



'Bulky Look' Goin' Steady

Latest craze of sweater fashions is the "bulky look" in wool, orlon or heavy knit fabrics like this one styled for recording star Fabian. The fashion epidemic is so strong teenagers are even purchasing sweaters two and three sizes larger to accentuate the effect.

Handbag Hues, Sizes, Details Making News

Colors to keynote costumes, novel sizes, interesting shapes and unusual detailing constitute the fashion news in fall handbags.

Rich autumnal shades in smooth, grained or suede leather handbags provide color counterpoint for neutral or understated costume colors. Muted plaids, checks or solids can be set off with a bright red, deep blue, rich green or earth brown bag in hand or swinging from the shoulder.

POUCHES, TOTES, boxes, en-

velopes and tailored bags add fashion frosting to the new coat and suit silhouettes.

Knitted tunic separates, seen in beiges, grays and tans, can change their fashion personality with a change of handbag. A cylindrical oblong box bag in grained cocoa brown leather gives a tailored look to a tunic suit for business wear.

The same tunic-and-skirt takes on a festive late-day early-evening elegance with a change of accessories. A deep red shirred suede pouch purse, with matching leather gloves, can accomplish the mood magic.

FOR FALL'S perennials—suits and coats in checks and plaids—tote bags of calfskin in bone white, charcoal sand or greige serve as a smart understatement.

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'Easy-To-Wear Natural Look' Is Emphasized At Davidson's

Emphasis in fall fashions at Davidson's in Birmingham will be placed on the "easy-to-wear natural look," store officials report.

Sherwin Davidson, manager of the store and co-owner with Louis E. Davidson, points to the store's "complete collection of apparel, including many exclusive franchises and many imported fabrics."

Shorter Coats Win Approval In Male Styles

Over the last several seasons certain trends of a handsome, practical nature have been developing in men's fashions. For fall 1960, these trends would appear to be getting even more solidly entrenched.

Among these trends the major one is the shorter lengths in topcoats.

THE OTHER FEATURES worth noting are that the double-breasted model—coming along steadily over the last two or three years—is getting still stronger; and that heavier weight fabrics seem to be getting a somewhat better play.

Very evident is a trend to big patterns and distinct checks in "style" goods. Top sellers remain medium to dark shades.

IN BOTH SINGLE- and double-breasted styles, set-in and split-raglan sleeves are widely shown. In the natural shoulder group of coats, the slightly fitted, modified chesterfield is tops, followed by British-type balmacaans with deep wing sleeves and the classic double-breasted British warmers.

Also noteworthy is an especially dressy dark treatment dubbed the "impressario" look. Features to check here are the fur and fur-like collars, in ulster and shawl treatments, as well as others, a variety of pockets and rich fabrics.

MAKE SURE the topcoat you buy fits correctly. Both suit collar and sleeves should be covered completely. Armpits should be roomy enough for easy action and moveability, not tight or cutting. Check for matching of patterns, for good workmanship, for even stitching and for neatly fitted linings.

To make sure your topcoat looks its best, carry as little as possible in the pockets. Never hang a topcoat overnight or for any extended period, by the loop in the neck of a coat. It can stretch out of shape.

Traditional Gowns With Modern Hint Planned for Brides

Greater formality is the trend in fashions for autumn's brides. Cathedral trains, princess silhouettes with elaborate detailing of lace and embroidery, distinguished Elizabethan era and Victorian styling glorify wedding gowns.

Although traditionally classic lines prevail, modern touches suggest a new-in-fashion look. Long torso shaping is evident in gowns with lace bodices dipping low in front and back. From the lowered line of the bodice, a magnificent fullness of gathered taffeta or silk swoops down into a regal train.

SQUARE-SHAPED trains, blending into tulle fronts of princess dresses, give a courtly appearance.

Controlled skirts with flat front silhouettes, rounded sides and burst of draping in the back, impressive tiers, tulip and bell skirts, self-fabric sash that form back panels, bustle bow backs, dress and jacket bridal costumes, removable long skirts are among the newest fashion treatments of bridal gowns.

SCALLOPED necklines, either round or V-shaped; long, slim sleeves and short, puffed ones are part of the traditional bridal picture.

Laces, sparkling with seed pearls; beads and iridescent sequins; cut velvet floral appliques and self-roses trim bridal fashions.

FABRICS USED include tissue wools, brocades, peau de soie, silk satin, taffeta, lace and velvet. White, off-white and ivory hold their traditional place, with subtle color introduced occasionally.

rather than by your need of it," Davidson's has been engaged in the fashion business for 35 years. Recent innovations include the 139 shop, for the shopper on a budget, the Birmingham shop, featuring casual clothes in the Birmingham manner; and the Ete-coop shop, offering unusual gifts and accessory items.

Sportswear will feature coordinated skirts, slacks, blouses, sweaters and jackets.

Afternoon dresses, coats, suits and cocktail clothes also will be main features of the store during the fall fashion period.

A FASHION TEA will be held from 1 to 4 p.m. every Friday, complemented with informal modeling. Different models will be on duty each week.

Mrs. Robert Koch and Mrs. Richard King will model from 1 to 4 p.m. each day. They will offer collections of Oleg Cassini, Evan Picone and Mr. Pants.

"Not what you pay but what you get for what you pay should be your criterion of value," says Davidson's. "Shop before the need arises, and be motivated by your liking for a particular fashion,

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