



## Landscaping Ups Value

Good landscaping increases the resale value of the home some twenty-five percent or more, advises the American association of nurserymen. Here the formal lines of the house are "softened" and enhanced by well-planned lovely plantings.

## Buy Home for Space And Then Improve It

Are older homes on the shelf? Not with today's big families, realtors assert.

Because of the trend to four, a charm, a solidity your friends five, six or more children, the old and relatives will envy. or home with room to spare is in demand, modernization soon will bring it fully up-to-date.

**MODERNIZING** an older home is not the tall order it once was. Postwar demand has created an army of modernizing specialists—contractors skilled and versed in every technical advancement to make a home efficient and convenient, easy to live in and attractive.

Financing plans are readily available through the contracting firm you hire or your bank. A modernized older home is not only a practical measure but also highly satisfying, too.

IT IS a wonderful feeling to know your home is truly individual, not a carbon copy of your neighbor's. It often has a warmth, well as "how".

## Free Booklet Advises on Kitchen Plans

Do's, don'ts, diagrams and decorating hints; these are just some of the features in the free 32-page "Kitchen Planning Book" now awaiting your reading pleasure.

Written by Virginia Hart Wheeler, kitchen planning author and authority, architecturally-trained designer, former magazine editor, housewife and mother, the "Kitchen Planning Book" is packed with suggestions on kitchen layouts, cabinets, appliances, equipment, floor and wall treatments, lighting, wiring, ventilating, cooling and financing.

**BEST OF** all, it tells the reader how to plan a kitchen that especially suits her family's way of life and individuality.

How to get your free copy? Print your name and address clearly on a postcard and mail to Kitchen Planning Book, U. S. Steel Pittsburgh 30, Pa.

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