

Short, Slim Fords Offer Mechanical Advantages

Ford features crisp new styling, new dimensions for greater maneuverability, and major engineering improvements such as 30,000-mile lubrication, 4,000-mile oil change intervals and self-adjusting brakes.

It is nearly four inches shorter and two inches narrower than in 1960, offering a new, fresh appearance in the classic Ford tradition of straight-line design.

Ford also introduces a new 390-cubic-inch Thunderbird Special V-8 engine in 1961 that is designed for effortless performance.

ALL FOUR transmissions have been improved for 1961—the manual, overdrive, two-speed Fordomatic and dual-range Cruise-O-Matic.

The Cruise-O-Matic transmission is equipped with a new vacuum control throttle valve linkage which provides smoother, more precise shifting than before, and elimination of periodic adjustment.

The classic Ford look of the 1961 model features the traditional, crisp, straight-line styling with front fenders browed above widely-

spaced headlights, full-width aluminum grille, and the Galaxie roof-line.

SMALL, CANTED blades top the sculptured rear quarter panels that terminate in large round tail-lights that readily establish the new Ford's identity.

Sixteen models are available in four series — Fairlane, Fairlane 500, Galaxie and station wagon to. Added to the line are two new models—a Galaxie Club Victoria (two-door hardtop) and a six-passenger Country Squire station wagon.

All six station wagon models, from the two-door Ranch wagon to the nine-passenger, four-door Country Squire with simulated wood paneling, have a new roll-down rear window in the tailgate.



The 'Classic Beauty' Look

The 1961 Ford Galaxie Club Victoria, a new model in the Ford line, features crisp, new styling that has been honored by an international fashion authority in Rome for its "functional expression of classic beauty. The new Fords are nearly four inches

shorter and two inches narrower for greater maneuverability and introduce 30,000-mile lubrication. Models will be displayed at Harold Turner, Inc., 4645 S. Woodward, Birmingham.

Ford Falcon Introduces New Engine

The Ford Falcon introduces a new 101 horsepower performance option—the Falcon 170 special engine. However, the 85-horsepower, 144.3 cubic inch engine is still

available. A new optional automatic choke is also available with either engine.

The 1961 Falcon has a new, convex-shaped aluminum grille, but preserves the styling and inside-outside dimensions of its predecessor. Offering full six-passenger seating room, the feel and maneuverability of a sports car, and a 23.7-cubic-foot trunk

TWO TRANSMISSIONS—three-speed manual shift and Fordomatic—can be matched with either the standard or optional engine. Heavy-duty transmission and drive-line components are used with the Falcon 170 Special.

The styling is simple and functional, with a minimum of decorative chrome. The front fenders and hood slope downward to provide maximum visibility.

Single seven-inch headlights, set into the new grille, provide illumination comparable to that of the smaller dual headlights on other cars.

OTHER NEW appearance items include headlamp rims, rectangular parking lights designed to blend with the new grille, and new Falcon emblems on the sides of the front fenders.

It is offered in four models—two- and four-door sedans and two- and four-door station wagons.

Falcon station wagons have a crank-down tailgate window, with power-operated control optional. Falcon wagon load space length is more than seven feet, with a volume of 76.2 cubic feet—comparable to the 1957 Ford station wagon.

There are 13 paint colors for the Falcon in Ford's Diamond Lustre enamel.

Comet Engine, Grille Change, Rest Same

GRILLE CHANGE, REST SAME

The Comet retains its basic styling for 1961 and offers a higher performance optional engine. Increased production is anticipated with assembly taking place in two additional plants.

Two engines will be available for the 1961 Comet. The standard 85-horsepower economy engine, and a new 101-horsepower engine. The new engine has a displacement of 170 cubic inches and develops its maximum torque, 156 foot-pounds, at 2400 rpm.

THE COMET continues with four models for 1961: a two-door sedan, four-door sedan, two-door station wagon, and four-door station wagon. All are available with either the standard or optional engine, and with manual or automatic transmission.

Main styling changes include a new aluminum grille, new fender ornamentation, new standard and optional trim fabrics.

The styling balance of a larger car, luxury line roof, canted tail-lights, and ample luggage space are retained.

The Comet has a wide variety of options and accessories as it had in 1960 models, but offers an air conditioning unit for the first time in 1961.

Beautifully proportioned to the

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