

# BUSINESS BRIEFS



## Complementary Exhibit

Mrs. Paul Davison, right, and Mrs. C. K. Nauman, admire one of the many sculptures presented by the Bloomfield Artists association and Pontiac Society of Artists during Stewart-Glen's, 1680 S. Telegraph, first anniversary celebration May 5-7. Special room arrangements were made by the furniture firm to complement the art exhibit.

The National Safety Council was established in 1913 to prevent all types of accidents—traffic, home, public, farm, school and work. Its headquarters are in Chicago, Ill.

By trade, St. Paul was a tent-maker.

## Selling Marathon To Start Friday

C. B. Schmidt, president of the Hawthorne Electrical Co. feels it is better to lose sleep getting bus-ness than over not getting it. Inspired by the success of the event the last two years, the firm is repeating a 36 hour continuous selling marathon which will begin 9:00 A.M. Friday May 21st. The results of this event were so phenomenal in 1959, that the retail appliance store, located at 162 N. Woodward, Birmingham achieved national recognition in Home Furnishings Daily, a trade publication.

Sales manager, James Schmidt, says of the event, "While the refreshments, gifts, late hours, and gimmicks such as dressing up in nightgowns add a certain attraction and lustre to this sale, we feel that the most important secret of its success is in giving people what they are looking for most . . . a real genuine bargain on good nationally advertised products."

## Civilian Again

Sp/4 Jeffrey Ott, son of Dr. and Mrs. Harold Ott, 1000 Lake Park, Birmingham, recently returned from Frankfurt, Germany, and is being discharged from the army. A Birmingham high school graduate, he was sports editor of the "Guardian" a service newspaper in Frankfurt.

Prescription for profit: A want ad by phone or mail.

## Be Our Guest . . .

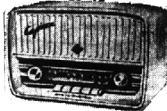
Four Week Lecture Course on the Fundamentals of Investing

Due to the enthusiastic response to our Investment Course last fall, we are repeating the Lecture Series for those who were unable to attend. Topics to be discussed will include: Types of Investments, Operations of the Stock Exchange, Mutual Funds, and How to Read and Interpret Financial Reports. The first lecture is at 8:00 P.M. on Wednesday, May 25. Due to the limited space in our offices, where the lectures are to take place, it will be necessary for those wishing to attend to make reservations. Please call MI-7-0900 or JO-6-4650 and ask for Miss Wagner.

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## Five Men Honored By Firm



GISH SNEED



PAIGE TAYLOR

Five Birmingham-area men, all employees of Elyxi corporation's research laboratories, were recently honored by the company's Twenty-Five Year Club at a banquet in the Detroit Athletic Club.

Hollin E. Gish, Jr., of 556 Puritan, and Richard B. Sneed, of 848 Madison, were inducted into the club. Sneed is a research representative and Gish is an assistant supervisor in the engineering services section.

Certificates for 30 years of service were awarded to E. C. Paige, 28320 Normandy, Franklin; J. B. Taylor, Jr., 567 Aspen; and J. S. Winttingham, 3412 Blossom Lane, Bloomfield Hills.

PAIGE is a special assistant to the director of technical service; Taylor is director of the administration and services division; and Winttingham is the senior research advisor on special projects.

## Area Resident Board Member

Harry Williams, 210 Harrow, vice president in charge of sales of the Automotive & Aircraft division, American Chain & Cable company, Inc., has been elected as a member of the Board of Directors.

Williams, associated with the corporation since January, 1927, when he joined the American Cable division as a sales engineer, was instrumental in founding the Automotive & Aircraft division in 1937. This division now has plants and offices operating in Adrian, Mich., West Pittston, Pa., and Fairfield, Iowa.

Prior to his election as vice president in June, 1953, he was sales manager of the A & A division. He will continue to supervise its sales activities.



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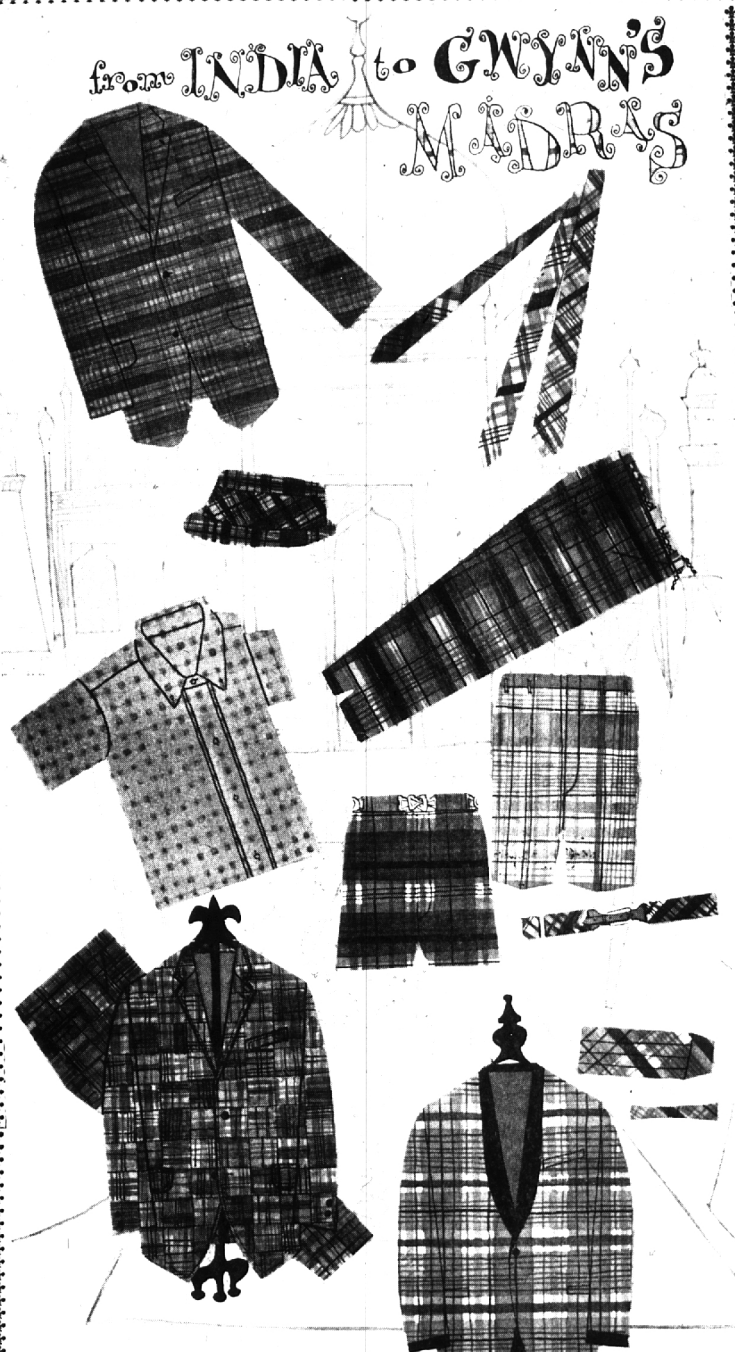
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