



400 S. Washington, Royal Oak
Open Daily 'Til 9 P.M.

NEW Premium S-112 safer, stronger wears 31% longer!



BLOWOUT PROTECTED
Extra-strong nylon cord body
for safer driving on any road.



WIDER, DEEPER TREAD
puts more rubber on the road
for longer, carefree mileage.

22 88

6.70-15, 7.50-14
tubeless blackwall
plus excise tax
and trade-in tire

FULL 30-MONTH GUARANTEE!



NYLON CORD BODY
Stronger than ordinary tire
bodies...guards against impacts.



5,000 TRACTION EDGES
in deep gripping tread design
for quicker, safer stopping.

Modern, low profile "low cord angle" construction with "soft" tread rubber compound gives a softer, quieter, more comfortable ride. Built with the latest engineering know-how and the finest steel wires, nylon cords and rubber compounds available.

Size	NYLON S-112 TUBELESS BLACKWALL		TUBELESS WHITWALL	
	List price each before trade-in plus excise tax	Sale price with trade-in plus excise tax	List price each before trade-in plus excise tax	Sale price with trade-in plus excise tax
7.50-14 or 6.70-15	30.75	25.88	35.75	26.98
8.00-14 or 7.10-15	33.65	28.28	38.65	29.28
8.50-14 or 7.60-15	36.95	31.68	41.95	31.68
8.00-8.20-15	40.95	30.68	45.95	34.68
9.00-14	40.95	30.68	45.95	34.68

NO CASH DOWN!
Your trade-in tire makes your down payment at Wards.

FREE MOUNTING!

FREE Road Guide
Get yours today at Wards... 48 pages of color maps of USA, Canada, Mexico!

RIVERSIDE 4-SQUARE GUARANTEE

1. Against road hazards for the specified time. Adjustments prorated on months used.
2. Against defects in materials, workmanship for life of tread. Adjustments prorated on tread wear.
3. To give nationwide service.
4. Satisfaction guaranteed. Adjustment based on current price before trade-in when returned.



Riverside Air Cushion Nylon

NEVER PRICED LOWER!

1188*

6.70-15 tube-type blackwall

Rugged 4-ply nylon cord body resists bruises. Multi-row, non-skid tread.

*Plus excise tax and your trade-in tire

Size	AIR CUSHION TUBELESS BLACK		TUBE-TYPE BLACK	
	List price each before trade-in plus excise tax	Sale price with trade-in plus excise tax	List price each before trade-in plus excise tax	Sale price with trade-in plus excise tax
6.70-15	30.60	13.88	17.95	11.88
7.10-15	34.60	16.88	20.60	13.88
7.60-15	36.60	18.88	22.65	15.88
7.50-14	30.60	13.88	*Only \$3 more buys Whitewall in your size!	
8.00-14	34.60	16.88		

Riverside... WARDS OWN FAMOUS BRAND

SATISFACTION GUARANTEED or your money back!