



Rain or Shine Patio

Enjoy outdoor fun with all "inside comforts." Any patio-barbecue area can be inexpensively and handsomely enclosed with bricked walls and a "ceiling" of fiberglas reinforced plastic panels over a simple framework. "Best of all," say engineers "you can enjoy this type of outdoor living 'come rain or shine.'"

Matches - Smoking Leading Cause of Fires in U. S.

Care can help prevent fires, the National Board of Fire Underwriters reminds. Statistics show that 25.2 percent of all fires are caused by matches, smoking and another 20.7 percent misuse of electrical equipment. And three-fourths of all fires are caused by human carelessness or recklessness. The national Board points out

that this is a good time to make a date with your service man for a furnace check.

It is a good time to have an electrician repair faulty switches and replace worn appliance cords. Make this a part of your Home improvements.

Smart Storage

Ingenious steel shelf unit goes on wall or back of door. Consists of five shelves, with front guards, which adjust from 13 to 24 inches.

Most Homes Lack Power For Luxury

Drawing boards of electrical appliance manufacturers are crowded with plans designed to make tomorrow's living more comfortable, yet most of the nation's homes lack adequate wiring.

This improvement, however, is a good investment that far outweighs the additional expense.

THIS LARGE percentage of American homes (some of them are built within the last five years) are so wired that a maximum of 3,600 watts of electricity is available to the home-owner at one time. Against this was cited the wattage rating of some common electrical appliances.

The rating of a hand iron, for instance, is 1,000 watts; an automatic toaster, 1,200; refrigerators, 1,650; a three-quarter ton air conditioner (window box type), 1,200. It doesn't take many appliances to add up to 3,600 when all are in operation at one time.

APPLIANCES have grown in number and uses. A family who a comparative few years back enjoyed eight appliances, now has thirty-eight.

That, power companies say, is the real answer to higher electric bills, although basic cost is actually lower than 20 years ago.

Electric lights, a toaster, a refrigerator, a radio, a vacuum cleaner—these luxury items of a few years back have become necessities.

THE COFFEE MAKER, the range, the waffle iron and the electric clock, added to the comforts of home.

Then came the water heater, the automatic washer, the dryer, the electric blanket. Living became better.

The TV set, air conditioner, fry pan, space heater dehumidifier, power tools followed.

So, the industry advises, if you are renovating your home, wire it for tomorrow—today!



Complete for Cooks

More and more home builders across the country today are equipping houses in all price ranges with complete kitchens, a survey shows. The reason? A fully-equipped kitchen, most builders agree, helps sell more houses.

Electric Range High On Most-Wanted List

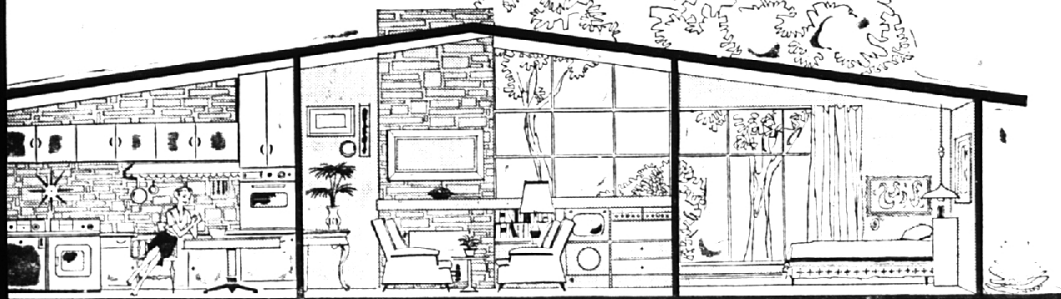
Today's woman is experiencing at homemakers, conducted by another organization finds that women regard cooking as their most creative household job. It is little wonder then at the sweeping trend to installing built-in electric cooking units. If women regard cooking as the creative homemaking job, they desire the most handsome and at the same time, the most up-to-date appliances upon which to practice their art.

Dr. Richter continues, "Our research indicates the emergence of a new kind of customer with more sophisticated and more personalized tastes. She is interested, not only in completing her housework (and cooking) more rapidly, but in deriving personal satisfaction from it at the same time."

Great for Weeding

Make a hoe do the work of a rake by welding a steel blade to one end of the rake. Any flat piece of steel or iron, slightly narrower than the length of the hoe teeth, will do when sharpened at one end.

here's like ELECTRIC HEAT

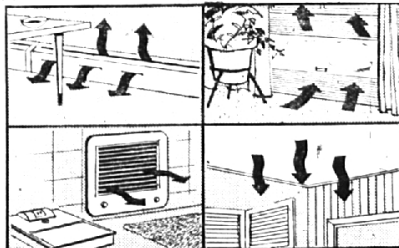


YOUR ROOM HAS ITS OWN THERMOSTAT TO HOLD ITS OWN TEMPERATURE. The ideal temperature will vary according to personal taste, the use of a room and its exposure to wind or sun. Dial that temperature, and electric heat keeps you perfectly comfortable. Here's uniform heat—warmth that seldom varies more than two or three degrees in any part of the room, even

between floor and ceiling. And should conditions change, you can quickly warm up one room without overheating others. Built-in electric heat may cost more but it's worth every penny in solid comfort. And when you heat your home electrically, Edison's Budget Billing Plan equalizes heating costs over the year.



MODERNIZING OR ADDING SPACE. Electric heat can be built in where you want it. It will be most efficient. Installation is no need for connections with any other system.



CHOOSE FROM SEVERAL TYPES TO MATCH YOUR NEEDS PRECISELY. Built-in electric heat systems may be baseboards; forced air units or radiant panels set in walls; cable embedded in ceilings.

MAIL COUPON FOR MORE INFORMATION.

THIS SIGN ASSURES YOU OF DEPENDABLE INSTALLATION.



DETROIT EDISON ROOM 350 2000 SECOND AVENUE DETROIT 26, MICHIGAN

PLEASE SEND FREE ILLUSTRATED BOOKLET "ELECTRIC HOME HEATING."

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