Leaders in 'Big 3'

in Bloomfield Hills with his wife and four children. Graduated from Dartmouth college, he became a reporter for the Boston Herald-Traveler and later was director of promotion for the Boston Globe, the Washington Post and the magazine, Nation's Business. He was on leave of absence from Ford in 1953 to serve on the White House staff as a special consultant to President Eisenhower.

consultant to President Eisenhower.

GEORGE W. WALKER, vice president and director of styling, is the grandfather of eight. He and his wife reside in Bloomfield Hills. They have a daughter, Mrs. Charles C. Otto, and a son, George. Jr.

Walker studied art for four years at the Oits Art Institute in Los Angeles and at the Cleveland School of Art. He also' completed an engineering course in body construction at John Huntington Polytech inc school.

EARL G. WAKD, vice president

THEODORE O. YNTEMA, vice president in finance, was a professor of statistics and business and economic policy at the University of Steiners and business and economic policy at the University of Steiners and business and economic policy at the University of Steiners and business and economic policy at the University of Steiners and business and economic policy at the University of Steiners and business and economic policy at the University of Steiners and business and economic policy at the University of Steiners and business and economic policy at the University of Steiners and business and economic policy at the University of Steiners and business and economic policy at the University of Steiners and business and economic policy at the University of Steiners and business and economic policy at the University of Steiners and S

EARL G. WARD, vice president in purchasing, entered the automative industry in 1948 after 20 years of top management in the mail order business. He is a member of the Bloomfield Hills country club and the Detroit Athletic club. Ward and his wife, Kathleen, live on Lone Pine road. Bloomfield Hills.

WALKER A. WILLIAMS, vice president and assistant general

reads philosophy and prefers mystery stories for entertainment. He attended Oklahoma A & M and later studied law at George Washington university and Southeastern university in Washington D.C.

CHARLES F. MOORE, JR., vice president in public relations and advertising, lives on Lahser road in Bloomfield Hills with his wife and four children.

Graduated from Dartmouth college, he became a reporter for the Boston Herald-Traveler and later was director of promotion for the Boston Globe, the Washington Post and the magazine, Nation's Business. He was on leave of absence from Ford in 1953 to serve on the White House staff as a special consultant to President Eisen.

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