

E CENTER

Every Store OPEN 10 A.M. until 9 P.M. DAILY

while shopping at Miracle Mile—

STOP IN FOR DELICIOUS LUNCHEONS OR REFRESHMENTS

Slonaker's

MIRACLE LOUNGE

(Formerly Bloomfield Inn)

Dancing Wednesday through Saturday



Religious Figurines

• Madonnas • Infant of Prague • Angels • Saints

89¢ to \$6.95

Craig's GIFT SHOP

FE 8-9031

open every night till 9

Nadons
2199 S. Telegraph
FE 8-9655



The Spring Coat Situation

...this "newest" of classics summed up beautifully by Chadwick. Marvellously tailored lines of rich wool flannel accented by a bias of pockets... an elegant crest. Central lining. Gray, Navy, Red. Sizes 8 to 16, 5 to 15. \$29.98

LOCATION!

ICH
only use!



4.50

solid Construction—Low
THIS IS the Table to

HOPS

Ferndale

320 W. 9-Mile Road
LI 1-8100

For joyous musical living...



the revolutionary GULBRANSEN TRANSISTOR ORGAN

Unforgettable is the fidelity of infinite limitless tonalities available in the Gulbransen Transistor Organ.

• Equipped with built-in Leslie Tremolo System—Chimes—Omega Percussion and Reverberation Controls

The FE 2-4924

WIEGAND MUSIC CENTER

Piano Tuning • Organ Repair
Open every night 'til 9

Every Store OPEN 10 A.M. until 9 P.M. DAILY

Lion STORE
MIRACLE MILE
FE 8-9668

Visit the most complete children's department in the area.



Hurrah! It has partners

Size 3 to 6x \$7.98

Size 7 to 14 \$8.98

THIS IS ME IN MY KATE GREENAWAY

Three are we—me and my Kate Greenaway with gloves going someplace nice. Daddy can come, too. When the cape comes off my dress you can see that it has no sleeves.

BUSINESS BRIEFS

March 31, 1960 THE BIRMINGHAM (MICH.) ECCENTRIC 5-B

B'ham Resident Is Account Executive

Roger H. Crimmins, 16971 Birchwood, has joined the staff of MacManis, John & Adams, Inc., as account executive, according to Fred J. Hatch, senior vice president. For the past four years, Crimmins has been with the J. Walter Thompson agency in the Detroit office. Crimmins will work out of Bloomfield Hills headquarters on commercial and industrial products accounts.



Five Birmingham Residents To Attend Miami Meeting

Five Birmingham residents will be attending the national meeting of the Mutual Benefit Life Insurance company of Newark, N. J.

C. Carroll Otto, 419 Lake Park drive and M. James Houlihan, 384 Lake Park drive are the general agents in this area for their company.

Clarence W. Kraft, 544 Oakland, Mervyn A. Hedcock, 855 Redding road and W. Douglas McKenzie, 228 Pembroke complete the contingent from Birmingham. The meeting will be held April 2nd through 5th at the Americana Hotel in Miami Beach. Combined the five men have spent 124 years with the same company. The Mutual Benefit Life is the only life insurance company that these five men have been associated with.

1st Built-In Stereo-HiFi
NuTone, handled by McCallum & Dean, 409 E. Maple, announces the introduction of the first built-in stereo-intercom-high fidelity music system for homes.

It is a complete entertainment and communications system with stereo, record changer, AM/FM radio tuner, two amplifiers (in a single chassis), all the inside and outside speakers desired, plus high-fidelity intercom.

NuTONE'S SYSTEM is engineered with built-in coaxial wall speakers providing completely balanced listening. The two-channel amplifier gives high-fidelity sound with exact balance, tone selectivity and loudness control.

This major new product from NuTone provides stereo or high fidelity sound throughout the house, instead of in just one room. Stereo radio broadcasts can be enjoyed with a single AM/FM tuner. Each room has selective listening.

FOR INSTANCE, two radio programs can be on at the same time or records on channel A and FM on channel B. The intercom is available at all times for room-to-room communication and door answering. Music or radio are selected automatically when the intercom is operated.

