

### Residents Win Gulf Contest

Four Birmingham residents numbered among Michigan's 95 winners in the Gulf Oil corporation's "Hat in the Ring" contest for their answers to the query: "I would like to see \_\_\_\_\_ nominated for President because..."

Mare Ferrand, 2904 South boulevard, won a 45 horsepower outboard motor; James Dickson, 729 Westwood and Mrs. F. McCleary, 525 Fourteen Mile, power tool kits; and Mrs. Charles Holmes, 552 George, a sports treasure chest.

The competition represented a unique approach to business participation in politics. "The sole purpose of the contest," said company officials, "was to create greater interest in political personalities, their position on issues and their beliefs."



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Also fine selection of Banister Shoes

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OF  
BIRMINGHAM, MICHIGAN  
268 W. MAPLE RD.

## BUSINESS BRIEFS

### McAuliffe Ford, Inc. Buys Pontiac Agency

The firm John McAuliffe Ford, Inc., of which John A. McAuliffe, 877 Brookwood, Birmingham, is a partner, recently purchased the Cyrens, Inc. Ford agency in Pontiac.

McAuliffe, who will serve as general manager of the agency, said "only all the assets of the business" were purchased but not the buildings and land.

The showroom, used car lot, body repair shop and the land are being leased from Owens by the McAuliffe corporation.

### VanderPyl's Firm Wins Two Awards

Robert A. Vander Pyl, 20651 Bristol lane, Birmingham, president of Advertising Letter Service, a Detroit mail advertising firm, announced his company was honored by the Mail Advertising Services Association during MASA's 33rd annual convention last week.

Advertising Letter Service won an award for outstanding creative work (art, copy, planning, etc.) and an award for excellence of mechanical production.

Four major awards were given in the creative and production categories.

Advertising Letter Service was the only firm to win major awards in both categories of competition and is the only Michigan firm represented on the list of winners.

The association has 1,000 member firms in 18 countries of the world.

According to Vander Pyl, these two new awards are numbers 9 and 10 in a series of international awards won by his firm since last September.

### Briggs Joins MJ&A Agency

Walter O. Briggs III, 932 S. Reading road, Birmingham, son of S. L. Briggs, has joined the consumer product group of MacManus, John & Adams, Inc., as an assistant account executive.

Briggs will work out of the Bloomfield Hills offices of the agency. He was formerly with Cunningham & Walsh of Detroit in an account executive capacity.

### Ransford Presides At Insurance Confab

R. George Ransford, 1711 Cedar Hill, Birmingham, president of Greater Life Insurance Society of Birmingham, presided at the opening of the 74th annual meeting of the National Fraternal Congress of America in Montreal last week.

The NPC is an association of 100 of the leading fraternal benefit societies of the United States and Canada. Ransford, who was elected president in 1959, is also a member of the insurance committee of the United States Chamber of Commerce.

You will find many bargains in The Eccentric Classified Column.

### Shugg Heads New Chapter

Richard L. Shugg, Jr., 18201 W. 14 Mile, Beverly Hills, sales promotion manager, Dodge division, Chrysler corporation, has been elected president of the Sales Promotion Executives association of Detroit.

He will preside over a reactivated Detroit chapter of the nation's largest association of sales promotion executives.

"We have an outstanding series of monthly meetings planned for the '60-'61 year," Shugg said.

"OUR SPEAKERS will include nationally recognized promotion people from all over the country who have directed successful campaigns in their respective fields. Our real purpose in this club is to learn from each other. And we expect to have a good time doing it," Shugg concluded.

Membership in the Sales Promotion Executives association is open to any person actively working the promotion area, either on a regular or associate member basis, depending on the applicant's position.

Use Classified Ads—They Sell!



### Savings 'Interest' Grows

Four year-old Betsy Mewhort, 1083 Chesterfield, Birmingham, and six year-old Matt VanderKloot, 7100 Wing Lake, Bloomfield Hills, waste no time in taking advantage of the drive-in window service of Bloomfield's new Manufacturers National Bank on Maple near Telegraph. Teller Mrs. Carl E. Fromke of Walled Lake welcomes the window's first customers.

### Local Agent Attends Insurance Meeting

Earl P. Long, 25504 W. 14 Mile road, Bloomfield township is among 45 leading agents of Connecticut General Life Insurance company chosen to participate in a conference this week at the company's home office in Hartford, Conn.

All those attending the meeting are qualifiers for Connecticut General's Vice President's club, an organization composed of outstanding field representatives who have met high standards in service to clients.

## Olsen's Market

WHERE CUSTOMER-CONSIDERATION COMES FIRST

HUNTERS: WE WILL DE-FEATHER AND CLEAN YOUR

**WILD GESE  
DUCKS, PHEASANTS**

AND BUTCHER YOUR

**DEER into VENISON**

**MI 4-1916**

at your service:  
MERRITT HAROLD PHIL BOB PAT

407 Brown at Chester "We Deliver" Established 1924

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Black and Brass

**LOG GRATE** 1<sup>99</sup>

gracefully designed... strongly built... fits all fireplaces...

**FIRE TONGS** 3<sup>95</sup>

Make fireplace tending safer and easier

30" Black wrought iron

Lifts a heavy log or footback with equal ease.

Feeds fire gently without spoiling fire.

Better than a poker... safer than tongs...

COMPLETE LINE OF

- Andirons • Fireplace tools/
- Antique • contemporary •
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**SAVE 50% BUY NOW!**

similar custom-built screens cost \$40 to \$80

**A 30<sup>00</sup> Value** while limited quantity last only

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**HEAVY CHAIN MANUAL PULL**

**ONE PANEL MESH ENDS CENTER SPLIT**

**NO TOOLS NEEDED NO HOLES TO DRILL**

**SUPER LUXURY SOLID BRASS HOOD**

*Custom-built* **FIRESCREEN**

IN 4 SIZES TO FIT 85% OF ALL FIREPLACE OPENINGS!

From 25" to 28" HIGH and 35" to 41" WIDE

From 28" to 31" HIGH and 35" to 41" WIDE

From 28" to 31" HIGH and 29" to 35" WIDE

From 25" to 28" HIGH and 29" to 35" WIDE

CHOOSE YOUR CUSTOM FIT FROM ABOVE SIZES

**EVEREADY PRESTONE** 1<sup>88</sup> Gal.

list 3.25... 1961 stock limit 4 gals.

**PRESTONE ANTI-FREEZE**

list 3.25... 1961 stock limit 4 gals.

**SAVE ON BISSELL SHAMPOO MASTER UPHOLSTERY CLEANING KIT** 2<sup>50</sup> 1<sup>99</sup>

complete with applicator

**RUG SHAMPOO** 22 oz. can 1<sup>59</sup> 1/2 Gal. 2<sup>89</sup> Full Gal. 5<sup>59</sup>

**OWENS CORNING FIBERGLAS DUST STOP AIR FILTERS**

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