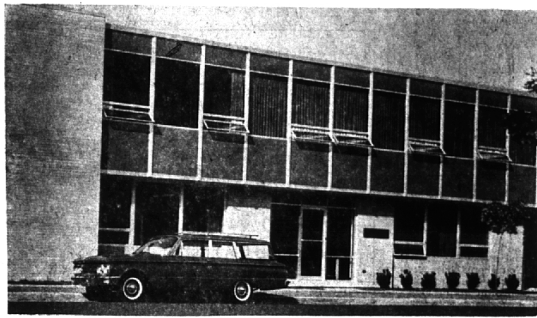


No nation ever rises higher up the steep slopes of civilization than the quantity and quality of the character of its people. A nation cannot expect it masses to rise higher than the mental and spiritual stature and example of its leaders . . . and when, during a political campaign, the chief candidates ignore in whole or in part the rules of common decency . . . what a low stature is revealed!



## Publishers Move into New Quarters

A welcomed change for the growing staff of Bramson Publishing company, publishers of the national magazine of manufacturing, Production, is the firm's new office building at 975 E. Maple where departmental space

has more than doubled. The new building features curtain-wall construction and is completely air-conditioned. The company was formerly located in the Stevens building.

## McKelvey Gets N.Y. Position

Randolph T. McKelvey, 4618 Braddon drive, vice president in charge of the Detroit office of Young & Rubicam, Inc., has been appointed a senior vice president of the company. He will operate from the firm's New York office and is expected to move within the next few weeks. McKelvey joined Young & Rubicam in 1944, was appointed a



McKELVEY

vice president and account supervisor in 1953, and took over management of the Detroit office in 1959.

## Semrow Ends Class

Vern A. Semrow, 1652 Graefield, Birmingham, was one of 16 district representatives of the Aid Association for Lutherans to recently complete a course of study in life insurance at the firm's home office in Appleton, Wis. Semrow is a member of the E. F. Semrow agency, and serves Synodical Conference Lutherans of this area.

## Semrow Insurance Agency Moves Here

The Elmer F. Semrow Agency of the Aid Association for Lutherans has recently moved its office from Detroit to 1109 Floyd, Birmingham. The agency serves Synodical Conference Lutherans in the field of life insurance.

Semrow, 18880 Devonshire, Beverly Hills, has been a general agent for the A. A. L. since 1946. He is a regional counselor for Michigan, Ohio and Indiana.

Semrow is also a member of the South Oakland County Life Underwriters association and the General Agents and Managers association.

# BUSINESS BRIEFS

## Erb-Restrick Plans New Retail Bldg.

The Birmingham branch of Erb-Restrick Lumber company at 425 S. Eton near Villa will begin construction of a new retail store this week.

The expansion will provide 2,000 square feet of space compared to the present 400 square feet, according to store manager Clinton Sielwek.

"Our business has increased to a point whereby we can't adequately handle our customer traffic," he said. The new store will incorporate part of the present building with the remaining section used as a stock room.

PLANS CALL FOR increased display space to include an area for power tool demonstrations, air conditioning, and acoustic tiled ceiling.

The store will also offer more of a variety of merchandise including ceiling tiles, pre-finished plywood wall paneling, wood and aluminum windows and doors, power tools, paints and hardware and kitchen cabinets.

Completion of the new building is expected by the first of the year.

Want ads cannot be accepted after 5 p.m. each Tuesday.

## Blackwood Merges With Royal Oak Co.

The Fred Blackwood company, Birmingham realtors, has joined forces with Bassett, Slavens & Dalavo, Inc. of Royal Oak and will henceforth carry on their general real estate business at 1000 N. Woodward under the name of Bassett, Slavens & Associates.

Blackwood, 2590 Charnwood, Birmingham, has become a vice president of the new firm. Arthur F. Bassett, 240 Chesterfield, Bloomfield Hills, is also a vice president.

The consolidated personnel enables the firm to handle the sale of new and used homes and indus-

## Paige Attends Class

John W. Paige, 4300 Derry, Bloomfield Hills, C.I.U., general agent in Birmingham for Indianapolis Life Insurance company, has completed a tax and estate planning seminar conducted by the company in Indiana.

Paige was one of 28 members invited to the special training course on the basis of his outstanding work in these areas.

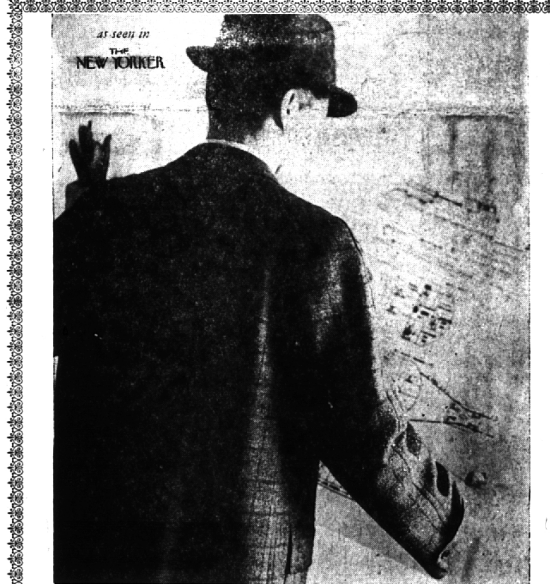
trial, commercial and acreage property as well as appraisals, financing and counseling service.

## Benton Made Head Of Bankers Group

Robert A. Benton, Jr., 15810 Redmere, Beverly Hills, partner of Manley, Bennett and Company, has been elected chairman of the Michigan group of the Investment Bankers association.

Benton succeeds Herbert D. Hunter, 927 Pilgrim, Birmingham, partner of Watling, Lerchen and Company, who has headed the group for the past year.

Julius Pochelon, 6351 Muirfield drive Wing Lake, partner of Kenner, MacArthur and Company, is a member of the executive committee.



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The skirt is a Crompton corduroy, machine washable, in straight maternity style. Only **\$4.00**

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This adorable cotton dress-up dress has a nylon lace underskirt. Fashioned by Nonnette, it needs little ironing. **\$6.98**

**FOR BABY BOY**

Dri-Pant Creepers are all boy. Machine washable, no-iron fabric is all cotton. Has waterproof pants and knit shirt. **\$3.00**

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