

Know Your Birmingham Merchants . . . IN THE TOWN OF FRIENDLY SHOPS



Dick Wilson

"Sincere, professional service to the Birmingham area for over 37 years."

HERE at the Wilson Drug Company all of us are constantly endeavoring to provide the utmost in a Modern Pharmacy for our community.

The prescription department is adequately staffed with six Pharmacists to assure prompt service at all times.

It is with equal pride that we call your attention to our large and spacious Cosmetic Department, featuring the finest in cosmetics and fragrances to please the most discriminating taste.

WILSON DRUG COMPANY



Joy Stern

"The world of fashion."

WHEN you step into the Linda Lee apparel shop in Birmingham you're sure to meet a gracious, friendly, young lady named Joy Stern.

She is the new manager whose enthusiasm for her work is soon apparent when she talks about her favorite subject—fashions.

"Our store is fast developing a reputation for a wonderful selection of fashion-right apparel," Miss Stern continued, "Our merchandise comes from such famous centers as California and Miami as well as New York."

LINDA LEE



Vince Secontine

"It pays to play."

VINCE SECONTINE, owner of the Varsity Sporting Goods Shop for the last 7 years, has a background well-fitted for such a business, having been athletic coach in the Birmingham schools for over 7 years.

His co-workers, Jerry Beck and Ernie Teichman, also prominent in local high school athletics, have assisted him in his store for the same duration of time.

Secontine states: "our shop is completely stocked with all recreational equipment for indoor and outdoor sports."

THE VARSITY SHOP



Clint Sieweke

"Home of the home doctor."

CLINT SIEWEKE, who so ably manages the Erb-Restrck Lumber Company in Birmingham has been a "lumber man" ever since his high school days.

"At Erb-Restrck," he says, "we furnish the home builder, or just the do-it-yourselfer with all their needs. And, what's more, we do not sell him and then forget him. Our customers can always call on us for help and advice."

You're invited to visit Erb-Restrck's displays or building materials in their vast lumber yard, and the new remodeled store.

ERB-RESTRCK LUMBER CO.



Matthew Cammareri

"The open door to correct attire."

NOT many youngsters of today begin the learning of a trade at nine years old, but tailor Cammareri began his apprenticeship in Italy at just that age.

This no doubt accounts for that expert touch of craftsmanship so evident in the fine custom tailoring he has provided for both men and women in his Birmingham shop for the last 35 years.

Alterations are a specialty here too, along with a rental service for all formal attire.

MATTHEW'S CUSTOM TAILORS



Walter Adams

"Reliable prescription service."

"WHEN measured by results," says Walter Adams, owner of Adams Pharmacy, "today's prescription is the best value in medical history."

"Product research has made available to the doctor drugs that can cure ailments in days instead of weeks . . . add years to the average life span."

Since safeguarding health is the business of Adams Pharmacy, their stocks are complete, up to date, and as near as your phone.

ADAMS PHARMACY



Bob Faulkner

"First in music since 1879."

ALTHOUGH the name Grinnell is synonymous with the word music, we deal in added lines of beauty such as china, fine furniture and art," stated Robert Faulkner, who has managed the Birmingham branch since 1953.

Marking their 81st anniversary this September, Grinnell's is the home of such famous musical brand names as Hammond, Steinway, Conn, Magnavox as well as their own lines.

Their large auditorium for recitals and similar events offers a splendid civic service to Birmingham.

GRINNELL'S



George Dimas

"Thirty-seven years on Woodward avenue."

GEORGE DIMAS, who has been in Birmingham for 22 of 37 years in the fur business, believes that furs are a woman's best friend — for they enhance her beauty at any age!

He believes, too, that when buying furs, it is important to know the reliability and the experience of your furrier.

With practically a lifetime of experience in this line, Dimas proves, by the mere fact of being established 37 years, his fine record of dependability.

DIMAS FURS



Clare Scriven

"Keeping pace with the spirit of tomorrow."

MANAGING the Dickinson's men's furnishing shop for 25 years is the remarkable record of Clare Scriven.

"There is a lot of satisfaction in finding everything you need under one roof," he states, "and our store is where men can be completely outfitted from boyhood on up."

"We stress branded lines," he continues, "because they are like old friends who have proved themselves by satisfied customers."

DICKINSON'S



Hugh C. White

"Your protection is our profession."

