

Area Residents Guide Torch Drive Units



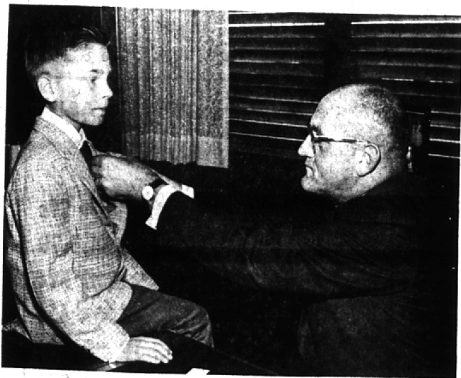
Toys, Anyone?

Two Torch Drive leaders, Roland Withers, left, and Joseph F. Kerigan, co-chairman of the general manufacturing unit, discuss a toy-making project with Emil Heitmann, right, of the Michigan Chapter of the Arthritis and Rheumatism foundation and the Visiting Nurse association.



Torch Drive Coffee Klatch

It's time out for coffee. From left, Mrs. George W. Romney, 1830 E. Valley road, Bloomfield Hills, UF solicitor; Mrs. Clyde C. Bennett, Jr., 223 Suffield, Birmingham, community campaign chairman for Birmingham, Bloomfield and Franklin; Jack Kershenbaum, 166 W. Maple, Birmingham, community business chairman for Birmingham; and Mrs. Antonette LePage, 1531 Holland, Birmingham, representing the Michigan Cancer foundation.



He Gets a Button

Stephen Ferris, 1695 E. Maple, Troy, representing the Michigan Epilepsy Center and association, gets a lapel button from S. M. Baltzy, Jr., 4933 Malibu, Bloomfield Hills, captain of Team No. 9 in the automotive suppliers unit.

Living in the Birmingham-Bloomfield area are many of the people who make Torch Drive decisions, who are leaders in the seven main Torch Drive solicitation units.

Some of these people are pictured here with representatives of some of the agencies and services supported by Torch Drive funds.

Not pictured are Earl G. Ward, who is the 1960 United Foundation general chairman, and Edward N. Cole, co-chairman of chapter solicitation, heading up six of the seven Torch Drive units.

- 1) Ward makes his home at 650 Lone Pine road, Bloomfield Hills, and Cole lives at 1371 Kirkway, Bloomfield Hills.
- 2) Funds raised in the Torch Drive support the research, education and service programs of 195 health, welfare and character-building agencies serving the tri-county area of Oakland, Wayne and Macomb.
- 3) KICK-OFF FOR the fund drive this year is Oct. 18. The drive will end Nov. 10. Oakland county's community campaign unit goal is \$331,664, and the over-all metropolitan goal is \$1,790,000. The seven solicitation units, which have a total of 100,000 volunteers, are:

- 1) Professions unit; which is responsible for solicitation of doctors, lawyers, certified public accountants, hospital employees, dentists, clergy, etc.
- 2) General manufacturing; solicitation of all types of medium to large non-automotive companies.
- 3) Major commerce; solicitation of large retailers, all stock brokers, advertising companies, food chains, dairies, banks, utilities and the like.
- 4) TRADE TEAMS; solicitation of the transportation industry, building trades, auto dealers.
- 5) Schools and government; solicitation of all schools and all levels of government.
- 6) Automotive and suppliers; solicitation of automobile manufacturers and major suppliers allied to automotive field.
- 7) Community campaign; house-to-house solicitation and all businesses not covered by one of the above units either because of size or type.



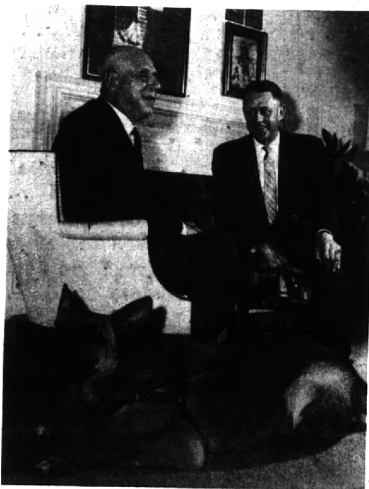
Clinic, Schools Represented

Representing the Detroit Orthopedic clinic is Linda Walker, a Birmingham cerebral palsy patient. She lives at 27865 13 Mile road. With her, from left, Howard Mahwitz, member of the Birmingham board of education, who is co-chairman of the Birmingham schools division of the schools and government unit; William McGaughey, 131 Guilford, Birmingham, chairman of that unit; and Eugene L. Johnson, Bloomfield Hills school superintendent, co-chairman, Bloomfield schools division, schools and government unit.



Loyalty and Service

Well done, good scouts. O. Ford Finfield seems to be saying to Boy Scout Carl Lund and Girl Scout Karen Altmansberger. Finfield, 26795 Captains Lane, Franklin, is co-chairman of the transportation group. Karen lives at 32829 Watley, Franklin, and Carl at 1629 Graefield, Birmingham.



