

Tunics Out Front In Fashion Story For Mother-to-be

It's news in the fashion field, and it's news in maternity wear — and it's the tunic again — for any and all occasions and in every conceivable fabric.

Along with the tunic look comes the puffed bubble silhouette in a harem hemline at the hip, again in all fabrics.

This year's fall and winter mother-to-be can look forward to materials in hard-wear, easy-care synthetics — perfect for the working wife — as well as in the luxurious fabrics that her non-expectant friends will be sporting.

CHIFFON, lace, point d'esprit,

and floral brocades are all seen in evening wear, many with fox or rink trim on the hemline, making for fluid movement.

Necklines are primarily bateau and jewel styles with some large collars.

One-piece dresses rival the two-piece costume, with high-waisted effects predominating. A new look here is smock gathering front and back below the bustline seam.

WOOL, afternoon dresses have trapunto details, while wool suits take leather trims. Party dresses come in jewel tones.

Mix and match sportswear comes in a variety of fabrics, prominent among them, corduroy and oxford cloth.

Whether the expectant mother goes to a football game or a formal party this fall, she can be secure in the knowledge that her clothes are in line with the fashion news.



ARE YOU A



IN WARDROBE PLANNING?



For that all important look of distinction does your wardrobe reflect the V.I.P.'s of good grooming?

VARIETY—your suit and topcoat selection should include at least three of the models shown above plus two or more contrasting sport coats.

INTEREST comes from finer fabrics, rich in styling, color and textures such as Style-Mart's famed SHERRILL Gold Seal suitings and luxury TIROLUX topcoatings.

PRESTIGE is a result of perfect fit that comes from Style-Mart's exclusive NECK-ZONE tailoring plus quality details normally found in more expensive clothing.

Let us make you a V.I.P. in perfect appearance with Style-Mart now.

Suits from
Topcoats from
Sport Coats from



PECK'S

MI 4-7724

Tailors & Men's Wear

108 S. Woodward, nr. Maple

Open Friday Evenings 'Til 9

you are
cordially invited to

tea

and an

informal showing

of our exciting new

fall collection

by

oleg cassini

friday september 16, 1960

one to four p.m.

open friday evening
until 9:00

Davidson's

free parking adjoining store

lavish is the
word for it . . .



. . . this coat by Brittany, with its sweep of fox collar, its tweed of textured oatmeal, and its controlled fullness. \$235. from an equally lavish collection \$50 to \$310.

Davidson's

woodward avenue • birmingham, michigan