

# Chrysler Has New Division

Formation of a new division sales organization, and the service within the automotive sales group parts and accessory supply organization of Chrysler corporation was announced today.

Byron J. Nichols, group vice president—automotive sales, Bloomfield Township, a corporation, will be known director of the corporation manufacturing staff and services, and will combine the activities of general manager of the the Mopar wholesale and dealer.

# SEED

- (1. thing from which a flower, vegetable, or other plant grows.)
- (6. GO TO SEED, b. come to the end of vigor, usefulness, prosperity, etc.)

It is appalling to us that such a miraculous natural phenomenon as a seed should be described in the dictionary as a "thing". Yet it is obvious, by definition 6.b. that whenever what it was that "went to seed" it certainly became a "thing."

With this as a starting point may we point out to you again that the purchase of a few glamorous seeds and a bit of TERRALITE, a plant tray or two and some free water you can become engaged to the hilt in one of the most fascinating vocations the world has ever known. In fact with a few brains, some extra paraphernalia and a bit of help from us many—well—some people are changing the avocation to a vocation. (We are not allowed to give names.)

Here are a few exciting suggestions for starting in flats, small MOISTRITE STARTERS, GROW-LITE STANDS and small INDOOR GREENHOUSES:—  
FLAME BEAUTY CALENDULA—Rich orange  
LITTLE QUEEN ASTER—Red, White, light & dark blue, rose  
WELCOME AASKA LARKSPUR—Red, white & blue (what else?)  
PASTEL PIXIE LUPINE—Pink, lilac, white, shades of blue & bi-colors.

SPUN GOLD MARIGOLD—Golden glow, incurved petals—dwarf.  
DREAM MAJOR PETUNIA—Pink & white, purple & white plus all colors  
ROCKET SNAPDRAGON—Red, rose, orchid, bronze, gold & white  
WEE WILLIE SWEET WILLIAM—Crimson, ruby, rose, pink & white

LILAC TIME ZINNIA—Lilac lavender  
FOREST FIRE CELOSIA—Fiery orange—scarlet plumes above bronze foliage

PETTICOAT PETUNIA—15 to 20 colors  
VICTORIA RHIBARB—Use in pies, tarts, jellies & marmalades

CHILI JALEPENO PEPPER—High in Vit. A & C HOT  
FOREMOSTE—21 TOMATO—Good with salt and cocktails

GIANT CREGO ASTER—Lavender, incurved petals, late bloomer

GLOXINIA TUBERS—Magnificent indoor blooms  
BEGONIAS—Cameo flowered, in or outdoors  
BEGONIAS—Ruffled & frilled, carnation-like, exquisite  
ROSEMARY—Herb for soup, stuffing & fish  
ANISE—Herb for cordials, garnishing & flavoring  
BASIL—Herb for soups, stews, sauces, etc.  
SUMMER SAVOY—Herb for soup & dressings.

P.S. You haven't et until you have learned to enjoy the delightful flavors imparted to the foods by the judicious and knowing use of the herb family.

At this stage of the game we suggest that if you are not going into a program of equipping yourself to raise flowers and vegetables from "things"—avail yourself of the perfectly wonderful PLANT STARTER put up by the Ferris Morse Seed Company. (See the special ad to the right of this ad.)

Don't become a "thing"—Get busy and be a man among vegetables.

The Sage (another herb, by the way)

## McCLELLAN-BALL CO.

**YARD SUPPLIES FARM KENNEL**  
BIRMINGHAM, MICHIGAN  
Phone MI 4-4133 850 S. Woodward

## Bob GAMMON

OUR NEW SALES MANAGER

Bob is well known to many Birminghamites due to his tenure as Sales Manager for one of Birmingham's car dealers. Why not stop in soon and meet Bob?

