

BUSINESS BRIEFS

MJ&A Dow Group Appoints Residents

Robert L. Garrison, 32960 Franklin Court, Franklin, senior vice president of Macmanus, John & Adams, announced several promotions and appointments within the company's Dow Chemical account group.

Donald Woodward, 4515 Burnley drive, Birmingham, has been appointed account supervisor of industrial products advertising and Charles Hutson of Pontiac, account supervisor of agricultural products.

Dwain R. Lettler, 1150 Yorkshire, Birmingham, replaces Hutson as agricultural products account executive.

Two new staff members, William P. Wells and Frank Savage, have joined the Dow group as account executive on chemicals and account executive on Dowgard and Dow automotive products.

Attends Conference

Irving Woshon, 716 Glenview road, Birmingham, vice president and director of Chrysler corporation, recently participated in a meeting of the board of trustees and the Cornell university council at Ithaca, N. Y. He is a member of the council.



Bank Holds a Housewarming Party

Helping to "warm the house" of the new Birmingham-Bloomfield bank when it opened Saturday were four of the bank's directors, served coffee by Bonny Pafumi, 730 Bird, Birmingham. All Birmingham-Bloomfield area residents, the directors are (from left) W. Calvin Patterson, Stephen C. Miller, Donald H. Parsons, and Charles D. White, president of the new bank. Other Birmingham-Bloomfield area residents at 250 Martin street who are directors of the new firm are Harlan electric company President C. Allen Harlan and Merritt D. Hill, Ford Tractor division general manager. Patterson is vice president of Michigan Bell telephone company. Miller is a partner with C. M. Harmon company, and Parsons is a partner in a Birmingham law firm.

Midget Firms Settle Down To Business

A minor influx of business and industry hit the Birmingham area this week as some eight manufacturing and sales firms settled down to business.

Offering employment to scores of individuals, the companies which are still unnamed are small Junior Achievement firms, duplicates of the real thing.

The pilot size companies will be run entirely by teenagers. Moreover they will get counsel and advice on all business matters from volunteer advisers from sponsoring or counseling firms.

BUSINESS, production and sales advisers have been explaining to these young entrepreneurs the correct manner in which they will operate during the coming year. The young business people ranging in age from 15 to 19 have been discussing such things as capitalization, merchandising and production. They have also discussed what products should be manufactured.

Already they are preparing a prospectus for their companies to be used in raising 50 cent shares of company stock while talk about football games and the latest jazz records has seemed to have gone out the window for the present at least.

THE WOULD-BE business leaders of tomorrow seem to be enjoying talk of finance and launching full fledged business ventures. Even things are in store for them.

Some 160 local high school students will have received their initial contact with the business world by the end of the week. They will be meeting from now until May at the Junior Achievement business center.

Local Agent Enrolls In Institute Course

Gaer C. Guerber, 325 Argyle, Birmingham, local insurance representative of Prudential Life Insurance company, has enrolled in the Life Insurance Marketing Institute at Purdue university.

The career program consists of three four-week periods of classroom study and two 20-week periods of supervised field work. Guerber will return to Birmingham for each of the two periods of field work.

Cadillac Promotes 4 Area Residents

A realignment of Cadillac Motor's Engineering division has resulted in shifts of several area residents to new positions. Daniel M. Adams, 31750 E. Lady drive, Beverly Hills, and Carl A. Lasmussen, 26009 Hersheyvale, Franklin, have been promoted to assistant chief engineers.

Adams will be responsible for current production and Lasmussen for future development.

Also promoted is Lloyd B. Greenleaf, 3220 S. Wing Lake, Birmingham, to staff engineer of production engineering while John L. Doli, 4692 McEwen, Bloomfield Hills, succeeds Greenleaf as assistant staff engineer of production engineering.

Bell Appoints King To Personnel Post

Edward L. King, 3828 Top View Court, Birmingham, has been promoted to assistant vice president, personnel by the Michigan Bell Telephone company.

He was formerly teletype writer exchange (TWX) mechanization director. King began his telephone career in 1946 with New Jersey Bell.

2 Insurance Agents Make Honorary Club

Alex Clark, 1629 Apple Lane, Bloomfield Hills, and Ted Schwarz, 5654 Putnam, Birmingham, agents of the New York Life Insurance company, have qualified as members of the company's Star club.

Membership in the Star club is based on 1959-60 sales records. As members of the club, they also will attend an educational conference Oct. 18-19, in Asheville, N. C.



