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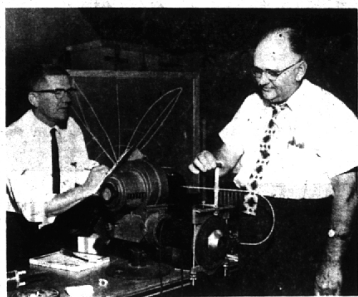
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### Oil Men 'Conduct' Heat

In summer temperatures and shirt sleeves, Gilbert V. Schrock (left), 1748 Webster, Birmingham, state educational director for the Michigan Petroleum association and vice president of Torrence Oil company in Birmingham and Ralph Dennis, director of the Boston School of Advanced Oil Heat Training, conduct an employee training class in heating principles. Ten Torrence Oil mechanics attended the week-long program.

### Behind The Store Fronts

By  
ANGUS MCKELLAR

EDITOR'S NOTE: This column is planned as a regular feature of The Birmingham Eccentric business news pages. Your comments and news items pertaining to behind-the-scenes-business news, and personal life, are invited. Mr. McKellar can be reached at MJ 4-1100, Ext. 42.

The Mahlon Stewarts, of Stewarts Fabric shop, just back from vacationing at the Soo, tell us that they are now ready with their complete showing of fall and winter fabrics, including authentic tartans.

Both Mrs. Stewart and daughter, Mary, are talented artists, which accounts for the striking originals in window displays, Sault Ste. Marie is the Stewarts' former home,

where Mr. Stewart was long-time municipal judge—now turned retailer.

Something new was offered here—happened recently when Kresge's promoted a special children's matinee for both Birmingham theatres at reduced prices to enable the moms to enjoy an afternoon shopping alone.

THE ENTIRE staff of Marty's Records downtown store played host to Johnny Horton Saturday when he participated in Marty's grand opening celebration. Johnny, who is particularly famous for his rendition of "Sink the Bismark" and "Battle of New Orleans," kept busy signing autographs and greeting all-comers. Happily snap shooting around town is Joe Aprauch, now full-time free lance photographer. Joe was an "Eccentric" worker for years (Birmingham Eccentric, that is) and specializes in real estate pictures, but his talents are by no means confined to that field. He was named a top winner this year in the portraiture classification of the Michigan Press association contest.

Consumers Power company recently exhibited locally all the winning entries in this well known contest.

KAY COOLEY hopes to have their remodeling finished by Oct. 1.

Resides gaining extra retail space, the rear entrance will be improved and enlarged for the convenience of those using the parking lot.

A full, fun-packed day was expected recently by Jack Ball, of McClellan-Ball company, and Mrs. Ball, while the former was in the East on a Christmas buying trip. Breakfast in Rockport, Mass., lunch in Connecticut, then on to La Guardia field, and home for an early dinner at a Birmingham restaurant.

Jack assures us that many intriguing, decorative items for the holiday season will soon be en route to his store.

RALPH MINAKER, Manufacturer's National bank's manager of the new quarters out Maple Telegraph way, and his staff are beaming over the response to their open house celebration, which started last Monday and is continuing through this Friday.

Their invitation to stop in and visit them is repeated—wholeheartedly. "Open 'til 8 p.m. this Thursday and Friday."

Mike Perry, manager of Milk's Appliances, announces the expansion of an entirely new area to handle exclusively stereo and television, featuring all the most wanted brands. Target date for opening is early October.

For the man who has everything, dept. Sterling silver golf putters now at Lakes Jewelry.

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