Remote controls for outside and inside are available. It is adaptable for multiplex broadcasting and cartridge tapes. All or part of the system may be used and auxiliary equipment may be connected, if desired.

Prices range from \$450 to \$1000.

Local Man Honored By Insurance Firm
George E. Griscom, 206 Abbey, Birmingham, is a representative of the Lincoln National Life Insurance company and a member of the Thomas B. Sullivan Agency.

He gained national recognition for his personal production record for the month of February. Griscom was tenth in total sales in competition with the company's more than 2,500 sales representatives.

Local Firm Joins Corp.
The Stearns Electric corporation announced the appointment of the Brown engineering service company (BESCO), of Irving Village, as its representative in the Eastern Michigan area.

The corporation manufactures the most complete line of electric magnetic disc brakes and clutches available from any single source.

The Besco organization, headed by John B. Brown, 18220 Birwood, Birmingham, has had many years of experience in this field and offers customers complete engineering and sales service.

Ford Manages Detroit Area
V. James Ford, 4891 Vurnley drive, has been appointed manager of the Brough Corporation in the Detroit District, a unit of the firm's newly created equipment and systems marketing division.

The district will offer marketing assistance and support to Brough's branch offices in Flint, Grand Rapids, Lansing, Kalamazoo and Toledo.

Until his appointment, Ford was financial group manager of the Brough's home office sales organization. He joined the company in 1940.

Feeney Promoted To Sales Manager
Eugene P. Feeney, 810 Lakeview, Birmingham, has opened new offices in the Briggs building.

He will serve as mid-west regional sales manager for Stromberg-Carlson, division of General Dynamics Corp.

Feeney has successfully held the position of district manager of Michigan until this recent promotion.

TYPEWRITERS

ADDING MACHINES

RENTALS — SALES — SERVICE

ROYAL - OLYMPIA - SMITH - CORONA - REMINGTON

BIRMINGHAM PRINTING

369 E. Maple — Midwest 4-4751 — Birmingham

the birmingham house

FOR YOUR DELUXE ACCOMMODATIONS

★ 58 GUEST ROOMS

★ VALET SERVICE ★ LAUNDRY SERVICE

★ CONTINENTAL BREAKFAST

★ LIMOUSINE SERVICE TO AIRPORTS

★ HI-FI & TV ELECTRONICALLY CONTROLLED

★ CONFERENCE ROOM ACCOMMODATING TO 38 PEOPLE

C. A. Dallman, Mgr.
HUNTER BLVD. & MAPLE RD.
Midwest 6-7300 Teletype BM 701

LLOYD GOYETTE SAYS:

"Live Better Each Day— with a brand new Chevrolet"

We have the right 1960 Chevy for you at . . .

NORTH CHEVROLET
1000 S. Woodward
Birmingham
MI 4-2735

Lloyd Goyette

VOTE APRIL 4th FOR LANCE MINOR

RE-ELECT HIM COMMISSIONER

CITY OF BIRMINGHAM

1 Year Term

- Experienced and well qualified.
- Unobligated to any person or faction.
- Experienced in street and sewer engineering.
- Experienced in municipal finance.
- Member—Retirement Board and Tax Board of Review.
- A sound, successful business man.
- A long-time Birmingham home-owner.
- City Commissioner—1951-1954 Mayor Pro Tem 1953-1954
- Appointed City Commissioner—July 1959—Now serving.
- A man of mature judgment and ACTION.

HE HAS GIVEN TIME TO BIRMINGHAM— LET'S GIVE HIM OUR VOTE OF CONFIDENCE

APRIL 4th

WELCOME TO THE NEW MIDAS MUFFLER SHOP

435 S. SAGINAW
Pontiac FE 2-1010

—Hours—
Tues. thru Sat. 8:30 to 5:30
Monday 9 to 9

Greetings neighbor! For your car's sake, you ought to get to know us, and all about our famous service. 15 minutes is all we take to install a new Midas Muffler, guaranteed for as long as your own. The installation is free—and it's done by experts whose only business is installing mufflers and tailpipes.