

BUSINESS BRIEFS

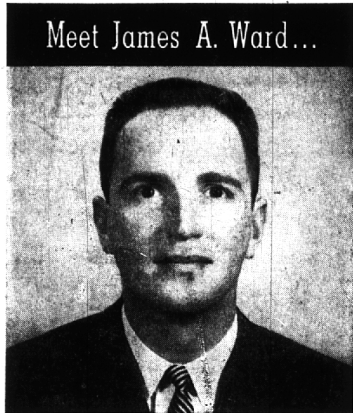
Businessmen To Forecast 1960 Outlook

A Michigan banker, an economist, a manufacturer and a retailer will attempt to forecast the nation's business outlook when they participate in a press conference here during the 1960 Engineering Tool Engineers' American society conference and exhibit of the American society of tool and manufacturing engineers.

The event is to be held in the Grand ballroom of the Statler Hilton Hotel, April 26th at 12:15 P.M. It will be one of the highlights of the program arranged by the society for the Detroit tool show, the nation's largest industrial exhibition.

The show opens in Detroit's Artillery Armory, April 21st and continues through April 28th.

Plans for the event have been made by John W. Greve, 20790 Kenosha Circle, editor of the "Tools" monthly magazine. Greve will preside at the program.



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"Jim" is one of Goodbody's bright and aggressive representatives with an outstanding record of wise investment consulting. He is a graduate of the University of Detroit and attended the Detroit College of Law. Knowing the securities business from A to Z, Jim bases his decisions on facts realized from careful study of each new trend and development. As Jim's many customers will testify, his extra diligence and hard work has been most profitable for them.

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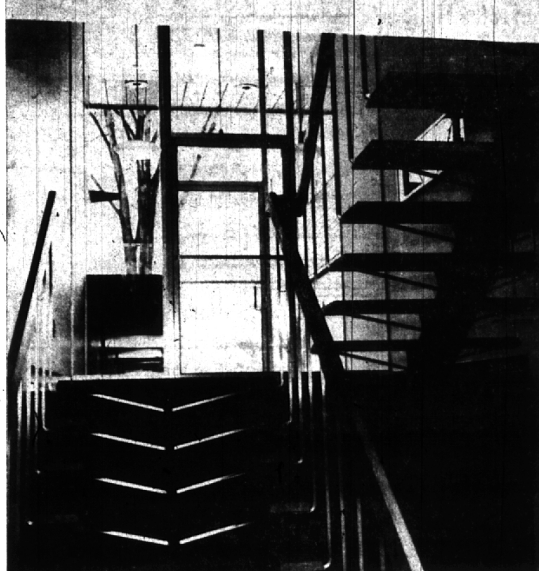
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New Flair in Stair Design

An unusual effect is created by the "suspended" stairway of the new Hurlan Building, on Martin street, north of the civic park. Supported by a single beam and steel supports, the stairs appear to float in the air. The building will become the offices for many of Birmingham's doctors and dentists.

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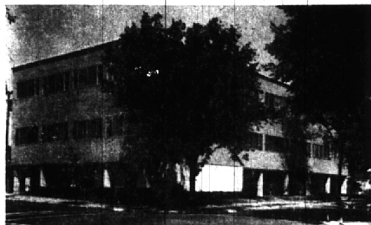
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The Birmingham Central office building of the Michigan Bell Telephone company, 160 Martin has received a Bell System award as an example of good design at low cost. The building, was one of 17 picked from a field of 281 entrants.

Bell Building Is Cited For Low Cost, Design

Michigan Bell Telephone company has received a Bell System honor award for its Birmingham Central Office building as an outstanding example of good design at low cost.

The firm also received an honor award for its disbursements accounting building in Southfield, and two additional merit awards for its addition to the headquarters building in Detroit, and its accounting center in Fort Huron.

A panel of 11 Bell System architects and engineers reviewed pictures of 281 telephone buildings in the U.S. and Canada. The photographic collection included nearly every kind of structure—from simple equipment "huts" to multi-storied office buildings.

THE PANEL PICKED 17 outstanding examples as honor award winners. Sixty-five others were given merit awards.

The awards program is part of the Bell System's efforts to improve the architecture of its buildings. Judging was based on such factors as intrinsic architectural

excellence, costs, and how well a building fits into its surroundings. The General Office building, 160 Martin, was designed by Smith, Hinchman & Grylls Associates, Inc.

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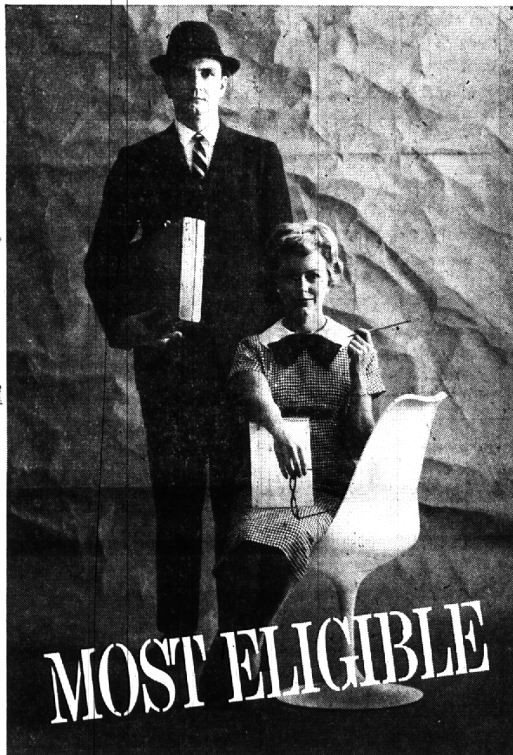
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