



New Bank Quarters Near Completion

Finishing touches are rapidly being made on the modern contemporary Southfield office of the National Bank of Detroit which will open for business Monday. Known as the Northwestern-Twelve Mile office, the building is located on the southeast side of

the intersection with entrances from both highways. The facilities of the masonry and glass constructed branch include six inside teller stations, safe deposit facilities, night and envelope depositories, adjacent parking, and two drive-in banking windows.

Residents Appointed At Boring Bar Firm

Two area residents have been named to positions at the Detroit Boring Bar company. Thomas H. Wagner, 654 Bennington drive, Bloomfield Hills, president of Rite-O-Tone & Gauge company and vice president of H & W Optical Products, Inc., has been elected president of the firm.

Wagner announced the appointment of Charles R. McKinley, 2288 Northlawn, Birmingham, as sales

Suggestions Pay Off

Norman Schulz, 15748 Birchwood, Beverly Hills, and Brose Trawik, 525 Square Lake, Troy, found that ideas pay off as Schulz received \$380 and Trawik collected \$500 from the Chrysler corporation for their employee suggestions on improving efficiency at the Comant Stamping plant.

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Art Group Names Residents Officers

C. Bruce Unwin, 4725 Tully, Bloomfield Hills, group art director at MacManus, John & Adams, Inc., has been elected president of the Detroit Art Directors club.

Unwin has served the club in various capacities, most recently as Detroit representative to the National Society of Art Directors.

Russell Kulberg, 4845 Arrowhead, Orchard Lake, also of M.J.A., was named treasurer of the organization.



UNWIN

Guenther Gets Top Ad Post

John C. Guenther, 1141 Lake Park, Birmingham, has been appointed director of advertising and sales promotion of the Plymouth - DeSoto - Valiant division announced Harry E. Chesbrough, 471 Dunwoody, Bloomfield Hills, general manager of the division.

In his new capacity, Guenther is responsible for directing advertising, sales promotion, merchandising, sales training and special events for three lines of cars manufactured by Chrysler corporation.

Prior to his appointment Guenther was on the staff of E. W. Bogan, 585 Saffold, Birmingham, president of the corporation.

The shortest distance between buyer and seller... employer and employee... landlord and tenant... is a Want Ad.



GUENTHER

BUSINESS BRIEFS

Behind The Store Fronts

By ANGUS MCKELLAR

Six thousand gallons of gasoline sounds like a lot of gas to pump in one day. If you don't think so, ask the members of the Bloomfield Lions club who took over Sam Reeve's Standard service station, stock, and barrel, at Maple and Telegraph on Oct. 5.

The Lions mopped the pumps, cleaned windshields, and performed the dozens of other incidental and expected services that go with the operation of a service station.

The entire profits for that particular day were turned over to the Bloomfield Lions club, where the money will be used for general charitable purposes. As is generally known, the Lions' primary charity is their aid to the blind program.

Sixteen years ago the Ceresine Bros. founded their fur store in Detroit.

Last month the Ceresine brothers, and Sam Owen, opened their new Birmingham store at 536 N. Woodward, where they will continue to offer the same high level of service that has characterized their Detroit operation.

Harry Ceresine is the local manager. "Everything in fine fur will be handled," he said.

"Jo" Joseph's many Birmingham area friends are happy to hear of his promotion to manager of Himelcho's local store. Evelyn Walz is the new assistant manager. Former manager, Pat Dickerson, is the new manager of Himelcho's Northland store.

Have you Chinese food lovers ever wondered about those extra tasty soy bean sprouts that Pearl serves with some of her beautiful dishes?

No sending to distant places below eight mile road. Pearl grows her own sprouts in a separate room, where the temperature is maintained at a constant 68°, with just the right amount of light and ventilation.

The beans are first washed vigor-

ously, then put in crocks which have a sieve-like bottom. Water is circulated through the beans three times a day.

Growing time to reach the optimum in tastiness is about 3 days. Good? ... Man!

Richard and Sadie Metzigan announce the opening of a new beauty salon, D'SA Hairdressery, at 4082 W. Maple (formerly Tom's location).

They also operate a beauty shop in Dearborn, but plan to make the Maple-Telegraph location their home base.

Richard Metzigan took first place in the 1959 state hair styling contest. Sadie was first style winner in Beauty Craft styling show.

Don't be surprised if Mike Perry, manager of Milk's Appliances, asks you if you'd care for a bit of venison. This veteran bow hunter has it wrapped and ready in one of his many refrigerators.

Mike shot an arrow into the air with his trusty 50-pound bow near Standish, and brought down a 115-pound doe. A clean heart shot at 30 yards.

Mike is a member of the Acorn Archery club, and has bow hunted successfully for each of the last 15 years. Something of a record?

... And Frank Fisher, Manufacturer's National Bank's north

Smith to Establish Foreign Dealerships

Robert Smith, 26959 Shelly Lynn Court, Franklin Village, sales manager of the Kaufman Window and Door corporation, will spend the next few weeks in Europe developing new dealerships in Holland, West Germany and Belgium.

