

## Firm's Future Looks Brighter

Commuters riding daily trains between Pontiac, Birmingham and Detroit soon will have a different view along the E. Maple-Eton rail route.

The view will be the result of the Torrence Oil company's program to brighten up the future of fuel oil distribution and related business in the suburbs.

Combinations of pink, blue, grey, green, white and beige are planned to harmonize with the firm's three acres of landscaped grounds, buildings and equipments.

The first step will be the repainting, in soft pastel and off-white color combinations of some 15,000 square feet of the huge oil storage tanks.

BECAUSE they are several hundred yards from E. Maple and back about a thousand feet from Eton, neither the tanks nor the Torrence buildings are easily seen from the traffic lanes. Nor are they normally viewed from across south and east because of intervening structures, including the Grand Trunk right of way.

"We don't have much visibility, but we'll do what we can with what we have," said J. W. Torrence, president of the company. "At least, it will be a little more inviting to the commuters as it will be to us."

Other projects of the program include a new office building which is under construction, expansion of warehousing for service replacement, and an increase in personnel and equipment.



## Welcome Mat Rolled Out at New Home

Ready for business are A. E. (Art) Wilson Jr. (left), 1256 Brookwood, Birmingham, and his father of Detroit, co-owners of Royal Pontiac, at their new location, 400 North Main in Royal Oak. The father-son combination held the grand opening of their new building last weekend after moving from 818 North Main. The structure with its 12,000 square feet, glass showroom

and service department including 14 stalls and seven hoists, represents a \$250,000 investment. "From showroom to service department, you'll find everything designed to serve you better," said general manager Wilson Jr. Royal Pontiac ranked 35th out of 4,000 dealers in the United States in volume sales last year.

## Dividend Declared

The board of directors of the Detroit Bank and Trust company, at a meeting held Aug. 23, 1960, declared a quarterly dividend of 50 cents a share on the \$20 par value common capital stock of the bank, payable September 30, 1960, to or upon the order of shareholders of record September 9, 1960.

ice records over an 18-month period.

During the session they will be indoctrinated on several important changes in company policies, will receive new sales materials, and will review successful sales techniques.

## Partners Win Design Award

Bloomfield Hills architects Peter Tarapata, 3551 High Meadow court, and Charles H. MacMahon Jr., 3248 Woodside court, business partners, recently won a \$500 merit award in the MacMahon division's second annual architects competition.

Their designs were among those selected as best achieving the objectives of the Ruberoid company's contest theme, "Education for the Youth and Adults, and Recreation use of education facilities."



TARAPATA MacMAHON

## Ford Introduces Corn Picker Unit

Corn is a good cash crop. Nevertheless, money doesn't grow on corn stalks.

To turn ear corn into more easily marketed shelled corn the Tractor and Implement division of Ford Motor company in Birmingham is introducing a sheller unit to use with Ford two-row corn pickers or harvesters and bring more money out of the corn field.

"With only a modest investment in the sheller attachment, cash corn growers and others can now shell in the field to take advantage of the higher market prices usually paid for earlier harvested corn," advises L. E. Dearborn, 5905 Wing Lake road, Bloomfield township, divisional general sales manager.

"Because field shelling is practical in corn with as much as 27 per cent moisture, farmers using the sheller unit can harvest a week to 10 days earlier than farmers harvesting ear corn who usually wait until moisture content is down to 14 or 15 per cent," he added.

Field shelling has many cost saving advantages, according to Dearborn. It lets farmers get into their fields before stalks go down and corn is lost; harvests are increased two to five bushels an acre.



## Bells Ring 'Grand Opening'

Owner Ralph E. Bell looks over his new grocery market at 61 W. Long Lake road in Bloomfield Hills. The Bells are celebrating the grand opening of their new store after being out of business for the last 15 months.

HERE'S YOUR INVITATION TO OUR GIGANTIC...

LOWEST PRICES EVER OFFERED

# Sale

2-DR. SEDAN  
FULL FACTORY EQUIPMENT

BISCAYNE

1794<sup>35</sup>

CORVAIR

500 2-DR.  
FULL FACTORY EQUIPMENT

1673<sup>35</sup>

# NORTH CHEVROLET

OUR SERVICE DEPARTMENT IS OPEN 'TIL MIDNIGHT

1000 So. Woodward

MI 4-2735

Everybody is Looking Forward to

Federal Hardware and Supply  
3rd BIRTHDAY SALE!

SAVINGS ....everyday!  
SAVINGS ..every week!  
SAVINGS

OPEN MONDAY LABOR DAY  
SEPT. 5, 8:30 to 4



LIGHT WEIGHT  
ROYCE UNION  
BICYCLES  
SAVE \$20.00

Reg. list \$9.95. While limited quantity lasts.

ONLY 39.88

OPEN SUNDAYS 10 to 4



HE 7-8150 — EL 6-7300

CHECK THESE FEATURES—  
• 3 speed hub  
• Front and rear caliber brakes  
• Chrome rims  
• adjustable kick stand  
• life time construction  
• Get yours today and Save \$20

Get Ready for Fall and Winter with these Birthday Specials

EVEREADY PRESTONE

Buy now and Save...  
regular 3.25 gal. ...  
1961 fresh stock ...  
none sold to dealers.

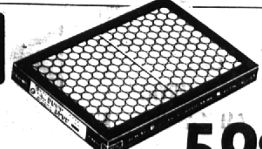
1.88 gal. limit 4 gals.



DWEN'S CORNING  
FIBERGLAS

DUST STOP

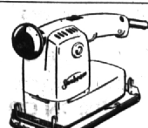
AIR FILTERS all sizes up to 20x25x1, 59¢.



SUNBEAM ELECTRIC SANDER

A really time-saving tool... easy to handle... top quality at low budget price. Reg. \$7.90.

\$29.95



11 SOUTHFIELD at 12 Mile Rd.  
OPEN THURSDAY AND FRIDAY TILL 9 P.M.