

**Gordon Announces Increased GM Sales**

Dollar sales of General Motors products and unit sales of GM cars and trucks in the first nine months of 1960 were higher than in the comparable period of 1959, President John F. Gordon, 1860 Rathmor, Bloomfield Hills, announced in the corporation's third quarter report. Sales of General Motors products during the nine-month period totaled \$9,310,000,000 for a five per cent increase while sales of cars and trucks climbed to 2,406,000 units for a 10 per cent increase over the same period last year.



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WO. 2-2055

**FIRST OF MICHIGAN CORPORATION**  
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**Re-elect Frank Irons for Sheriff**



His 36 years of experience have given Oakland county law enforcement which ranks among the best in the country. Keep it that way—re-elect Irons!

**REPUBLICAN**

**REPORT OF CONDITION  
BIRMINGHAM - BLOOMFIELD BANK  
Birmingham, Michigan  
as of October 3, 1960**

ASSETS	
Cash, balances with other banks, including reserve balances, and cash items in process of collection	\$345,716.86
United States Government obligations, direct and guaranteed	\$149,082.42
Loans and Discounts	\$230,300.00
Furniture and Fixtures	\$ 29,771.54
<b>TOTAL ASSETS</b>	<b>\$754,870.82</b>
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	\$234,018.26
Time deposits of individuals, partnerships, and corporations	\$ 22,857.32
Other Deposits (certified and officers' checks, etc.)	\$ 3,371.94
<b>TOTAL LIABILITIES</b>	<b>\$260,247.52</b>
CAPITAL ACCOUNTS	
Capital*	\$250,000.00
Surplus	\$150,000.00
Undivided Profits	\$ 94,623.30
<b>TOTAL CAPITAL ACCOUNTS</b>	<b>\$494,623.30</b>
<b>TOTAL LIABILITIES AND CAPITAL ACCOUNTS</b>	<b>\$754,870.82</b>

\*This bank's capital consists of Common stock with total par value of \$250,000.00. I. P. Douglas Campbell, Vice Pres. and Cashier, of the above named bank do solemnly swear that the above statement is true, and that it fully and correctly represents the true state of the several matters herein contained and set forth, to the best of my knowledge and belief.

Correct—Attest: (Signed) F. Douglas Campbell  
C. Allen Harlan Director  
Stephen C. Miller Director  
G. Bretnell Williams Director

**BUSINESS BRIEFS**

**Behind The Store Fronts**

By ANGUS MCKELLAR

Open House at Birmingham Federal Friday, Nov. 4 will be a gala day at Birmingham Federal's Birmingham and Berkeley offices. The 25-year-old savings and loan association will hold open house on its silver anniversary Friday 9:30 to 3, and from 6 to 8 p.m. Coffee and refreshments on the house. And you are in luck if you were born on Nov. 4, 1935. Because if you were, Birmingham Federal will give you a \$10 savings account in your name. Mr. and Mrs. Harrison, of Harrison Luggage, are gradually and gratefully becoming accustomed to the larger quarters they now enjoy at their new location, 308 E. Maple, just a few stores east of their former location. A grand re-opening celebration is planned for the near future. The F. J. Mulholland company is doing its bit to brighten up our city's main north-south thoroughfare. A gleaming new sign extends 40 feet across the front of the mounted in individual, three-foot high stainless steel boxes. Each letter is backlighted by three ver-



Discussing the Community National bank's sweepstakes contest which began last week, Robert R. Eldred, (left) executive vice president, points out to Horace W. Lodge, Jr., assistant cashier of the bank and contest director, that there are no jingles to write, no boxtops and nothing to buy for contestants to enter.

**Community Bank Holds Sweepstakes Contest**

A 17-day trip to Paris for two, a brand new 1961 Tempest compact by Pontiac, and a \$2,000 scholarship are among the more than 250 prizes in a "Check the Big Difference" Sweepstakes contest sponsored by the Community National Bank. "Starting Nov. 4, we will hold weekly drawings at each of the 11 offices of the bank," Robert R. Eldred, executive vice president of Community National bank, announced.

THE SWEEPSTAKES are open to anyone 14 years or older (except bank or advertising agency employees). Contestants must register at any one of the 11 offices of the bank, including Bloomfield Hills branch.

DRAWINGS for the grand prize will be held Dec. 9 at the main office, 30 N. Saginaw, Pontiac. Contestants need not be present to win. All winners will be notified.

**Company Appoints Warnica Director**

Edward A. Warnica, 1298 N. Glenhurst, Birmingham, has been elected to the board of directors of Standard Federal Savings and Loan association. He succeeds the late Judge Robert M. Toms. Warnica is senior vice president of Standard Accident Insurance company and Planet Insurance company of Detroit and vice president of Pilot Insurance company of Toronto, Canada.

