

# Know Your Birmingham Merchants... IN THE TOWN OF FRIENDLY SHOPS



Lloyd & Arthur Lake

SINCE opening their fine shop in Birmingham just 14 years ago, Lakes'—"The Sterling Store of Birmingham"—has grown to become one of the nation's outstanding jewelers in sales of china, silver and crystal.

Lloyd and Arthur Lake, the genial proprietors, can be found any day serving their many loyal customers with a friendly helping hand.

They give Lakes' an old-fashioned personal touch that is so rare in today's busy business world.

**LAKES' JEWELERS**



Louis & Sherwin Davidson

HIGH fashion, the best Paris, Rome, New York and California has to offer, has been the keynote at Davidson's Woodward Avenue, Birmingham, for the past 35 years.

Of course this Vogue and Harper's Bazaar look has been tempered by the natural good taste of Birmingham women, and to these women, Louis E. Davidson and son Sherwin have devoted themselves.

Service, quality and the desire to please has built a business that has become a landmark in this area.

**DAVIDSON'S**



Jim & Carus Schmidt

SERVING the Birmingham area for over 46 years, the Hawthorne Electrical Store, under the present guidance of the Schmidt family, consists of brothers Carus, Jim and their mother, Marian.

This shop meets all competitive prices in their small and major appliance lines, consisting of such top brand names as General Electric, Westinghouse, RCA, Kitchen Aid and Irontone.

For your convenience too, they are Detroit Edison Service Agents.

**HAWTHORNE ELECTRIC**



Raymond & Victor Peck

FOR 33 years Raymond and Victor Peck have operated the men's tailoring shop which their father opened 52 years ago in Birmingham.

Still prevailing are personalized services and accommodations established in the beginning, and which no doubt have contributed to this record.

Besides custom tailoring, ready-made clothing and complete men's furnishings, Pecks have a unique service known as Clothing Care, which includes cleaning, repairing, alterations, re-modeling, pressing, call and delivery service.

**PECK TAILORS & MEN'S WEAR**



Mr. & Mrs. Mahlon Stewart

MAHLON R. STEWART and his wife Ida, have owned and operated their Fabric shop in Birmingham for the last 2 years.

Their new and larger store displays to advantage everything in the home sewing line from a needle to a stack of yard goods a mile high!

Arriving daily are fall and winter fabrics in silk and woolen imports from such famous houses as Lesur and Chavanis of France, as well as Linton Tweeds of England.

**STEWART'S FABRIC SHOP**



David Underdown & Leona Crowder

DAVID UNDERDOWN opened the Douglas cleaning plant in Birmingham in 1950.

Manager Dean Crowder has a background of over 15 years in this business having also been an instructor in a trade school in Detroit.

"We clean everything from your 'dirty dollars' to household items, to clothing," continues Underdown, "and to further accommodate you our branch store at Long Lake and Woodward Avenue, has just opened."

**DOUGLAS CLEANERS**



Earnie Belding & Ray Jensen

PHARMACISTS Ray Jensen and Earnie Belding, along with Mrs. Mark Beans, are the three owner-operators of Wabeek Pharmacy and Prescription Center.

Established 23 years ago and primarily known for its prescription service, Wabeek has expanded its cosmetics facilities under the direction of Mrs. Leona Evans and Mrs. Faye Waldrop into one of the leading cosmetic departments in Birmingham.

Under Ray Jensen's direction, Prescription Center has rapidly developed into one of the finest prescription pharmacies.

**WABEEK PHARMACY & PRESCRIPTION CENTER, Inc.**



Charles & Frank Mulholland

WITH the one-time village of Birmingham, fast becoming the big-time business center of tomorrow, it's refreshing to know that we still can enjoy that "personal touch service" that is associated with the private or family owned organization.

You'll perhaps be greeted by one of the Mulhollands in person, namely: Charles, president and manager, or Frank, secretary and treasurer, or brother-in-law Claude Kidd, or Mrs. F. J. herself.

**F. J. MULHOLLAND CO.**



George & Jim Couzens

THE Village Sport & Hobby shop is a new name but decidedly not a new firm, for it has been under the same ownership since 1948.

Formerly carrying a complete line of hardware, brothers Jim and George Couzens decided to discontinue this and expand and concentrate on sporting goods and hobby equipment, including all diving paraphernalia.

You're invited to stop in and see this fascinating new store.

**VILLAGE SPORT & HOBBY SHOP**



Mr. & Mrs. Hy Storch

BRAND new! Right from the ownership down to the last handmade item of their Tiny Tots apparel, is the latest word from the Young Folks shop of Birmingham.

