

Santa's Helpers Make New Toys

Crib Rattle Is A New Toy For The Baby

There's at least one new toy for baby this year. It's a crib rattle that has eye and ear appeal for baby—and is fun for toddlers too.

It's a spinning, gold-flecked globe with a rattle-rattle sound calculated to fascinate baby and encourage muscular activity.

THE TOY HAS tough vinyl straps for safely attaching it to crib or playpen. These straps are removable, thus adapting the toy to manipulative rattle and roller play as the child reaches toddler age.

Assembled on a thick steel rod for safety, it has six colorful wood balls sealed inside an acetate globe and also has polyethylene teething rings.

Unbreakable, with a non-toxic, washable finish, the toy is designed for children from three months to two years.

It is 12 inches long and four inches in diameter.

Here's A Toy Robot With A Personality

Meet Mr. Machine.

He's a modern robot toy with a personality.

Wind him up and Mr. Machine's clear plastic body reveals multi-colored gears in action as he walks, swinging his arms, moving his jaw up and down, squawking and ringing his bell.

Mr. Machine's 18-inch frame comes completely assembled.



Helping Santa

Santa Claus is getting some active help from female employes at Ford Motor company's tractor and implement division, 2500 E. Maple. Santa and his Goodfellow messengers will be able to bring 180 dressed dolls to underprivileged children this Christmas as a result of the women's activity. The dolls were on display in the division's general offices at the Maple address but now have been moved to the Ford Rotunda. They'll be on display there with 2,000 other dolls dressed by members of the Ford Girls club. Admiring each other's sewing skills here are (from left) Miss Eleanor Pioch, 450 Oak; Mrs. Miriam Freeman, 1709 Derby; and Mrs. Eleanor Moss, 1836 Maple.

Variety, Quality, Play Value High

Thousands of new toys from Santa's special bag will delight the younger generation this Christmas.

According to the Toy Manufacturers of the U.S.A., Inc., official association of the industry, this year's selection of toy merchandise has surpassed all others not only in variety and quality but also in play value.

Here is a peek at some of the new items surrounding the Yule Tree come Christmas morn.

"MODEL MOTORING" in HO scale, similar to model railroading, employs electric powered cars and trucks instead of trains, roadways instead of tracks. Roadways are molded in plastic that resembles asphalt, and carry thin, imbedded nickel silver conductor strips that bear low voltage current directly to the miniature cars.

A practicing "psychiatrist" and his 12-year old son have invented a new game—"Undercover—the Game of Secret Agents." Players map their escape route, wear special Infra-Scope Goggles to stimulate night travel and trust the friendly underground to guide them through enemy defenses.

In "Seven Seas," venturesome traders compete for profit in a game of buying and selling cargo on all the seven seas.

"A BRAND NEW version of "Meet the Presidents" is being marketed. Little known facts about our presidents will become familiar after the game is played a few times.

All games aren't specifically designed for children as evidenced by "Gottsborg's" "Tactics II" and "U-Boat." Players can re-fight the famous Civil War battle, command a modern Army group or direct a destroyer escort against fleet submarines.

Road and bluff will enjoy "Dipatcher" while "Verdict" affords the choice of being the ruthless prosecutor or the skillful defendant.

Let's "Yertle" means fun. Dr. Seuss' imagination tumbles madly in this new game. It's a game of balancing skill with an element of chance to add excitement.

"OUTDRAW THE OUTLAW" is a new fast draw target game of speed and skill. Contestant pulls the fast-draw string to set the outlaw's arm in motion. . . draws, fires and tries to hit the outlaw before he fires.

Mischievous pranksters will relish the "Disappearing Ink Squirtter." A squirt of this ink disappears in seconds whether it be on shirts, dress or palm of the hand.

Little girls will yearn for the three-foot-high dolls, so popular last year, but with an added walking mechanism. There's more to the doll but the retail price remains the same.

Also, a 38-inch boy doll has been added to the family.

Another new member in the doll world is Chatty Cathy, a 20-inch doll who speaks for herself. With each pull of the magic ring she talks just like a real little girl. She says 11 phrases at random.

A NEW TYPE of authentic "science toy" is replacing the make-believe playthings of the Space Age.

For youngsters, five-years old and up, there is a "Whirling Worlds" mobile. It includes materials for assembling of the sun, earth, planets and moons. Once assembled and suspended it shows how the earth, the other planets and their satellites revolve around the sun.

Another astronomy lesson made easy and exciting for six and seven year olds is a large-scale jig-saw map of the constellations. By putting the puzzle together over and over again children get practice in learning to spot the familiar star groups in the sky.

A CLEVER CARD game for science-minded youngsters—"Elemento"—combines the competitive appeal of rummy with accurate scientific information about the building blocks of the earth—the chemical elements.

Three unusual new science kits—the first of their kind—a device that detects atomic radiation, a

simplified "electronic brain" and an ultra-violet laboratory—they're the new "Portable Laboratories."

There's a robot named Mr. Machine which is 22 inches high and made of transparent take-apart gears.

Youngsters can build their own broadcasting station in 15 minutes or less with an Erec-Tonic Electron tube set. This set makes any one of 15 different radio sets without tools or technical knowledge.

IN THE ARTS and crafts categories there are many new ideas.

One is a new process "Art-Ventures" with which anyone can transfer a color magazine illustration or a favorite print into an "oil painting" on canvas.

