

The United States has been challenged to lead the whole human world out of the bondage of poverty, ignorance, prejudice, etc. Perhaps you, like millions of others, accept this challenge, and hope that your country may measure up to this performance. So this question: Can your nation's leaders really do this without your own intelligent understanding and help?

Phelps Recognized At Insurance Confab

Walter S. Phelps, 7375 Parkstone, Birmingham, associate general agent for the Bromman-Detroit agency of the Ohio National Life Insurance company, attended a four-day sales conference last week in Hollywood, Florida.

The conference was conducted for the Ohio National Life sales leaders from 28 states and the District of Columbia. Phelps received special recognition as a member of the company's honorary Leaders club.

B'ham Country Club Elects New Officers

Roland J. Nelson, 120 Guilford, Bloomfield Hills, well known in the field of commercial real estate, has been elected president of the Birmingham Country club.

Other officers elected at the club's Nov. 3 meeting included Anthony J. Anzick, 955 Sunningdale, Bloomfield Hills, vice president; S. Eiting Du Bois, 998 Topview, Birmingham, secretary; and L. J. Lucia, 6140 Lahser, Birmingham treasurer.

NEILSON



SALE
Country Inspired Slax
orig. \$16.95 to \$22.95
now **\$12.90**
orig. \$14.95
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The Birmingham Peddler
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MI 7-2025

BUSINESS BRIEFS



The Easy Way Out

A unique idea in fire safety devices is this aluminum folding fire escape designed for two and three-story homes by the Universal Fire Flite corporation of Detroit and distributed by Walter E. Dunbar, Jr., 3370 Berkshire, Birmingham, Oakland representative for C.V. Enterprises, organized by Cuckler Realty of Pontiac. When not in use the ladder retracts into the size of a rain spout at the twist or push of a knob.



Here's How It's Done

George Rolph, 1460 Cole, Birmingham, Torrence Oil company garage mechanic gives building inspection officials from Stockholm, Sweden the lowdown on the firm's system for recording fuel oil delivery. The visitors were part of a group of 30 Swedish businessmen representing 15 key cities who selected Torrence Oil of Birmingham as an inspection target in a study tour of U.S. industry.

Polk Company Celebrates 90th Birthday

Two area residents, Ralph L. Polk, 111 Lone Pine, Bloomfield Hills, and Alvin Kropf, 686 Hamilton, Bloomfield township, observed the 90th anniversary of R. L. Polk week.



POLK **KROPF**
Polk, grandson of the pioneer & Company publishing firm last

Detroit firm's founder, Ralph Lane Polk, joined the firm in 1933 and has been president of the company since 1948, while Kropf, secretary-treasurer, has been associated with the firm since 1928.

Information, by individual name, on more than 125 million Americans can be collected and interpreted by the company since its organization in 1870 to publish a business directory for the state of Michigan.

INCLUDED in its work has been the compilation of thousands of volumes of names, facts and statistics in keeping tabs on America's growth.

In outlining the company's future role in commerce, Polk said, "The volume of data we will have

to compile in the next 90 years, for example, staggers the imagination." The exploding population, the year-to-year increase in automobile ownership and the expansion of business in general will require us to use the most ingenious electronic and automated methods in reporting this growth."

WITH FACILITIES in most major American cities and activities extending into Canada, Puerto Rico, Alaska and Hawaii, the firm has recently expanded locally with its completion of the remodeling of its nine-story headquarters building at 431 Howard street in Detroit.

Want ads cannot be accepted after 5 p.m. each Tuesday.


roomy 'n' rugged



\$17.95

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Leather jackets
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Baylor fur blend sweaters by Talbot
sale \$6
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Tailored shirts
Special purchase!
Designs by Preston in solids, prints
Sizes 32 to 38.
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\$3 \$5 \$7
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All sizes and colors!

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All sizes in group!

LUXURY IMPORTED CASHMERE CARDIGANS
the ideal gift!
First quality, full fashioned sweaters in black, white, pink, blue and beige. Sizes 36 to 40. Hurry in while they last!
Limit of 2 to a customer!

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Choose a coat of beauty from this selected group by Ardee of California. Brass, beige or black in all sizes! Hurry!
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Fur Trimmed Coats
A hand picked group from our own stock, now at a sensational low price. Every smart design and new color.
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Warmly lined winter coats
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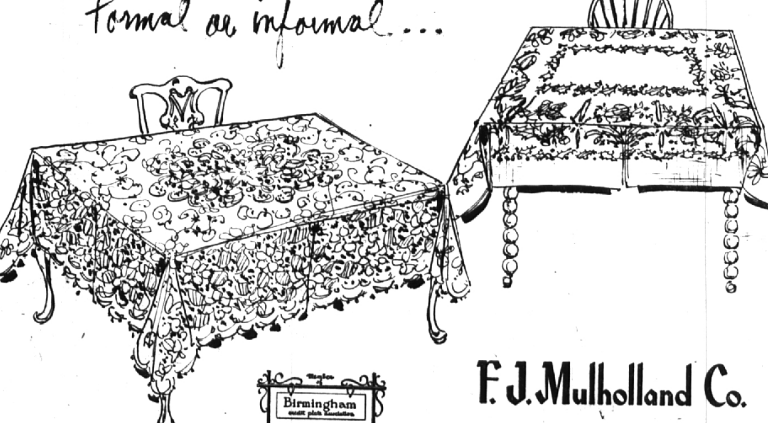
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Seamless and full fashioned

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Special Purchase!
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