

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Thursday, November 3, 1960

SECTION
B

Mankind's progress in the arts, in most of science, in the realm of theology, has been attended by men and women who were motivated by a personal zeal, a sense of unselfish dedication, as they sought the goals they had set out for themselves. Too, in the area of education there have been dedicated persons; these folks sought to help mankind think... not to play at thinking.

2 Residents Among New Bank Officers

Birmingham residents William J. Luke, 1323 Northlawn, and Robert K. Smith, 2664 Buckingham, are among the Detroit Bank and Trust company's 12 new officers appointed by the board of directors last week.

Luke has been named assistant cashier of the Commercial Loan department and Smith became assistant trust officer of the Pension department.

PAID POLITICAL ADVERTISEMENT

Elect Henry M. Hogan, Jr.
for
State Representative
3rd District



YOUR kind of man, because he's well trained to continue the Republican record of progress in your community. He has a broad background in political science, a deep interest in good government. Let him work for you—elect Hogan!

REPUBLICAN

BUSINESS BRIEFS



Stone Named AMC Manager

The promotion of G. B. Stone, Jr., 6850 White Pine, Bloomfield Township, to the newly created position of dealer-in-charge of a capital investment manager of American Motors corporation has been announced by Roy Abernethy, 3240 Oakland, Bloomfield Township, vice president of automotive distribution and marketing.



STONE

Ad Firm Promotes Binns to Director

William H. Binns, 404 Linden, Birmingham, has been elected a director and senior vice president of Dudgeon Taylor & Brucke, Inc., Detroit, based industrial advertising agency.



BINNS

'Bankrolls' on Wheels

An interesting variation of the banking business is this temporary mobile office of Public Bank at 31815 Southfield in Beverly Hills which celebrated its grand opening last week. From left Joseph F. Verhelle, president, Jerome J. Zelinski, state banking commissioner and Claude A. Cruse, chair-

man of the board, discuss construction plans of a new modern bank building to be completed this year at the same location. The trailer unit is the second of three Public Bank offices to be opened this fall. The first was in Detroit and the third is expected to open about Nov. 10 in Detroit.

Salesmen Recognized By Lincoln-Mercury

Harold Mariott, 1888 Hazel, Birmingham, and A. R. Frost of Detroit, salesman at Bob Frost, Inc., Lincoln - Mercury dealers of Birmingham, have earned membership in the company's "100 Club".

The award recognizes Mariott and Frost as two of the outstanding salesmen in Mercury, Comet and Lincoln-Cougar dealerships in the nation.

Graves Named Vice President

Donald C. Graves, 1280 Redding, Birmingham, has been elected a vice president of Zimmer, Keller & Calvert, Inc., Detroit advertising agency, announced President Harry W. Calvert, 650 W. Surry, Birmingham.



GRAVES

Residents Promoted At Wolverine Tube

Two area residents, E. C. Walter, 487 Henley, Birmingham, and V. A. Zattel, 28725 Sunset, Lathrup Village, have been promoted at the Wolverine Tube company.

Walter has been appointed manager of the Detroit plant and Zattel manager of the division's new special metals plant in Inkster.

Defrex Names Young Department Manager

Bruce A. Young, 27340 Sunset drive, Lathrup Village, has been appointed product manager of the Industrial Equipment Sales division of the Defrex Chemical Industries, Inc. He was previously manager of Marketing Development.

GENames Cliff To New Post

Robert A. Cliff, 268 Abbey, Birmingham, has been named manager of the Industrial Sales Administration of General Electric's industrial sales operation in Schenectady, N. Y.

Cliff was previously manager of sales planning and promotion for the User Industries Sales department of the Apparatus Sales division. His family will join him in Schenectady as soon as he establishes a residence.

Firm Gives Dividend

The Rockwell - Standard corporation with offices in Birmingham has declared a regular quarterly dividend of 50 cents per share on the outstanding common stock of the company, payable on Dec. 10, 1960, to stockholders of record Nov. 17, 1960.

"TV TIPS"



CALL MI 6-2035 SALES & SERVICE!

- TELEVISION
 - RADIO
 - RECORD PLAYERS
 - BATTERIES
 - PHONO NEEDLES
- BIRMINGHAM TELEVISION CO.**

1842 S. Woodward, 1 blk. N. of 14-Mile Rd., Birmingham
Open Thurs. & Fri. Evenings 'til 7. Closed Wed. from 1 p.m.



Frederick's Salon

specializing in all beauty services...

- HAIR CUTTING
- PERMANENT WAVING
- HAIR COLORING
- Tinting - Bleaching - Fringing

Elgin 6-0751

15556 W. 12 MILE ROAD at Greenfield SOUTHFIELD

you can always tell

DAKS



OLIVE and HEATHER HUES

are making Smartest Style News!



Varsity-Town Olive and Heather Hues bring a refreshing relief from dark-tone drabness. These new "living colors" are here in Checks, Plaids, neat Stripes, Solid Toes... modeled for Living Comfort in trim wonder-comfort lines.

\$29.95

from \$65

Dickinson's

Wabash Building Birmingham Saginaw at Lawrence Pontiac

Everyone gets red carpet service!



13 stores and services devoted to quality and red carpet service...

- AMERICAN SAVINGS 3 1/2% Paid On Insured Savings
- BLUE WIG BEAUTY SALON Expert Beauty Care & Facials
- CHASE CLEANERS Complete Dry Cleaning & Shirt Laundering
- COLOMBO'S Complete Barbering Service
- DALY BROTHERS Fine Furniture & Carpeting Since 1917
- JACQUELINE SHOPS Fashions For Discriminating Women
- JOHN BEE Decorative Home Accessories
- JULIARD'S Fine Shoes for Children & Women
- MICHIGAN CHANDELIER Lighting Fixtures and Lamps
- PAM'S OF BLOOMFIELD Apparel for Boys, Girls, Sub-teens
- SAV-ON DRUGS Open Seven Days a Week to 11 P.M.
- THUNDERBIRD SHOP The Finest in Toys and Games
- WRIGLEY'S SUPER MARKETS



TELEGRAPH AT MAPLE ROADS