

As you started to read this, what was the nature of your thought? Was it optimistic, reasonably joyful... or was it tinged with the inner darkness of pessimism, of worry? If the latter, have you sought to dispel that dark cloud with thoughts more cheerful? Thoughts that recall happy incidents in your life, or of thoughts spanned by a cheerful expectancy of your today and tomorrow?

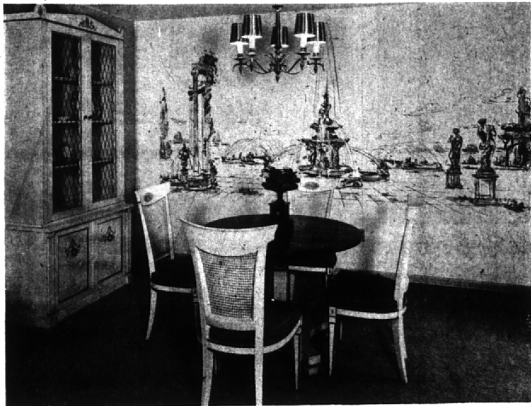
The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Thursday, October 6, 1960

SECTION
B

BUSINESS BRIEFS



Old Touch Adds Theme to New Look

Birmingham community developers, the Frankel Bros., recently completed the nation's first Palazzo home, located in the Franklin Valley subdivision. Commissioned by Robinson Furniture, who decorated and furnished the house, Frankel Bros. coordinated the basic architecture of the model to complement the new Palazzo style of furnishings. Inspired by the Italian-English Regency period, Palazzo, meaning palace or magnificent villa, encompasses every room in the home and includes everything from linens to furniture. Palazzo furnishings are a result of a year of collecting materials and designs in Europe and Asia.

Behind The Store Fronts

By ANGUS MCKELLAR

SOUR GRAPES rumor to the contrary, it does seem that people do stay around Birmingham quite a while...

For instance, the Kershensbaum Brothers of Kay Baum, are celebrating their 24th anniversary in Birmingham this October...

AND WE MET Birmingham's own inventor, Wes Gibbons, on the Turner Ford lot last week while getting an eye for these new cars that take care of themselves.

Wes is a story unto himself. A Birmingham resident since 1913, he thought of an idea to bed people down on TOPS of cars when on camping trips. The "Tour-A-Tent" Car-Top-Sleeper resulted. People

laughed—at first—as people once did at Mr. Fulton. But the idea caught on, together with his "Boot" tent, which extends the "living" area of a station wagon. The Ford people have featured his ideas during their "Station wagon living" shows the last couple of years.

Actual manufacture and sales are now handled by an outside firm, enabling Gibbons to enjoy a little more free time as Michigan distributor.

HAVE YOU noticed Bob Gwynn's eye stopper stuck neatly on his ad in this week's Eccentric? No, The Eccentric doesn't have a Jules Verne machine to put that swatch of material on the page... that piece of material was attached by hand, all 12,200 pieces—with glue.

OOPS! Excuse us, please. It's the Birmingham Peddler at 255 Pieces, not The Village Peddler as was stated in last week's column. The new shop will feature ladies'

sportswear. BIRMINGHAM'S NEWEST beauty salon opened its doors last week at 385 Hamilton. Christy's Suburban Hair Styles is operated by William Christy. Both he and Shirley Ritter, receptionist, are well known to local beauty shop trade.

INTERESTED IN mountains? Maybe the Alps? Then you will enjoy the Alpine Ski Shop down on S. Woodward. Co-owners Henry Gleisner and Bob Wills will greet you with news of the latest in the world of skis and ski fashions.

Gleisner, who speaks several languages, has just returned from a three-month tour of European ski resorts, where he observed the latest in skiing trends. Fashionwise, the shop carries the highly rated Bergmann (Vienna) and Port (Munich) lines. Both American and European names in skis are stocked.

Also, of interest to that mysterious person who is supposed to have everything, we might mention that this ski shop is one of the few in the country that is able to carry genuine stag horn decorative buttons. Pretty scarce in Europe, we understand.

AND WE welcome Walter Blohm to Birmingham. Walter is the new manager of the Bloomfield Theater.

(News items for this column are invited. Please phont the writer at MI 4-1100, Ext. 42, or mail your items to The Birmingham Eccentric, attention of Angus McKellar.)

2 Residents Attend Nat'l CPA Meeting

Donald J. Bevis, 565 Haverhill, Bloomfield Hills, and Edwin G. Olson, 711 Wooddale, Birmingham, were among about 2,500 certified public accountants and their guests attending the 73rd annual meeting of the American Institute of Certified Public Accountants last week in Philadelphia, Pa.

President Eisenhower and Bureau of the Budget Director, Maurice H. Stans, headed the list of speakers who addressed the four-day meeting of the 37,000-member national professional organization.

Wilcox Makes Board

David E. Wilcox, 975 Filgrim, Birmingham, treasurer of Rimbled-Mason company, has been appointed to the firm's board of directors.