'Banking' on Electronics

Area residents and officials of the Wayne-Oakland Bank of Royal Oak look over the amazing operation of their new electronic sorter which is capable of sorting some 750 checks and deposits per minute. From right are President Adolph F. Klein, 4128 Amerist, Beverly Hills, Senior Vice President Harold F. Leach of Ferndale and Assistant Cashier Charles Hoch, Jr., 19880 Sunnyslope, Beverly Hills.



NEW BABY?

We don't deliver babies, but we can deliver an automatic American-Standard water heater that will supply all the pure hot water your growing family needs.

- GAS AND ELECTRIC MODELS
- STANDARD AND DE LUXE
- GLASS-LINED AND GALVANIZED
- FIBERGLAS INSULATION
- WARRANTED UP TO 10 YEARS



CALL US TODAY
G. C. JOHNSTON
 Service — Repair
Plumbing and Heating
 Phone Midwest 4-5540 Birmingham—1691 Big Beaver Rd.

New Secretary Of TV Ed Foundation

Thomas V. Waber, former news commentator and director of special events at WXYZ, has been named executive secretary of the Detroit Educational Television foundation, according to a recent announcement made by C. Allen Harlan, president of the foundation. Harlan, Birmingham business-

man, lives on North Adams, Birmingham township.

Henne Holds Class

Richard E. Henne, 479 Larchlea, Birmingham, C. L. U. secretary and field superintendent of Gleaner Life Insurance Society, conducted a two-week life insurance marketing training course in Birmingham last week for 16 company representatives from four states.

X-TRA YARDAGE NOW

With Your Service Buck

HAROLD TURNER will put your car in top condition for a hard winter of driving with these three gridiron service specials.

TUNE-UP SPECIAL

- Includes: Plugs, points, condenser and labor.
- 8 Cyl. \$13.95
- 6 Cyl. \$11.95

COOLING SYSTEM SPECIAL

Flush system, tighten hoses, replace necessary belts, add antifreeze, check water pump.

LUBRICATION SPECIAL

Lubricate car, Change Engine Oil, Test Battery, Clean, Adjust Terminals, Fill Transmission & Differential to Proper Level.

Roll Steering Gear Housing \$5.95



HAROLD TURNER

Service Hours

Daily 7 a.m.-6 p.m. Sat. 7 a.m. to noon

464 So. Woodward MI 4-7500



Sometimes gentlemen (and ladies, too) should prefer bonds...

Because of the daily excitement that stocks create with fast-action quotation changes, bonds often go unnoticed. That is unfortunate, for there are attractive bond issues which would fit snugly into the portfolios of many gentlemen (and ladies, too).

There are, of course, many different types of bonds, some of which offer decided advantages for investors. For one thing, bonds usually provide a fixed, regular income. They normally are less subject to fluctuation than common stocks. And there are tax-exempt bonds which can be advantageous for those in higher income brackets.

We have complete information about the characteristics of the many bond issues available to investors, so why not stop in, and talk about bonds. You may find that you prefer them.

MANLEY, BENNETT & CO.

MEMBERS NEW YORK STOCK EXCHANGE

861 Building, Detroit 26
 Woodward 5-1122
 Interpage 6209 (Dist. "0")

Bloomfield Hills, Mich.
 Jordan 6-4650
 Midwest 7-0900

Bloomfield Office Open Saturdays—9 to 1



Meet '61's new-size sizzler!

Gives you more pow per pound of engine than the compacts... more even than many full-size cars!

Now you can have gas savings and go... easy handling and day comfort... all in this luxurious new Buick Special.

Where did this Buick pick up all its pep? From its zippy new aluminum V-8 that delivers twice the pow per pound as the engines of most compacts!

From its new aluminum transmission*—the liveliest automatic in any car! Together they give the whiz which normally would have meant adding 500 pounds more weight.

And, for ride... the Special is host to the most. The big Comfort Zone gives you more total head, hip and leg room than the compacts. The 4-coil Control Arm suspension is the same kind as on full-size '61 Buicks so you ride "on velvet." Because of the Hide-Away drive shaft, there's more

flat floor space and softer seating in the middle. When you gift-wrap all this with Buick's Clean Look of action... then tag it just a whisper above the compact, it's no wonder the world's out... '61 IS BUICK'S VEAL!

*Automatic (and Push Turbo Drive—optional at extra cost.



SPECIAL-SIZE

BUICKSPECIAL

The best of both worlds

YOUR QUALITY BUICK DEALER IN BIRMINGHAM IS:

FISCHER BUICK, INC., 808 S. Woodward