

Pontiac claims its greatest advance in automobile design and development with its new Tempest series. The 112-inch wheelbase series comes in a four-door sedan and a four-door station wagon. The most significant innovation is the front engine-rear transmission arrangement that provides ideal weight distribution to inde-

pendent four-wheel suspension. The four-cylinder Tempest engine is adapted from Pontiac's big V-8 and is standard with either a synchromesh or automatic transmission. The light weight V-8 engine is optional. WITH AN OVERALL height of 53.5 inches for the sedan and 54.3

inches for the station wagon, both models measure 189.3 inches from bumper to bumper. A consistent styling theme of simplicity accentuated by a moderate use of chrome prevails throughout the entire car. Key-noteing the front end is an eye-catching twin grille with dual headlamps integrated with a sweeping bumper.

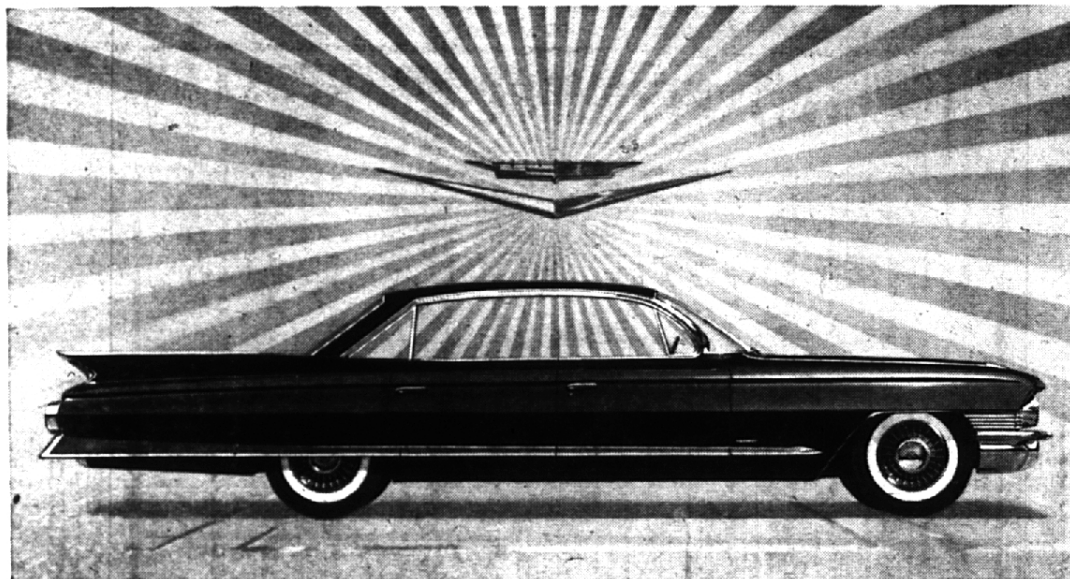
Chevrolet Re-Styles Corvette Rear End

Stepping out with a completely re-styled rear deck and rear quarters to effect a trimmer, fleetier appearance, the Chevrolet Corvette enters its eighth year as America's New body - to - seat sealing for both hard tops and convertibles

Several improvements include a new underbody making possible a 19 per cent reduction in transmission tunnel width.

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The Sixty-Two Sedan

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When you come to the Automobile Show, you are invited to visit the Cadillac display, where you may inspect the magnificent new Cadillac at your leisure. We believe that you will find the 1961 Cadillac the most beautiful motor car you have ever seen—incomparable both in exterior lines and interior appointments. But,

of course, seeing isn't everything—and you cannot possibly appreciate Cadillac's remarkable riding qualities, its almost incredible ease of handling, until you have driven the car. While you're at the show, make arrangements for a demonstration drive with your authorized Cadillac dealer. We look forward to your visit.



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The Sixty-Two Coupe

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