Two Promoted At Ford Motor Firm Incorporates And Elects Officers

D. E. McKellar, 15021 Reedmere, Beverly Hills, and Hugh C. Ralston, 2750 Pine Lake, Orchard Lake, have been promoted by Ford International Staff, Ford Motor company.

McKellar, formerly manager of the advertising and sales promotion department, has been appointed advertising manager.



Ralston advertising man

Charles W. Goudie, 32500 Haverford, Franklin, has announced the incorporation of the Charles W. Goudie company of Royal Oak and a change of name to the Industrial Printed Parts corporation.

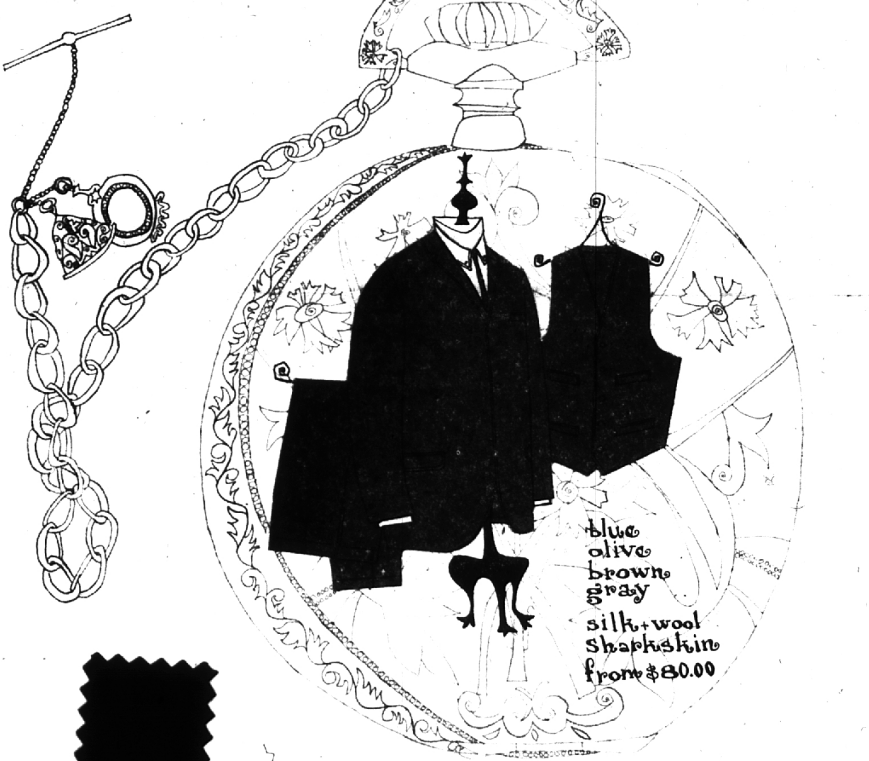
The firm's officers elected by the board of directors are Charles W. Goudie, president; Donald J. Garretson, 17190 Beverly, Birmingham, vice president; K. J. Goudie, secretary; and Kirk Horizian, 30007 Lahser, Beverly Hills, treasurer.

The company is a fabricator, printer and decorator of plastic, metal, and glass parts serving the automotive, appliance, photographic, electronic and plastic industries.

Company Relocates

L. C. Allman, 1565 Cranbrook, Bloomfield Village, president of the Allman advertising agency in Detroit, announced his company's move to the 5th floor of the Davis Stott building.

the ultimate in fabrics
Silk and Wool Sharkskin
in three pieces perfectly timed



blue
olive
brown
gray
silk+wool
Sharkskin
front \$40.00

this swatch is a sample of our silk and wool sharkskin

The hard finish of our silk and wool sharkskin, as shown in the swatch, is surpassed only by your pleasure and comfort in wearing. It is truly a 12 month fabric.

Gwynn's

CUSTOM TAILORING
AND FINE ATTIRE
FOR MEN



112 S. WOODWARD
AT MAPLE
MI 4-7060

A Well Fitted Garment Is Our Trademark

You Are Invited...

... To Attend a complimentary investors' information course.

Because of the interest in our four discussion sessions on the "Basic Ideas of Investing," Manley, Bennett & Company is, again presenting these discussions for those who were unable to attend the last series, or want a refresher course.

Typical subjects to be covered will be:

- "How to Read the Stock Quotations"
- "How to Purchase Stocks and Bonds"
- "How to Become an Investor"
- "How to Figure a Broker's Commission"
- "Mutual Funds"

These four weekly discussions will commence on Wednesday, October 12, at 8:00 P.M.

Due to the limited space in our offices, we will appreciate reservations, by October 10. Please call MI 7-0900 or JO 6-4650 for your reservation. Naturally, there is no obligation.



MANLEY, BENNETT & CO.

MEMBERS NEW YORK STOCK EXCHANGE

Barbour Building

Bloomfield Hills, Michigan

Woodward at Long Lake Rd.

Office Open Saturdays—9 to 1