## SUBURBAN PLYMOUTH Inc.

PLYMOUTH-VALIANT SALES & SERVICE

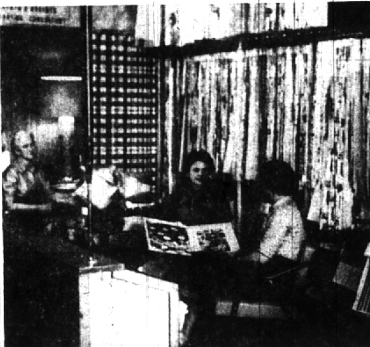
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Special INTRODUCTORY OFFER

Suburban Plymouth is offering the most talked about compact car...

the VALIANT at \$1847

# BUSINESS BRIEFS



## Most Unusual Store

"Customers come from all over to take advantage of our combined cleaning service," said Mrs. Roberta E. Roberts, co-owner and decorating consultant of Birmingham Paint, Glass & Wallpaper, 335 E. Maple. Here Mrs. E. F. Pringnitz, of Mt. Clemens is served by saleswoman Shirley Dell, center, with Mrs. Roberts in the background.

## \$15 Million Expansion Planned By Consumers

More than \$15,000,000 will be invested this year by Consumers power company to expand and improve its natural gas services in its southeast division, headquartered at Royal Oak.

The area encompasses Detroit metropolitan communities in Oakland and Macomb and Western Wayne counties.

Manager David H. Gerhard said major expansion of gas service facilities is made possible by the recent acquisition of a new supply of natural gas through the facilities of the Trunkline Gas Co., of Houston, Texas.

THE NEW SUPPLY is being brought to a new Consumers compressor station at Northville via a 120 mile long, 26-inch pipeline extending to the Indiana border at White Pigeon.

It will amount to 100,000,000 cubic feet a day, augmenting supplies totaling more than 200,000,000 cubic feet a day from the Panhandle Eastern Pipeline Co., up to this year Consumers' only out-of-state supplier.

Gerhard said more than 275 miles new gas mains will be installed to bring gas service to some 21,000 new customers. In addition, many miles of other main will be replaced or refurbished to improve gas service to some 2,900 existing customers.

## NEW! FERRY'S PLANT STARTER

49c

- Grows flowers or vegetables indoors
- Pre-seeded—just add water—watch them grow!

McCLELLAN-BALL CO. YARD SUPPLIES FARM KENNEL  
850 S. Woodward Birmingham, Michigan Phone MI 4-1133

## Former Resident Joins New Firm

Bruce Kinzler of Fort Lauderdale, Fla., has been appointed to the sales staff, Pompano office, M. N. Weir and Sons Inc., realtors.



Originally from Pontiac, Kinzler is a 1948 graduate of Wayne University, and was formerly president of Devon Brook Land company, developers in Bloomfield Hills.

A real estate broker since 1948, Kinzler was superintendent for John Kinzler, Realtor F.H.A. home construction in Michigan until 1959.

From '50 through last year he was self-employed as president of Kinzler construction company in Bloomfield Hills.

## Bagwell Addresses Real Estate Board

Paul D. Bagwell, leading Republican gubernatorial candidate, will address the Birmingham real estate board members on Friday, March 25.

The monthly board meeting will be held at the Birmingham Golf Club, at noon.

## CC Elects Young

Donald E. Young, 32355 Westlady, Beverly Hills, assistant to the president of Burroughs corporation, has been elected to the board of directors of the Michigan state chamber of commerce.

## New Store Manager

Marty Paulsen, 444 Bird, Birmingham, has taken over the position of store manager at the Jerry Morse store.

The shop, 147 Pierce, specializes in the latest in men's furnishings.

## Only Professional Rug Cleaning Gets out All the Dirt and Grime

CALL LI 3-3552 TODAY

CARPET CLEANING CO.

## DROP INTO NORTH CHEVROLET

FOR A CHAT WITH ...

### GEORGE ADAMS

a salesman with discountability\*

\*Discountability the ability to shave new Chevrolet prices to fit your new car budget.

