

Cook Attends Sales Meeting

R. E. Cook, 1708 Winthrop, attended the North Central sales conference of the Business Men's Assurance company, May 8-9, in Columbus, Ohio. The program acquainted the representatives with new sales techniques and materials, and outlined developments in the company's life BMA in six states attended the insurance and disability services.

BUSINESS BRIEFS



2 Local Men Made Officers

Two local men have been elected to national positions with the American society of tool and manufacturing engineers. Charles M. Smillie, Linda court, Bloomfield Hills, was elected director of the 1,000 member organization. Smillie is president of C. M. Smillie company, 1100 Woodward Heights, Ferndale.

Francis J. Sehn, 3515 Brookside, Bloomfield Hills, was elected secretary of ASIME. Sehn is president of Press automation systems, Inc., 2518 Ryan road, Warren, Michigan.

B'ham Resident Named Treasurer

Wendell E. Lloyd, 6210 Westmoor, has been appointed treasurer of Wheel Tracing Tool company, De troit, as announced by Harold E. Robinson, 30025 Oakleaf, Franklin, president.



The corporation is a manufacturer of diamond tools for industry and diamond bits for oil field drilling, mining and masonry drilling, also saws and blades for masonry or stone cutting.

Hadden Made Company VP

Thad S. Hadden, 1783 York-shire, Detroit sales manager of Sawyer-Ferguson-Walker, newspaper representative firm has been named vice president of the company. The board of directors named Hadden at their annual meeting in New York.

Fifteen years in advertising and marketing, Hadden joined the company's Los Angeles office in 1940. He has directed sales activities of the Detroit office since 1956.

Company Reproduces Original Paint Colors

Williamsburg became the capital of Virginia in 1699. During the years that followed it was the political, social, and cultural headquarters for all Virginians.

Two men, John D. Rockefeller, Jr., and the late Dr. W. A. R. Goodwin, shared a vision and thru the generosity and imagination of the two, the capital was restored. More than five hundred private and public buildings, along with their outbuildings and gardens, have been restored or reconstructed to their original appearance.

YEARS OF DILIGENT research were required and careful studies were made before the houses and buildings, hardware, brickwork, colonial methods of building and eighteenth century paint colors could be reproduced.

GM Promotes Local Man

James C. Holzwarth, 2196 Manchester, recently was promoted to assistant head of metallurgical engineering department, General Motors, in the research laboratories at a research metallurgist. In 1955 he was named supervisor.

HOLZWARTH'S WORK has covered development of wear resistant alloys, heat and oxidation resistant coatings, steels having improved corrosion resistance and powder metallurgy products. He has been granted more than a dozen patents.

Two Local Men Added to Board

As part of an expansion program, American Incinerator corporation has added four members to its board of directors, according to Ellis E. Smoulder, 1857 Hillcrest, Beverly Hills, president.

New members include Marlin J. W. Campbell, 5213 Golfview, Bloomfield, township, corporation attorney; Walter F. Fiman, vice president of the City Bank; A. M. Sargent, industrial consulting engineer; and Arthur C. Scheffe, 573 X Woodland, of MacManus, John & Adams, Inc., advertising agency.

Continuing on the board are Ellis E. Smoulder, president; Alden Smoulder, secretary-treasurer; and R. D. Bond, C.P.A.

Birmingham Man Elected Chairman

James J. Fredrickson, 1411 Dorchester, has been elected chairman of the Michigan section, American institute of electrical engineers for the 1960-61 term.

Fredrickson is a manager in a television equipment sales of the General Electric company for the Michigan district.

Folsom Plans To Retire

Ward A. Folsom, 2514 Waycross, Southfield, retires from Ford Motor company on June 1, after a 34-year career in the automotive industry. He has been the general manufacturing manager of the Ford division for four years.

Folsom joined Ford in March, 1947 as a member of the central controller's staff. He subsequently became associate director of cost accounting.

A CAREFUL EXAMINATION was made by Pittsburgh Plate Glass of all the colors used in Williamsburg and from the many beautiful authentic shades and tints, twelve colors have been chosen to be reproduced.

All these colors are made under the supervision of Williamsburg Restoration and bear this seal of approval: "these paint colors, manufactured by modern methods, are approved by the Williamsburg Restoration, Incorporated, as exact matches of colors used in the restoration of colonial Williamsburg."

The local dealer for this exclusive paint reproduction is the A. Danman company, Inc., 4066 Maple at Telegraph.

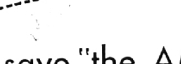
Luncheon-Dinner-Carry-Out

"Family Room Cafeteria" Pleasing and amiable atmosphere. Wide variety of popular foods at very modest prices.

"Bloomfield Room" During luncheon, 11 a.m. to 2:30 p.m. reserved for men only. Mixed groups and families at other hours. This room may be reserved for business and social parties afternoons and evenings on Mondays, Tuesdays.

"Birmingham Room" A dining room with the finest type table service. Early American appointments that provide a delightful setting for an enjoyable meal.

"Pantry Shelf" Carry-out facilities. An enticing variety of finest baked goods and cooked foods. Phone MI 6-9544 for advance orders.



Open every day 11 a.m. to 9 p.m. SUBURBAN RESTAURANT 725 South Branch Blvd. MI 6-8282

Neal Elected As Radio VP

Harold L. Neal, Jr., 5801 E. Millerway, Bloomfield Township, recently appointed general manager of ABC owned and operated radio station WABC in New York, has been elected a vice president of the ABC division in charge of WABC, it was announced by Leonard H. Goldenson, president of American Broadcasting-Paramount Theatres, Inc.

Before being named WABC general manager last month, Neal was named the General Motors Institute of Technology while employed by Fisher Body division as a cost clerk, paymaster and cost analyst. From 1935 to 1937 he was supervisor of manufacturing standards in Detroit. Later he was resident plant controller at Flint, Norwood, Ohio, and at Grand Rapids, Mich. In 1944 he returned to Detroit as director of manufacturing standards.

IN FEBRUARY 1950 he was made promotion manager of WXYZ. He was promoted to assistant sales manager in August, 1951, and was named director of sales, January, 1956. He became general manager of WXYZ in May, 1956.

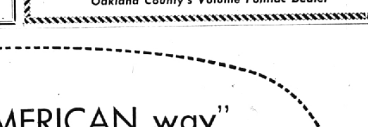
Neal attended Michigan State University and was a member of the board of directors of the Michigan Central Railway association, a member of the board of directors of the Michigan association of broadcasters and was chairman of the Michigan state advisory committee for coal.

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HAPPY ME... I'M WEARING THE WORLD'S FIRST WIRELESS STRAPLESS BRA...

confidential by Formfit

Repeat excitedly after me:

- Q. Who's the strapless that's really carefree?
- A. Confidential by Formfit.
- Q. And what really transpires?
- A. Confidential has no wires!

\$5.00

- Only in Confidential... the high round curve of cups that cling, with nothing to press you, pinch or distress you!
- Only in Confidential... exclusive "Cuddle stays" hidden in rib-foam lining that holds and molds.
- Only in Confidential... elastic back that stretches when you stretch, keeps your bra in place when you bend or move. Be happy, be free, be COMPLETELY CONFIDENTIAL in the wireless strapless, Confidential No. 385 by Formfit. Embroidered White cotton with elastic band and back. White. 32A to 36C.

166 West Maple Birmingham

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MODELS HOBBY SUPPLIES 22324 WOODWARD FENDALE 1 BLOCK SOUTH OF 8 MILE 224

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