

Spinck Named Sales Manager

Appointment of William C. Spinck, the company's Detroit office, before his appointment, Spinck, 1717 Midvale, as Detroit sales manager for Keuffel & Esser was a Detroit sales representative for Keuffel & Esser. He has been with the Co. has been announced. He will be for K & E. He has been with the Co. in charge of sales originating in firm since 1925.

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"BIGELOW KARPET KARE" method
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730 E. Ninth Mills - Ferndale
"Serving South Oakland County Since 1919"

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The cost is surprisingly low, and think of the convenience! No more jammed cupboards... and no more worry about moths, fire, thieves. We safeguard your family's clothes, keep them till you need them, return them Sanitone-clean, crisp and bright as new to greet the new season. Call today for an estimate—there's no obligation.

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SHIRTS LAUNDERED... In By 10 a.m., Out By 5 p.m.

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MI 4-2400

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1794 West Maple
MI 4-2400

BUSINESS BRIEFS



Super Bowling Pins

Holding one of the special polyethylene bowling pins which took him over ten years of research to develop, Bill Williamson, 1307 1/2 Davis, Birmingham, has plans that will expand his American Bowling Products company into a nation-wide business.

Former 300 Bowler Invents New Poly Pin

An all new polyethylene bowling pin which could revolutionize the bowling industry and which has already been tested on alleys from coast to coast with startling results was invented by a local man.

Bill Williamson, 1307 1/2 Davis, spent over ten years of research in the United States, a sport that is growing every year," said Williamson, "and the sale of bowling pins alone represents millions of dollars per year."

Williamson formed the American Bowling Products company, 1307 1/2 Davis, to manufacture and sell the Poly Pins on a national basis, and any interested parties may contact the inventor for details.

Shannon Made Detroit Mgr.

Appointment of James G. Shannon, Jr., 85 Devon, Bloomfield Hills, as regional manager of TYREX Inc. has been announced by William Hilton, president. Shannon's headquarters will be in Detroit where this association of TYREX tire cord producers maintains offices.

Shannon's broad automotive background includes 14 years of management experience in engineering, purchasing, designing, and sales with firms serving the automobile industry.

New Manager For Theatre

May 12 has been a good date in the life of Joseph J. Francis, Jr., who was recently appointed the new manager of the Bloomfield Theatre.

Francis started his career in the theatre business on May 12, 1952 as an usher for the Michigan Theatre.

Through the ensuing 8 years he has worked in several prominent downtown theatres in many capacities until his most recent promotion as manager of our local theatre on May 12, 1950.

Students! Special Spring Rental Rates On FORMAL WEAR

Outfit yourself completely with formal wear for those up-coming parties, proms and dances. Special rental rate includes Dinner Jacket, Trousers, Shirt and Accessories. Choice of plain or plaid cummerbund. Make your reservations now!

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Reg. Rate \$12.00
\$10.00

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Men's Wear and Accessories

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Gilbert Made General Mgr.

John O. Gilbert, 11, 4824 Huntington, Bloomfield Township, sales manager of Radio station WBZ, Boston, has been named general manager of WXYZ, American Broadcasting company owned and operated radio station in Detroit.

Before joining Knorr Broadcasting, he was a salesman for the John O. Gilbert Chocolate Company, from June 1949, to July 1953.

Gilbert succeeds Harold L. Neal, 501 Millerway, Bloomfield Township, who is moving to New York as vice president in charge of ABC owned and operated WABC radio.

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