They See Eye-to-Eye

Gayer Moynes, 3916 Mt. Vernon, Birmingham, representing the Leader Dog school, discusses his faithful seeing-eye dog with Stanley E. Wood, 1574 Sodon Lake road, Bloomfield Hills, who is chairman of the dairies division in the major commerce unit. The dog, Rex, is five years old.



Hearing Services Available

Discussing hearing services offered through Torch Drive funds are, from left, Edwin O. George, 352 Barden, Bloomfield Hills, co-chairman, professions unit; George J. Lahodny, 31771 Verona circle, Birmingham, coordinator, professions unit; James K. Van Hook, 3500 Sunnydale, Birmingham, also a coordinator in that unit; and Harry Kinney, representing the Detroit Hearing center. Kinney is one of those individuals who often purchase hearing supplies through the Torch Drive agency.

The World's A Stage

By JACK WOODLEY
(Special Writer)



A POIGNANT INTERLUDE

The sound of the ocean clapping the shore with massive yet methodic blows is a peculiar thing. It filled the young night as we sat there on a deserted dance platform. Before us was the restless Atlantic. Behind us were the deserted cabanas of the Cavalier Hotel, the coast highway and the Cavalier.

Being mid-October, the resort season had just ended and the beach facilities were closed. Dick Finkler of Ross Roy, incorporated, and I were part of a group staying at the Cavalier thru the

courtesy of the Virginia Pilot-Letter Dispatch of Norfolk, Va. WE HAD wandered down to the beach area as a pleasant night-cap prior to calling it a day. We

pulling up a couple of deck chairs and propped up our feet on top the dance platform railing. We watched the heavy sea, bearing white capped teeth in its flight with the configuration of the bottom of the shallow. The chill of the night made us feel alive. There was just a hint of salt in the air. We had gone on a tour of the Norfolk Navy Yard that day. Dick turned to me and said, "Did you notice how dedicated those Navy boys seemed?" "It was a rewarding experience," I said. I could see Dick's face in the dim glow of his cigarette.

HE SAID, "You know, you can say all you want about the service as a career, but those men are getting something out of their work a lot of people don't have." He turned to me and continued, "A sense of fulfillment; I guess as the

result of the importance of the job they're doing." I said, "Well I think a man has to feel that he's making a necessary contribution of some kind. Whether this contribution is to the public good, or to the welfare of his immediate family; it still spells fulfillment." Dick said, "It adds up to; it takes more than a pay check to give purpose to your life and work. There's the dedication."

A BIG breaker rolled in and shattered itself on the sand. "I'm really enjoying this Dick," "Yeah," he said. "You really get a feeling of isolation. It's as if we were in another world." I peered out into the gaping maw of the night. Then I glanced up and down the deserted beach. There was nothing, only the ghostly ballet of the breakers in phosphores-

cent costumes performing before the orchestration of the surf. "You know," Dick said "I think tonight I understand what that flier meant when he wrote that poem."

"What poem was that Dick?" "THE ONE where he says, I put out on my hand and touched the face of God."

"I know what you mean. It sure changes your perspective." He turned to me and said, "Out here it seems funny how, well, how some things we consider so important are really trivial." "The days we live in," I said, "have all the clutter and clutter of a Persian market place."

He said, "Out here you could get to know yourself."

I UNDERSTOOD. Out there was the sea. It was something alive,

yet prehistoric; but it also embodied the last day to come. Out there was the insatiable night and something else, a presence sensed but not felt. We looked in this mirror of isolation and found ourselves.

The sound of the ocean clapping the shore with massive yet methodic blows is a peculiar thing. We pulled up our coat collars to ward off the damp chill and stood up, turning our backs on this symphony of Creation with the dignity and respect of men leaving a Cathedral. Then we walked back into the world of changing cymbals and tinkling brass.

The shortest distance between buyer and seller . . . employer and employee . . . landlord and tenant . . . is a Want Ad.

Mothers to Attend Nursery Meeting at Wayne State U

Fifteen mothers from the Bloomfield cooperative nursery school at Christ Church Cranbrook plan to attend the Greater Detroit nursery council orientation workshop Saturday at Wayne State university.

Among those attending from the Bloomfield cooperative nursery are the group's chairman, Mrs. Ramon VonDrehis and its Detroit council representatives, Mrs. Eric Pearson and Mrs. Harold Heyn.

The Bloomfield cooperative nursery school has changed its application procedure. Previously, a child's name would be accepted for admission during any one of the three years before he was to enter nursery school on a first-come-first-serve basis.

HENCFORTH, no child's name will be accepted for admission until on or after January 1 of the year in which he will begin nursery school, and acceptance will be based upon the order in which the applications are received.

Those interested should contact Mrs. Edward Bloss of Suffield road.

Feted at Dinner

Alpha Chi Omega celebrated its Diamond anniversary Tuesday at Red Run Golf club. The Southern Oakland county alumnae chapter honored past presidents and members of the Detroit chapter at a Jubilee Founder's Day dinner.

Mrs. William Angus of Pleasant Ridge was chairman of the dinner. Working with her were Mrs. W. W. Birchard, Mrs. Harold C. Heyn and Mrs. William Shaver, all of Birmingham.