carry out the rustic look.

Old-time trimmings such as heavy lace, rickrack, braid, eyelet, multiple buttons, ribbons, embroidery, quilted fabrics, flared cuffs, along with aprons and pinafores, bring out the best in a girl's fashionably endearing femininity.

THE YOUNG SET. Too, has been influenced by the trend to lower waistslines, often achieved by an overblouse, jacket or longer sweater. In more "grown-up" designs, it's the new long torso.

Tantrums take shape in pinfore variations. New looking jumpers with large round collars are shaped in wide flares or big box pleats.

VELVETEEN IS THE major dressup fabric. One Victorian tonic dress has matching pantaloons, while another velveteen split-side jumper discreetly reveals eyelet lace pantaloons. Many dresses have wide lace collars.

Sweaters are shaggy and heavy-looking with various rib-knitted necklines and cuffs. A girl just can't have too many and the choice is plentiful — cardigans,

short-sleeved pullover sweater-shirts, and sashed-at-the-waist longer lengths.

BLOUSES, TAILORED or frilly, are important parts of the jumper outfits. Three-button tab front shirt is a girl's classic favorite. Flower prints, lace-tucked and embroidered fronts are pretty and easy to launder.

Boy coats lead the field. Mostly casual, the boy coat is made dressy with a touch of fur or velvet trim. Princess coats, chesterfields and demi-fitted styles are seen, some with matching scarves.

FUR LOOK IS important—real or imitation. Alaskan Eskimo parkas, fur accessories, fur trims (watch for new hamster collars!) and all-fur or fur-look coats will keep girls warm this winter.

Skirts Move

Skirts ease up for fall, with more fluidity for even the slimmest styles, and many in motion with pleats, flares, gathers, bias cuts.

Flowers Bloom

Artificial flowers bloom in fall fashion. Velvet roses, especially, are ready to flourish on fur collars or scarves.

Youths Follow Adults In Fall Fashion Styles

By LES LANGLOIS
Staff Writer

Small fry and sub-teens join in the full fashion parade with a variety of new fads in garbs. The only way children's fashions differ from those of the adults is that youngsters' clothes must be practical.

Unlike last year, the main feature in apparel this season is color. Word is out that if you haven't got the golds and the greens in your wardrobe, you haven't got a wardrobe.

And a little window or department brooding certainly backs up this claim. The two colors are featured in every type of clothing from shoes to hats.

VARIOUS SHADES of gold and green are running neck and neck for the number one spot in color popularity with gold holding a slight edge in girls' wear and green taking over in boys' wear.

The grape family, from the plum shades to the lighter, almost lilac tones, has a firm hold on third place. An interesting shade of blue, tagged cadet blue, is also attracting young shoppers.

All colors are toned down this year with the muted shades taking preference over the brassy to give a metallic effect to garments rather than a bright appearance.

WITH COMPLEMENTARY trim fabrics and accessories, the accent is on bright colors with sharp reds and deep oranges playing a big part. Red is of minor importance this year but black, as always, is still the backbone of the velveteen and dressy look.

As far as the "look" is concerned, in children's wear, it is "bulky." This is especially true in girls' clothes with heavy wool or knit sweaters and skirts giving an almost horse blanket weight effect.

So much interest is generated in the "bulky look" that many youths are buying sweaters two or three sizes larger to emphasize the bulge craze.

THE LENGTH as well as the weight of garments is up as short- or skirt-draw the sub-teen girls' attention. An extreme above the knee pleated skirt called the "Band Stand" or "Knee Tickler" is catching on in a big way.

In dresses there is a rapidly growing trend toward an old fashioned or old world style referred to as the "Bavarian Look." These Austrian and Swiss inspired creations feature an apron skirt with puffed sleeves, scoop or U-shaped necklines and mock waist length vestes.

While the girls lay claim to the fashion colors, the boys have the fashion fabrics. Corduroy and wool dominate everything from trousers to outer coat-wear. A big new item in the corduroy family is the reversible double duty vest with metal buttons.

ALTHOUGH corduroy is also popular in the suit line, the latest style is a greatly modified continental look which incorporates the ivy look in the lighter fabrics. The compromise offers more of a slim and trim effect than found in the continental style but not as extreme as that of the ivy.

The basic gray flannel suit is holding to its traditional popularity. In the trouser department, the worsted flannels, and fancy patterned pants including muted plaids are among top choices.

In sport coats the navy and gray blazers with monogrammed or personalized crests are continuing from last year while checks, plaids and muted patterns are also emphasized.

OUTER WEAR fashions are dominated by the suburban coat with the addition of large corduroy or knit collars to produce the bulky effect. The boys are picking up the bulky look in coat and sweater collars. The bulkier, the better sums up the sweater fashion.

High V neck and pullover shawl collars replace last year's turtle neck effect in sweaters. The shawl collar cardigan is also a big number.

The button down ivy league collar craze is still decorating sport shirts but a new pullover broadcloth shirt is invading the sporty look. Knit shirts are also a big item and will continue from summer fashions.

For dress, white shirts remain standard apparel for the youngsters although pinstripes are moving in slowly. Convertible cuffs, with or without lining, are coming in big this year in the dress shirt

Ferguson's Offers Fall Fashion Shows

Fashion shows every third Wednesday of the month, presented by Ferguson's 538 N. Woodward, Birmingham, will start Sept. 28 at Kingsley Inn.

The store also will feature special autumn fashion selections in September, October and November.

Italian and import knits, including fine knit dresses, loomed in Italy, "perfect fitting" figure form knit dresses and ensembles, will be on sale.

Selection in colors and sizes will be stressed.

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