NORTH CHEVROLET  
1000 S. Woodward  
Birmingham

George Adams — MI 4-2735

## PRESCRIPTIONS

Dedicated To The Health And Welfare Of This Community

# 24-HOUR SERVICE

For Emergency Service—Midwest 4-7546

10:30 P.M. to 7:00 A.M.

## SHAIN'S REXALL DRUG

105 West Maple, Birmingham Midwest 4-2121

## FASCINATING FACTS ABOUT NATURAL GAS

### "NATURAL" NUISANCE

To early Americans, Natural Gas was merely a phenomenon. They dedicated it as a shrine or left it burning for sightseers. After the discovery of oil, producers classified Natural Gas a nuisance and ignited it—another example of man's wastefulness due to ignorance.

Today Natural Gas is carefully guarded against waste or loss. In the summer, surplus supplies from highly productive wells are stored in underground pools (depleted oil and gas fields) near points of mass consumption. This assures a dependable, adequate supply of Miracle Fuel for winter months.

\*Michigan Gas Storage Co. (a Consumers Power Co. subsidiary) has storage fields near Marion, Michigan where Natural Gas is put back in the earth under a pressure of hundreds of pounds per sq. in. and withdrawn as needed in winter when GAS consumption is highest.

**GET THE FACTS — BETTER YET — GET GAS!**

PG-6458-27

EACH THURSDAY ENJOY HIMELHOCH'S FASHION SHOW beginning 12 noon at Greenfield's

RESTAURANT  
725 So. Hunter Blvd. Birmingham

## Meet John K. Martin

a good man to know

"Kirk" is a real securities specialist and presently the Manager of Goodbody's North Woodward Branch. He is a U. of M. Business School graduate and started in the securities business back in 1945 after serving in the Air Force. Kirk has made a hobby out of economics—and his personal market approach is inclined to lean towards solid values and trends... long term investments rather than the hope for short, quick profits. Wise investing is Kirk's real "forte!"

And, how can Kirk best help you?—with competent brokerage advice and service! Behind every Goodbody representative stands one of the finest research organizations in the brokerage field. The many skilled analysts constantly supply Kirk and all our representatives with the latest marketing facts and possible trends. Why not call Kirk Martin today. You can reach him at: MI 6-3156 or 10-65300

CREATIVE RESEARCH GOODBODY & CO. MICHIGAN LIFE BUILDING N. WOODWARD NEAR 13 MILE

Other Michigan Offices: PENSACOLA, DETROIT, FLINT, 48 National Offices

**Oliver H. Kirk, Atty., 207 Wabash Bldg., Birmingham, Michigan**

STATE OF MICHIGAN — The Probate Court for the County of Oakland.

In the Matter of the Estate of ARTHUR E. MOORE.

At a session of said court, held at the Probate Court in the City of Detroit, in said County, on the 24th day of February, A. D. 1960.

Present: Honorable Arthur E. Moore, Judge of Probate.

Order appointing time for hearing "claims of creditors" as follows:

Notice is hereby given and it is hereby ordered that the time and place of hearing on claims against the above estate shall be the 24th day of March, 1960, at nine o'clock in the forenoon at the Probate Court in the City of Detroit in said County, Michigan.

All creditors of claimants in the above estate are further notified and ordered to prove their claims at said hearing and prior to said hearing to file with the fiduciary of this estate a copy of the claim containing sufficient detail reasonably to inform the fiduciary of the nature and amount of the claim.

It is further Ordered that notice be given to all interested parties as shown by the records of this cause by delivering a copy of this order to each of them personally or by mailing such copy to each of them by registered mail with return receipt demanded addressed to their respective last known addresses as shown by the files and records in this cause.

And it is further Ordered that public notice of this order once each week for three successive weeks prior to said day of hearing in the Birmingham Evening Post, a newspaper printed and circulated in said county.

ARTHUR E. MOORE, Judge of Probate.