



you can play all day in perfect form

briefies

FLEXFIT

ideal for walking, riding, active sports ... even under swimsuits!

So light, so easy to wear ... that's Briefies. Gentle yet absolute figure control assured with breeze-weight batiste elastic. The tiny tailored waist is lined with soft as velvet Helanca...tricot-lined crotch never rubs or binds. Briefies wash like hankies... dry in a wink. White or black. S-M-L-XL.

2<sup>95</sup>

The Glassford Shop

135 Pierce

MI 4-5244

## Spring Suits Provide Styles to Flatter

Main plot of the spring suit story is to provide styles to please and flatter every woman.

Like all good stories, it offers some happy surprises. Hints of a lower waistline, a move toward fullness in skirts, and deep, wide, cropped-short sleeves create interest.

Some new characters are introduced, and some familiar ones appear in a new-season mood.

Suits along Chanel lines, with braid-bound cardigan jackets and pleated skirts, and suits with double-breasted, hiptop or shorter jackets above a variety of easy skirts have fresh appeal in spring '60 textures and colorings.

CRISPly tailored suits with long or jacket-wrist to fingertip length—emphasize distinctive detail, such as seaming for dropped shoulder effect.

Gentle flare refreshes the tunic suit. Walking suits, with jackets long enough to double as coats,

continue in popularity.

SUBTLE means are often used to suggest a long torso line. Cut-away jackets, dipping lower in back; jackets with peplums; and low-placed seaming or other details on suit skirts achieve this effect.

Jacket shapings vary from boxy to demi-fitted. The latter are frequently belted. Soft blousing eases many jackets.

## Impact of Travel Shown in Fashions

Growing interest in travel strongly influences current fashions. Though spring is the season, many of the most attractive new suits, dresses, coats and separates know no season. They are planned for any-time, any-place, any-temperature wear.

Both silks and lightweight wools are rapidly becoming year-round fabrics. Synthetics, cottons and blends cover the calendar and the continents.

EASY CARE AND wrinkle resistance are home-or-travel advantages. All-weather linings for coats extend their usefulness.

Styling plays a part. The versatile dress and jacket-or-coat is a favorite at home or away. Mixable separates make it easy to create many "looks."

Result can be a wardrobe right anywhere in the world, with year-round practicality.

SHOULDER widening effects, kimono sleeves, puffed push-up sleeves and deep dolman cuts all contribute to top interest in suit silhouettes. Sleeve lengths range from above elbow to just above the wrist.

Skirts have a new ease, with little pleats or gathers creating a rounded hipline effect for even the slimmest styles.

ALL-AROUND pleats, gores and folded panels introduce greater fullness, and the trend is still more emphatic in suit skirts that are cone or bell shaped, or flared.

Costume suits are favorites, especially when the accompanying blouse is a silk print with mating jacket lining. Newest version of this look is designed so that the blouse collar and cuffs appear to be a trim for the jacket.

FUR TRIMMED suits continue for early spring, often with the fur dyed to match.

Whitened colors, houndstooth and other checks, white-ground plaids and glen plaids, again with a lot of white, head the suit story chapter on color and pattern.



## Convertible Collar

Featuring a set-in checked dickey with a convertible collar, this spring sport shirt in tailored knit design is handsome enough to be worn on its own as well as under jacket or sweater. Botany Brands.

## jolly sailors



## White Stag GIRLWEAR

White Stag's famed Sailcloth, so pretty and practical, in a tapered Clamdigger she'll enjoy all summer long. Side-pocket, back-zipper, stitched front creases, split back elastic. Sanforized... Mercerized... machine washable, with little or no ironing needed. Playmate: a boatneck pullover of 2-ply combed cotton lisle knit.

"Tapered Clamdigger" Sizes 7-14, \$3.98  
"The Topsider" Sizes 7-14, \$1.98

Alice's wonderland  
595 E. MAPLE  
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## Breath Of Spring In Navy

This pert navy flannel fitted has Cathedral effect in waist and ballerina skirt with white linen overcollar. Also in men's wear grey flannel. Tailored by "COAT-CRAFT."

Sizes 7 to 14 ..... \$19.95—3 to 6x ..... \$17.95  
WHITE GLOVES, sizes 0 to 7 ..... \$1.00  
PURSES ..... from \$1.00  
SPRING HATS ..... from \$2.98

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## The real-leather-look in little girl's sportswear



## Weather Winky

The designing eye of John Weitz knows that little girls like the real look and feel of automatic-washable Burskin. It's a Weather Winky exclusive from a great design collection with piped trim, fly front, extra tab on the bonny collar, breast pockets and a real shirtdoll bottom. Rainbow-lined with polished cotton.

Sizes 3 to 6x.....\$7.98 7 to 14.....\$8.98

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