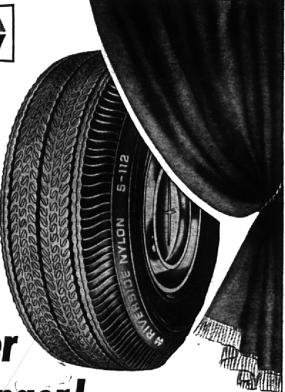


400 S. Washington, Royal Oak Open Daily Til 9 P.M.

Premium

safer, stronger wears 31% longer!







BLOWOUT PROTECTED Extra-strong nylon cord body for safer driving on any road.

WIDER, DEEPER TREAD puts more rubber on the road for longer, carefree mileage.

plus excise tax and trade-in tire

FULL 30-MONTH GUA



NYLON CORD BODY Stronger than ordinary tire bodies...guards against impacts.



5,000 TRACTION EDGES for quicker, safer stopping.

Modern, low profile "low cord angle" construction with "soft" tread rubber compound gives a softer, quieter, more comfortable ride. Built with the latest engineering knowhow and the finest steel wires, nylon cords and rubber compounds available.

NYLON 5-112 TUB	TUBELESS WHITEWALL			
tie Slav tilbs	List price each before trade-in plus excise tux		List price each before trude-in plus excise tax	with trade is
7.50-14 or 6.70-15	30.75	22.88	35.75	26.98
/ 8.00-14 or 7.10-15	33.65	25.28	38.65	29.28
\$.50-14 or 7.60-15	36.95	27.68	41.95	31.68
8.00/8.20-15	40.95	30.48	45.95	34.68
9.00-14	40.95	30.68	45.95	34.68

NO CASH DOWN!

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RIVERSIDE 4-SQUARE GUARANTEE

- Against road hazards for the specified time. Adjustments prorated on months used.

 Against defects in materials, work-manship for life of tread. Adjustments prorated on tread wear,
- To give nationwide service.
- Satisfaction guaranteed. Adjust-ment based on current price be-fore trade-in when returned.



Riverside Air Cushion Nylon

NEVER PRICED LOWER! AIR CUSHION TUBELESS BLACK TUBE-TYPE BLACK Usin price | Sale price | Sale price | Usin price | Sale pr

Rugged 4-ply nylon cord body resists bruises. Multi-row, non-skid tread.

*Pfus excise tax and your trade-in tire

:	Size	euch before trode-in plus excise tux	with trade-in plus excise tax	each before trade-in plus excise fux	with trade-in plus excise tus	
,	6.70-15	20.60	13.44	17.95	11.84	
	7.10-15	24.60	16.88	20.60	13.88	
	7.60-15	26.60	18.88	22.65	15.88	
1	7.50-14	20.40	13.88	Only \$3 more buys a Whitewall in your size		
	8.00-14	24.60	16.88			

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