"CLIENTS have insured with us continuously for 40 years," stated Hugh C. White, who has been in the insurance business that long in Birmingham and Detroit.

"These are days filled with tensions of many kinds, and insofar as possible we should make every effort to replace insecurity with security," he adds.

Actually the purpose of insurance is to protect your peace of mind as well as life and property.

HUGH C. WHITE AGENCY

BIRMINGHAM BUSINESS DIRECTORY

APPLIANCES

Dubuc Vacuum Cleaner Sales & Service
1287 S. Woodward
Hawthorne Electric Co.
162 North Woodward
Milk's Appliances
1493 South Woodward

AUTOMOBILE DEALERS

North Chevrolet
1000 South Woodward
Harold Turner Ford
464 South Woodward

BEAUTY SALONS

Gabrielle's Modern Beauty
271 West Maple
Nino Salon
706 North Woodward

BOOKS, GIFTS & STATIONERY

La Belle's
137 West Maple
Village Bookshelf
790 North Woodward

CAMERA & SUPPLIES

Birmingham Camera Shop
168 South Woodward

CAR WASH

Jax Kar Wash
300 South Hunter

CHILDREN'S SHOPS

Alice's Wonderland
595 East Maple
Young Folks
175 West Maple

CLEANERS & DYERS

Birmingham Cleaners
Woodward at Adams
West Maple at Cranbrook
Douglas Cleaners
334 South Woodward

DEPARTMENT STORES

S. S. Kresge Co.
West Maple at Henrietta
F. J. Mulholland Co.
223 North Woodward

DRUG STORES

Adams Pharmacy
1955 South Woodward
Cranbrook Drugs
2511 West Maple
Shain's Rexall Drugs
105 West Maple

Wabeek Pharmacy—
Prescription Center
294 West Maple
624 North Woodward

Wilson Drug Company
101 North Woodward

FLORIST

Bell Greenhouses
928 South Woodward

FABRICS

Stewart's Fabric Shop
202 East Maple

FURS

Dimas Furs
227 South Woodward

FURNITURE

Lewis Furniture
235 Pierce
Triangle Furniture Co.
128 South Woodward

GAS STATIONS

Bob Adams Shell Service
120 South Hunter Blvd.

GROCERY STORES

Birmingham Fruit Market
124 North Woodward
Olsen's Market
407 West Brown
Peabody's Market
154 South Hunter
Shre's Market
180 West Maple

HARDWARE

Birmingham Hardware
152 North Woodward
Huston Hardware
205 North Woodward

INSURANCE

Hugh C White Agency
217 Pierce

INTERIOR DECORATOR

Sherwood Studios
160 South Woodward

JEWELRY

Lakes' Jewelers
100 South Woodward

Herb Ring Distinctive Jewelry

286 East Brown
The Time Shop
151 South Bates

LEATHER GOODS

Harrison's Luggage &
Leather Goods
233 East Maple

LUMBER

Erb-Restrck Lumber Co.
425 South Eton

MEN'S CLOTHING

Dickinson's
272 West Maple
Gwynn Custom Tailoring
112 South Woodward
Higgins & Frank
268 West Maple
Matthew's Custom Tailors
288 East Maple
Morimer's
123 West Maple
Peck Tailors & Men's Wear
108 South Woodward
Young's of Birmingham
203 Pierce

MUSIC SHOP

Grinnell's
299 West Maple

PAINT

Acme Quality Paint
163 North Woodward
Birmingham Paint,
Glass & Wallpaper
335 East Maple

SHOE STORES

Burr Shoe, Inc.
255 North Woodward
Gillias Shoes
100 North Woodward
Hansel 'n' Gretel Shoppes
135 South Woodward
Julliards, Inc.
154 West Maple
McSweeney's Shoe Store
277 Pierce
Sherman Shoes
115 West Maple

SPORTING GOODS

The Varsity Shop
277 Pierce
Village Sport & Hobby
142 South Woodward

TELEVISION & RADIO

Birmingham Electronics
141 East Maple
Birmingham Television
1842 South Woodward

TRAVEL AGENCY

Birmingham Travel Service
379 Hamilton

WOMEN'S APPAREL

Kay Cooley
190 West Maple
Davidson's
139 South Woodward
The Glassford Shop
135 Pierce
D. J. Healy
263 Pierce
Himmelhoch's
168 West Maple
Kay Baum Shop
162 West Maple
Linda Lee
159 West Maple
RB Shops
142 West Maple