Smith set up Europe's first manufacturer of aluminum composite doors last January near Amsterdam, Holland.

Conduct Conference Seminar Discussions

D. Clark-Murphy, 4106 Butterfield Hill, Birmingham, of the Farrington Manufacturing company, and Roy V. Johnson, 863 Stanley, Birmingham, of Joseph Froggatt and company, conducted seminar discussions at the Tri-State (MO Indiana-Michigan-Ohio) conference of the National Machine Accountants association in Detroit last week.

Discussion topics of the meeting were "Future of Optical Character Sensing" and "Fire and Casualty Insurance."

Woodward branch manager, was inducted into the Birmingham Lions club Oct. 12.

Dealer Designated Best Housekeeper

Daniel R. (Budd) Carroll, Standard Oil dealer at 2480 W. Maple, Birmingham, recently won the S.O.D. Oil company's "Appliance and Cleanliness" contest for being the best "housekeeper" insofar as operation and maintenance of a service station is concerned.

Presentation of the honor took place at an awards luncheon at Devon Gables by F. J. Swindell, 4185 Orchard Way, Foxcroft, Birmingham district manager for Standard Oil.

Carroll has been a Standard dealer for 13 years and has operated his present location since 1957.

Two Attend Reunion

Gust Popovich, 4395 Rochester, Birmingham, and Miss Sara Burlew, 28890 Lois Lane, Southfield, were among 190 former Parke, Davis & Company employees, new and old, who participated in the pharmaceutical firm's eighth annual reunion recently.

Olsen's Market



Yum, Yum!

WHERE CUSTOMER CONSIDERATION COMES FIRST

HAM LOAF WITH PLUM SAUCE

Sub-gum the Chinese would call it, but Olsen's home-made ham loaf is as American as Yankee Doodle. We use the best quality ham, mix it with fresh, lean pork, and grind them to a fine consistency. Then we add fresh eggs, our own toasted bread crumbs, certain imported spices and enough fresh milk to blend into a nable loaf, ready for your oven. Serve hot or cold. The recipe for Olsen's Plum Sauce is free; the loaf costs less than you think.

HUNTERS Bring in the game birds you so proudly brought down; we'll prepare 'em for cooking; also your deer.

No baked battles in the aisles. No traffic jangling or horn honking. Show us comfort, safe at home. Make your list then telephone.

Ask For: MERRITT HAROLD PHIL BOB PAT

407 Brown at Chestnut "We Deliver" Established 1924

MI 4-1916



'Lamplighter' Brightens 'Gaslight Town'

The first model, The Lamplighter, of "Gaslight Town" subdivision at Sunridge and Adams roads north of Big Beaver has been recently completed by the Hayward Construction Company. The three bedroom bi-level custom home has living room, master bath, kitchen and dining room on the main level. A family room with sliding glass door is located on the lower level with two extra bedrooms and bath. The model is open 1-9 p.m.

"TV TIPS" CALL MI 6-2035 SALES & SERVICE!

- TELEVISION
- RADIO
- RECORD PLAYERS
- BATTERIES
- PHONO NEEDLES

BIRMINGHAM TELEVISION CO.

1842 S. Woodward, 1 blk. N. of 14-Mile Rd., Birmingham
Open Thurs. & Fri. Evenings 7-11 P. Closed Wed. from 1 p.m.

MI 4-1916

THANKS NEIGHBORS! We're Feelin' Mighty Good!

It has only been ten banking days since our informal "House-Warming" Party.

The acceptance of our services by the people and businesses throughout our area in this short space of time has been outstanding. Our belief has been confirmed that the people of this area have wanted a local bank offering personalized local financial services that are tailored to local conditions. Our Saturday opening hours, for example, have been enthusiastically welcomed.

It seemed to us, at our "House-Warming" of October 8, that the whole town and the entire county must have turned out to greet us. But we know, of course, that many of you have not yet visited our attractive banking quarters in the center of downtown Birmingham, just a half block east of the Post Office.

We'll be very happy to have you drop in and get acquainted at your convenience. We are open to serve you with complete banking services in an atmosphere of neighborly helpfulness. We'd like to be your banker!

Complete BANKING SERVICES

- Savings Accounts
- Checking Accounts
- Special 10c Checking Accounts
- Cashiers Checks
- Safe Deposit Boxes
- Loans of All Types
- Travelers Checks
- Bank-By-Mail
- Personal Money Orders

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Mon. thru Thurs.—9:30 AM to 4 PM
Fri.—9:30 AM to 6 PM
Sat.—9:00 AM to Noon

250 MARTIN ST. (1/2 Block East of Post Office)
BIRMINGHAM • Midwest 7-2500

DON'T MISS THE GOLD STAR BONANZA

AT YOUR GAS RANGE DEALER'S

BIG TRADE-IN

Free Installation

FREE CASSEROLE

Given with Gas Ranges that feature the **BURNER-WITH-A-BRAIN**

Regular \$1000 VALUE

All-aluminum casserole by Wear-Ever is ideal for range-to-table service. Can be used on the top burner, in the oven or in the broiler.

BUY NOW AND SAVE!

Published by Consumers Power Company