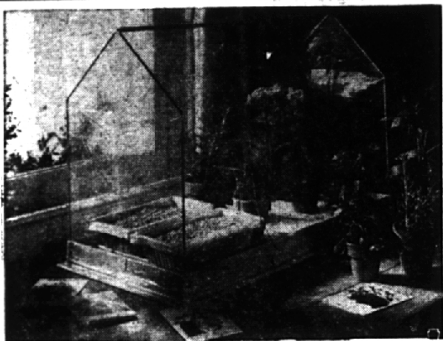


Keep Up Resale Value of Home



For the Green-Thumb Set

Inexpensive little plastic-covered greenhouse perfect for indoor planting. Useful for a miniature kitchen window herb garden or for starting beautiful annual flowers and vegetables for home canning.

Spring Moves Outdoors Again

It's time to make plans for furnishing the outdoors—the porch, patio, terrace or lawn. Spring and summer collections of lightweight, weather-resistant outdoor furniture offer exceptional variety as well as year-round usefulness and up-to-date styling.

ALUMINUM continues popular, looking newest with redwood.

Square tubular aluminum frames, in antique white, gold and turquoise, combine with plastic fabrics in charcoal, antique white, lemon yellow and turquoise.

Black and gold lend sophistication.

SQUARE STEEL tubing frames, tables, chairs and ottomans of black wooden slats. Lounge and side chairs, featuring sculptured wooden arms, are upholstered with foam rubber padding and gold plastic fabric. Matching tables have black mosaic tops, color-flocked.

Dining sets, seating and occasional pieces and accessories appear in classic design of cast aluminum with hand-wrought iron frames.

Much of the new-casual furniture is handsome enough in design to fit the most elegant interior.

While comfort and convenience may be the main goals of families bent on home modernization, sight should not be lost of another objective—how much the improvements add to the resale value of the home.

If your life-long desire is an outdoor barbecue of the finest cut stone, go ahead and build it, but remember it may not cause a prospective purchaser to increase his offer by one cent.

HAPPILY, MOST families desire the modernizations that add intrinsic value to a home. Some of these are:

An extra bath—tops in family convenience and a sure-fire sales appeal to almost any prospective buyer.

Up-to-date kitchen equipment—not only built-in-appliances but also metal cabinets, modern sink.

GOOD WIRING system — 100

amps capacity to handle present electrical loads, with power to spare for future electrical installations.

A house geared to take all kinds of weather always impresses home buying prospects. This means good climate conditioning including:

A reliable heating system, perhaps summer cooling, too.

AN EXTRA - capacity water heater.

Modernizing essential things is often a built-in way to increase your home's resale value

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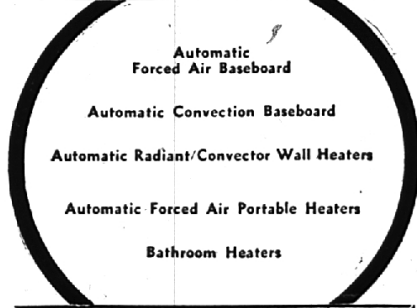
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