

With spring well ushered in, have you considered now and then rising early mornings, before your neighborhood has come to life, when birds begin their audio conversations, when the glimmering dew still shimmers on the foliage . . . it's a wonderful time to observe a part of your world that the work-day life overlooks. Twilight is another good time for walking . . . for dreaming, for living!

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Thursday, May 26, 1960

SECTION
B

Luncheon-Dinner-Carry-Out

"Family Room Cafeteria"
Pleasing and amiable atmosphere. Wide variety of popular foods at very modest prices.
"Bloomfield Room"

During luncheon, 11 a.m. to 2:30 p.m. reserved for men only. Mixed groups and families at other hours. This room may be reserved for business and social parties afternoons and evenings on Mondays, Tuesdays.

"Birmingham Room"
A dining room with the finest type table service. Early American appointments that provide a delightful setting for an enjoyable meal.

"Pantry Shelf"
Carry-out facilities. An enticing variety of finest baked goods and cooked foods.
Phone MI 6-9544 for advance orders.

Open every day
11 a.m. to 9 p.m.



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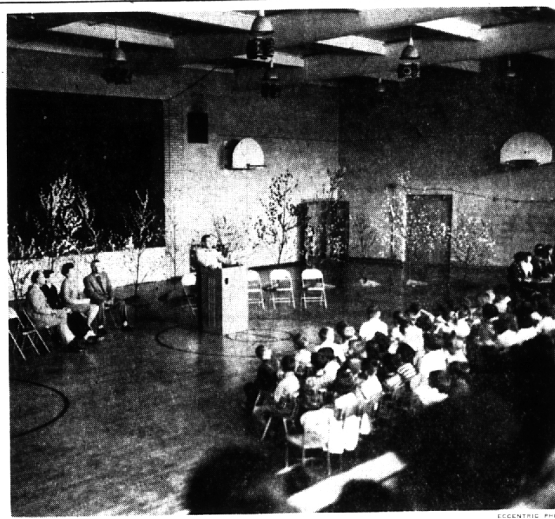
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9 A.M. - 6 P.M.

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Birmingham Television Co.
1842 S. Woodward, 1 blk. N. of 14 Mile Road, Birmingham MI 6-2035
Open Thurs. & Fri. Evenings 'Til 8



Special School Program for Our Mayor
Carsonville Councilman Bernard Roek (at podium) introduces Birmingham Mayor Florence Willett to the village's school children. They put on a special program of skits and band music for their visitor just before luncheon. (See story on Page 1-A.)

Service Industries Thriving in B'ham

Special to the Eccentric

NEW YORK—Official government reports, most being released, show that the buying public in Birmingham has been stepping up its spending for services of all kinds.

It is using more of its available cash, after paying for taxes, for rent and for food, on those non-goods items called services.

These include automobile repair, hairdressing, beauty care, hold, in the East North Central States it is \$135.

Excluded from the amounts are payments for rent, or its equivalent in the case of home owners, and outlays for medical care, legal services and education.

THE FACTS are being released by the Department of Commerce in the form of preliminary reports, following a nationwide survey of the service industry field conducted last year to cover the prior year's activities. It is the first such comprehensive picture of this market since 1954.

A total of 222 service establishments in Birmingham, an increase over the 128 that were counted four years earlier, combined to produce the \$11,710,000 in gross business, it shows.

It was 119.6 per cent above the 1954 total, which came to \$5,520,000.

THE SERVICE industries have steadily been growing in importance. They are now a major factor in the American economy, accounting for nearly 33 per cent of all consumer spending, as against 26 per cent in 1954.

This ability to spend more for services, as in the case locally, signifies an advance in living standards, say the economists.

Also brought out by the federal survey is the fact that the number of pounds engaged in rendering service in kind of producing goods is increasing faster than other groups.

State Hospital's Citizens Committee Names New Officers

Oakland county citizens committee for Pontiac State hospital held its annual meeting for election of officers at Pontiac State hospital recently.

New officers are president, George Mease; vice president, Arthur Henton; secretary, Mrs. Charles Drake; treasurer, Mrs. Harry Ogg. Board of directors are Mrs. Clarence Chapman, Mrs. Leon Glynn, Mrs. Thomas Yowell, Nelson Nollan and Mrs. Frank Hard enburg.

Attends Annual Spring Meeting

George Miller of Birmingham attended the annual spring meeting of the Michigan education association's board of directors, commissions and committees at the MEA camp, St. Mary's lake near Battle Creek.

During the two-day sessions the board of directors made appointments to commissions and committees; the latter discussed individual problems and projects.

BIRMINGHAM LAUNDROMAT At Your Service

Midwest 4-8225

SELF-SERVICES
Wet Wash, Fluff Dry

DROP-OFF SERVICE
Wet Wash, Fluffed Dry
Flatwork Ironing

Heavy Items Washed Or Dried and Dried Cotton Rags (2x2, 3x3, 4x4, 5x5, 6x6, 8x8, 10x10, 12x12, 14x14, 16x16, 18x18, 20x20, 24x24, 30x30, 36x36, 42x42, 48x48, 54x54, 60x60, 72x72, 84x84, 96x96, 108x108, 120x120, 144x144, 168x168, 192x192, 216x216, 240x240, 270x270, 300x300, 360x360, 420x420, 480x480, 540x540, 600x600, 720x720, 840x840, 960x960, 1080x1080, 1200x1200, 1440x1440, 1680x1680, 1920x1920, 2160x2160, 2400x2400, 2700x2700, 3000x3000, 3600x3600, 4200x4200, 4800x4800, 5400x5400, 6000x6000, 7200x7200, 8400x8400, 9600x9600, 10800x10800, 12000x12000, 14400x14400, 16800x16800, 19200x19200, 21600x21600, 24000x24000, 27000x27000, 30000x30000, 36000x36000, 42000x42000, 48000x48000, 54000x54000, 60000x60000, 72000x72000, 84000x84000, 96000x96000, 108000x108000, 120000x120000, 144000x144000, 168000x168000, 192000x192000, 216000x216000, 240000x240000, 270000x270000, 300000x300000, 360000x360000, 420000x420000, 480000x480000, 540000x540000, 600000x600000, 720000x720000, 840000x840000, 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