What do you color, blow up and then assemble? "BalloonNoses", of course. Children can color pre-cut cardboard panels, blow up the balloons, insert one end in the punched out hole of the front cut-out, the other in the rear cut-out, and presto a unique animal, person or vehicle is created.

Put Waste Space To Useful Work

Waste space is a stigma to almost every building lot, but with a few small inexpensive tricks, unused yard areas can be turned into attractive and practical living space.

The area between house and garage, difficult to landscape, and often just an awkward open spot without purpose can become a charming little terrace breezeway. Pave the ground to as large a floor as you want with brick, concrete, wood blocks or flagstones, and roof the area with western red cedar slats. Perhaps you will want to enclose part of the side with a trellis of slats for climbing vines or roses.

The roof will be held aloft with cedar posts in the size you choose—2x4s or 4x4s.

Not only will the family find use for this patio-breezeway in a variety of ways, for entertaining, relaxing, and a spot for the kiddies to play in all weather, but it will tie the house and garage together, imparting a larger, more attractive line to the home.

If you choose to make the roof to your breezeway solid, cedar or Douglas fir decking will again do the trick and protect from the weather those passing between house and car.

'Origami' Is New Game This Year For Kids, Adults

Created in the Orient more than two centuries ago, "Origami" is a creative paper-folding game. Its modern version was introduced for the first time at the 1960 American Toy fair.

Manufacturers say the toy attracts both adults and children. It is colored-keyed, with papers that are colored before they are folded cleverly into beautiful objects.

POPULAR MOBILES can be made with the game.

The deluxe set has a colored paper assortment for making 24 objects, instructions for creating still others, scissors, a pencil sharpener, a brush, water pen and eight large pencils. Two other sets are available.

Boy Doll Walks, Has Sleeping Eyes

Peter Playpal is as big as a four-year-old boy.

This boy doll is made of indestructible plastic and can walk by means of a new lightweight walking mechanism.

Peter has sleeping eyes and washable rooted Saran hair. He comes in a choice of two outfits—one with short pants and one with long.

Want ads cannot be accepted after 5 p.m. each Tuesday.



Tiny Claudia Hall settles down for her first "interview" and runs into a difficult customer. Chatty Cathy, who loves to talk, and talk, and talk, just wouldn't say the right things—at least, not at the right time. In fact, she toyed with the conversation and seemed to have her mind more on play than on serious matters like a fledgling reporter's first assignment. Claudia is the daughter of Mr. and Mrs. C. A. Hall of Kenway Circle, Beverly Hills. Cathy will be the daughter of some lucky little girl, come Dec. 25.

Wee Reporter Dolls Up Her First Interview

BY IRMA N. DAVIS
Staff Writer

The talkative young lady in the bright, red dress opened her mouth again.

"Will you play with me?" she asked.

The tiny, brown-haired reporter frowned and shook her head.

"Nops. I'm 'sposed to interview you," she said.

"I love you!" cooed Miss Red Dress.

"If you don't let me inter-interview you, I'll get mad," said the reporter. "Now, tell me your name."

"Some reporter," sniffed Miss

Red Dress. "What's your beat, anyway?"

"Never mind that stuff," said the reporter. "What do you like to do the very best of all?"

"WELL, I think you ought to be a leg-man," said Miss RD. "Why don't you fix MY doll's leg?"

"How about that?" said Patty. "My leg IS off again."

"You keep still," ordered the reporter, looking at the young lady in the blue dress.

"Leave her alone," snapped Miss RD. "She's MY doll."

"Oh, dear," sighed the reporter. "Please, I'll play with you if you

let me interview you?"

"Well, let's see, said the talkative young lady. "I was born in a factory and worked my way to the top of Santa's toy pack. I don't know who my parents were but I sure like you."

"I like you, too. How old are you?" asked the reporter.

"Not very old. How old are you?"

"I'M FIVE-AND-A-QUARTER, if it's any of your business. Now, what do you like to eat?"

"You're silly. Dolls don't really eat. I'll tell you what I like to do," said Miss RD.

"All right, then," said the reporter. "What DO you like to do? And what's your name?"

"My name is Chatty Cathy and I like to talk. I live in toy stores until somebody's mommy and daddy comes and buys me."

"That's better. Now tell me some more."

Chatty Cathy sat up straight.

"Well," she said, "I attribute my success to hard work, attention to details and getting out the vote. Please brush my hair."

"I WILL if you'll be nice."

"I'm hungry. That's nife," replied the doll.

"It's not. You'll have to stand in the corner unless you pay 'tention."

"What's that mean?" asked Cathy.

"It means answer my questions. Say something," ordered the reporter.

"That's the first nice thing you've said. Let's see—'spose I say, 'Let's change my dress?'" Cathy held out her arms.

"All right. Let's change your dress," sighed the little reporter. "I'm tired of this old game, anyway."

"Yippee!" yelled Cathy.

"Yowie!" said the little reporter. "Say, what's Santa going to bring YOU for Christmas?"

"That's easy," said the doll. "I asked him for a Chatty Cathy Doll to play with me."

Tool Chest Helps Junior Learn How

The Handy Andy Jr. carpenter set is designed to give junior a new concept of basic shapes and forms for carpenters and handy-men, its manufacturer states.

The tool chest, equipped with professional type apron and blueprints, includes a full complement of tools, lumber and a woodworking book.

An educational toy, the set is meant to give junior a chance for intelligent self-expression through work with his hands.