

To be sure, sometimes life seems to treat one roughly, even mercilessly. . . and unhappiness, insecurity may become one's unfortunate lot. Under such conditions, one may allow himself despairingly to accept this circumstance . . . sort of rejecting the thought that perhaps dependence upon right prayer could relieve the situation. Doesn't God love . . . not punish?

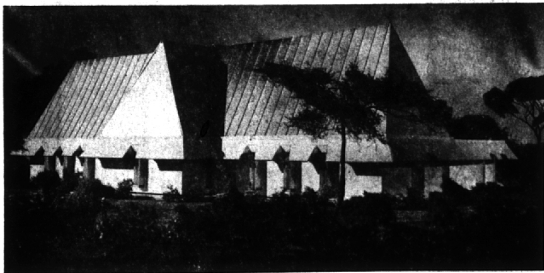
The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Wednesday, November 23, 1960

SECTION
B

BUSINESS BRIEFS



New Funeral Home Under Construction

Construction of a new home for Haley Funeral Directors on the John C. Lodge expressway extension, near 10 Mile road in Southfield, is under way. The new, different building, designed by architects Birkerts & Straub of Birmingham and to be constructed by general contractor Walter H. Desimpel company of Birmingham, will have four chapels, narrow projecting window alcoves and an exceptionally steep standing seam metal roof. The \$155,000 project, not including furnishings, is scheduled for completion in the spring.

Williamson Speaks At Company Meeting

Gordon Williamson, 4900 Inkster, Bloomfield township, of Gordon Williamson Florida Sales, Inc., Detroit area sales representative for the Mackle Company - General Development corporation of Florida, addressed a meeting of more than 50 members of his staff in Dearborn last week. "It looks as though 1961 will be our very best year," he said, in discussing 1960-61 plans for the new city of Port Charlotte on the Florida west coast. Williamson reported that more than 80 homes and 1,400 homesites have been purchased by Detroit metropolitan residents in the last year. "We expect to double our record of the last year during the next 12 months," he said.

Chesbrough Given Achievement Award

Harry E. Chesbrough, 471 Dunston, Bloomfield Hills, general manager of the Plymouth-De Soto-Valiant division and Chrysler corporation vice president, was recently awarded the "Outstanding Achievement Award" presented by the University of Michigan to alumni who have distinguished themselves. The award cites Chesbrough as an "outstanding automotive engineer and executive." "His judgment as an industrial executive is as highly regarded as his scientific and technological acumen. It is a fitting token of the solid technical basis of his career that he should now be serving as

national president of the Society of Automotive Engineers," the citation said in part.

The first attempts at making plate glass in America were undertaken about 1850, and production methods copied those used in France as early as the 17th century.

Whiskey will not age in a glass container.

Wool Called Most Flexible, Pliable

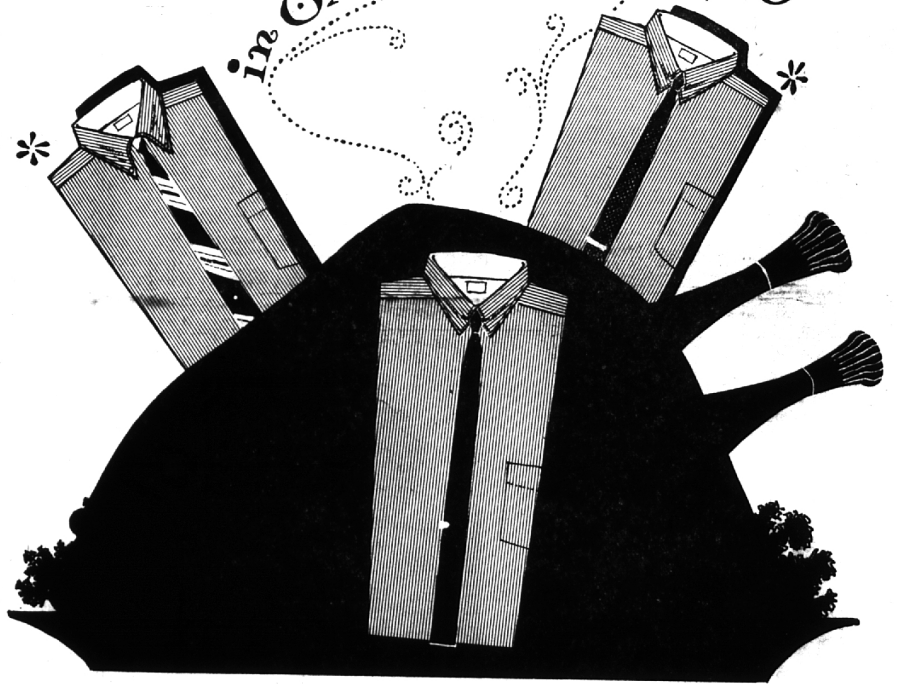
The most flexible and pliable fiber you can find today has been around for many years. It's wool. Fabrics from wool can be shaped through shrinking and stretching with steam to be fitted smoothly over curves or eased along edges. Eleanor Mullikin, home economist at Michigan State university, explains that there are two general types of wool fabrics—woolens and worsteds. Each type leads special characteristics to finished garments. Woolen fabrics are woven from soft, loosely-spun wools, yarns. The fabrics drape into folds and may be gathered.

Be Wise—Use Classified!

M.M.M. GOOD!

Mouth-watering stripes
in Oxford Cloth

STYLED BY
Enro



Dress to please the cook in our
new Pin Tab Collar...

55⁰ & 57⁵

* Also Button-down & English Tab

Gwynn's

Feel Me

CUSTOM TAILORING
AND FINE ATTIRE
FOR MEN



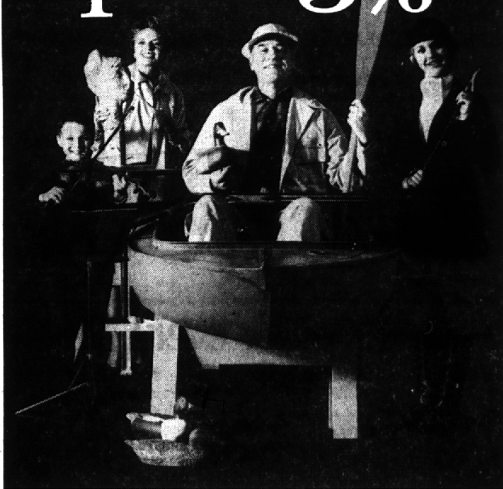
112 S. WOODWARD
AT MAPLE
MI 4-7060

A Well Fitted Garment Is Our Trademark

LIFE'S
LOTS
MORE
FUN

when
you've
got

Security plus 3%



Yours in a Special Savings Account at National Bank of Detroit. It's a great feeling, a secure feeling, when you have money in the bank. For then you know you can handle emergencies and take advantage of opportunities when they come along. And you stop worrying about every cent you spend on the everyday things you and your family enjoy.

You can get this secure feeling when you save regularly at National Bank of Detroit, Michigan's leading bank. And here your money in a special savings account earns a solid 3% interest, compounded twice a year. Here, too, you get the satisfaction of knowing that men with many years of banking experience are always ready to help and advise you.

So stop in soon and start saving at any of our 66 branch offices. See for yourself how much more fun life can be, when you've got security plus 3%.

NATIONAL BANK OF DETROIT

Member Federal Deposit Insurance Corporation