Descending from a long line of French tailors, Paris born, Hy Storch, and his amiable wife Dorothy, opened for business only last May.

Already they have won a host of friends, not only for their personalized service, but for their exquisite taste in children's clothes.

**YOUNG FOLKS**

## BIRMINGHAM BUSINESS DIRECTORY

### APPLIANCES

Dubuc Vacuum Cleaner  
Sales & Service  
1287 S. Woodward  
Hawthorne Electric Co.  
162 North Woodward  
Milk's Appliances  
1493 South Woodward

### AUTOMOBILE DEALERS

North Chevrolet  
1000 South Woodward  
Harold Turner Ford  
464 South Woodward

### BEAUTY SALONS

Gabrielle's Modern Beauty  
271 West Maple  
Nino Salon  
706 North Woodward

### BOOKS, GIFTS & STATIONERY

La Belle's  
137 West Maple  
Village Bookshelf  
790 North Woodward

### CAMERA & SUPPLIES

Birmingham Camera Shop  
168 South Woodward

### CAR WASH

Jax Kar Wash  
300 South Hunter

### CHILDREN'S SHOPS

Alice's Wonderland  
595 East Maple  
Young Folks  
175 West Maple

### CLEANERS & DYERS

Birmingham Cleaners  
Woodward at Adams  
West Maple at Cranbrook  
Douglas Cleaners  
534 South Woodward

### DEPARTMENT STORES

S. S. Kresge Co.  
West Maple at Henrietta  
F. J. Mulholland Co.  
223 North Woodward

### DRUG STORES

Adams Pharmacy  
1955 South Woodward  
Cranbrook Drugs  
2511 West Maple  
Shain's Rexall Drugs  
105 West Maple

Wabeek Pharmacy—  
Prescription Center  
296 West Maple  
624 North Woodward  
Wilson Drug Company  
101 North Woodward

### FLORIST

Bell Greenhouses  
928 South Woodward

### FABRICS

Stewart's Fabric Shop  
202 East Maple

### FURS

Dimas Furs  
227 South Woodward

### FURNITURE

Lewis Furniture  
235 Pierce  
Triangle Furniture Co.  
128 South Woodward

### GAS STATIONS

Bob Adams Shell Service  
120 South Hunter Blvd.

### GROCERY STORES

Birmingham Fruit Market  
124 North Woodward  
Olson's Market  
407 West Brown  
Peabody's Market  
154 South Hunter  
Sire's Market  
180 West Maple

### HARDWARE

Birmingham Hardware  
152 North Woodward  
Huston Hardware  
205 North Woodward

### INSURANCE

Hugh C White Agency  
217 Pierce

### INTERIOR DECORATOR

Sherwood Studios  
160 South Woodward

### JEWELRY

Lakes' Jewelers  
100 South Woodward

### Herb Ring Distinctive Jewelry

286 East Brown  
The Time Shop  
151 South Bates

### LEATHER GOODS

Harrison's Luggage &  
Leather Goods  
233 East Maple

### LUMBER

Erb-Restrict Lumber Co.  
425 South Eton

### MEN'S CLOTHING

Dickinson's  
272 West Maple  
Gwynn Custom Tailoring  
112 South Woodward  
Higgins & Frank  
268 West Maple  
Matthew's Custom Tailors  
288 East Maple  
Mortimer's  
123 West Maple  
Peck Tailors & Men's Wear  
108 South Woodward  
Young's of Birmingham  
203 Pierce

### MUSIC SHOP

Grinnell's  
299 West Maple

### PAINT

Acme Quality Paint  
163 North Woodward  
Birmingham Paint,  
Glass & Wallpaper  
335 East Maple

### SHOE STORES

Burr Shoe, Inc.  
255 North Woodward  
Gillies Shoes  
100 North Woodward  
Hansel 'n' Gretel Shoppe  
135 South Woodward  
Juliards, Inc.  
154 West Maple  
McSweeney's Shoe Store  
277 Pierce  
Sherman Shoes  
115 West Maple

### SPORTING GOODS

The Varsity Shop  
277 Pierce  
Village Sport & Hobby  
154 South Woodward

### TELEVISION & RADIO

Birmingham Electronics  
141 East Maple  
Birmingham Television  
1842 South Woodward

### TRAVEL AGENCY

Birmingham Travel Service  
379 Hamilton

### WOMEN'S APPAREL

Key Casley  
190 West Maple  
Davidson's  
139 South Woodward  
The Glassford Shop  
135 Pierce  
D. J. Healy  
263 Pierce  
Hemelbach's  
168 West Maple  
Kay Baum Shop  
163 West Maple  
Linda Lee  
159 West Maple  
RB Shops  
142 West Maple