That old desk in the basement just might be a valuable antique! Sell any of your old household goods, whether they are antiques or just usefull used furniture, through a response bringing Birmingham Eccentric classified ad.

**Agent Attends Confab**

James H. Moorcroft, 32915 Norchester, Beverly Hills, general agent for the Midland Mutual Life Insurance company in the Detroit area, attended the company's annual Field Management conference last week in St. Clair, Michigan.

You'll be amazed at the results a classified ad will bring. No matter if you are selling, renting, leasing or buying, a call to MI 4-1100 will pay big dividends.

**LEGAL NOTICE**

Howlett, Hartman & Baker, Attorneys at Law, 1901 Pontiac, State Bank Bldg., Pontiac 15, Michigan

STATE OF MICHIGAN—In the Probate Court for the County of Oakland, in the Matter of the Estate of ANDREW F. KOVACK, CAROL JEAN KOVACK, GEORGE GREGORY KOVACK and WILLIAM FRANCIS KOVACK, Minors.

At a session of said Court, held at the Court House in the City of Pontiac, Michigan, on the 11th day of October, A. D. 1960.

Present, Honorable Hiram R. Smith, Judge of Probate Livingston County, acting in the temporary absence of Arthur E. Moore, Judge of Probate of Oakland County.

It is Ordered, that the 5th day of December, A. D. 1960, at nine o'clock in the forenoon, at said Probate Court in the Court House in the City of Pontiac, Michigan, he and is hereby appointed as the time and place for hearing said petition.

It is further Ordered that notice be given to all interested parties as shown by the records in this cause by delivering a copy of this order to each of them personally, or by mailing such copy to each of them by registered mail with return receipt, or by mailing addressed to their respective last known addresses as shown by the files and records in this cause.

And it is further Ordered that public notice thereof be given by publication in three successive weeks previous to the said day of hearing in the Birmingham Eccentric newspaper printed and circulated in said county.

HIRAM R. SMITH, Judge of Probate Livingston County, acting in the temporary absence of Arthur E. Moore, Judge of Probate of Oakland County. 34, 35, 36

**WORSTED-TEX recommends SANITONE DRY CLEANING to keep suits new-looking**

The House of Worsted-Tex, makers of fine suits for men, recommends the Sanitone Dry Cleaning Process, "to keep the original appearance and texture of its suits."



Dry Cleaning & Shirt Service In by 10 A.M.—Out By 5 P.M.

**Brown's EXCLUSIVE CLEANERS**

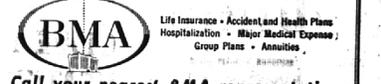
1794 West Maple Midwest 4-2400

tical, fluorescent tubes. (News items for this column are invited. Please call the writer at MI 4-1100, Ext. 41, or write him at The Birmingham Eccentric.)  
"So simple to make. I wish I had thought of that," probably will be a fairly typical comment around a certain grocer supply house this fall.  
Again this year, the McClellan-Ball company is presenting Mrs. Frank (Anna Belle) Webb to help this area's homemakers in planning and making their own Thanksgiving and Christmas decorations. Mrs. Webb will greet you on the store's indoor patio on Nov. 16, Dec. 10, and Dec. 17.  
All the arrangements and decorations are available there. Owner Jack Ball will have work tables set up for your convenience.  
Interesting shorts: Art and Lloyd Lake of Lake's Jewelry, proudly announce the opening of a jewelry department in Jacobson's Karch-



**Riding high—**  
There's confidence in his stride, peace in his heart and happiness on his shoulders. He's just made one of the most important decisions in his life... he's made doubly sure his family's financial future will be safe with BMA's famous "Flexible 65" life insurance plan.  
You can do the same for your family... at a price you can afford! You get \$10,000 of financial protection right now... but you make the largest part of your deposits after ten years when your cost of living will have leveled off and your income increased. At the end of ten years, too, you have three additional options from which to choose... truly present protection and future flexibility!

**BUSINESS MEN'S ASSURANCE Company of America**



Call your nearest BMA representative  
Detroit Branch Office: 2612 N. Woodward Avenue, Royal Oak, Michigan — Phone: JO 6-7193 Robert E. Cook, Branch Manager

**How much Life Insurance should you own?**

Most of us have asked this question only to discover there is no ready-made answer because needs and circumstances vary from family to family. The father of three children has greater needs and responsibilities than the young man who has just recently married. Some people have more substantial financial reserves than others. How much Life Insurance should you own to meet your needs? Would it be \$15,000? — \$25,000? — \$50,000 or more?

The Man from Manufacturers is in business to help you arrive at the right answer. Through his Security Graph Service you yourself can determine if you have enough life insurance to do the job you want done. Ask him about this special service today.

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