

SHOP IN BIRMINGHAM

WIN A NEW 1960

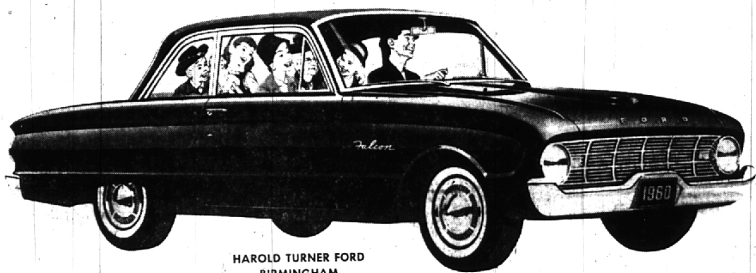


FORD *Falcon*

ESTIMATE THE VALUE OF THE COINS ON DISPLAY

At Birmingham Federal Savings & Loan Association
WEST MAPLE, CORNER PIERCE

NO PURCHASE NECESSARY ENTRY FORMS AVAILABLE FROM PARTICIPATING MERCHANTS



HAROLD TURNER FORD
BIRMINGHAM

One of America's Leading Compact Cars, The 1960 2 Door Ford Falcon. Complete with Heater, Windshield Washer, Standard Transmission, Federal, State Taxes, '60 License.

CONTEST RULES: Enter this free contest now. Estimate the total value of the coins in the glass container on display in the window of the Birmingham Federal Savings and Loan Association. In case of a tie, an additional estimate will be required. Contest will be judged only on entries received by the judges. The decision of the judges will be final. Ballot boxes and entry forms will be available at the participating stores. Return entries to store of origin. Enter as often as you wish. Only one prize to a contestant. You need not be present to win. Grand prize, 1960 Ford Falcon . . . 2nd prize, \$150 gift certificate . . . 3rd prize, \$75 gift certificate . . . 4th prize, \$50 gift certificate. All gift certificates are redeemable in merchandise only at the participating stores. No cash in lieu of prizes. Winner of car must be 18 years of age or older. Birmingham Eccentric employees, all Birmingham merchants, their employees and families are not eligible to enter. Judges are: Martin Frank, Harvey Kresge, Charles Mortensen, Herb Herzberg, Paul N. Averill, Frank Mulholland and Aaron Kershenbaum. Entries must be in ballot boxes no later than Thursday, March 17th, 6 P. M.

SPONSORED BY THE
BIRMINGHAM
CHAMBER OF COMMERCE

WIN A
**\$150 GIFT
CERTIFICATE**

WIN A
**\$75 GIFT
CERTIFICATE**

WIN A
**\$50 GIFT
CERTIFICATE**

Participating Birmingham Merchants

ACME QUALITY PAINT 163 North Woodward	HERBERT BURR SHOE SALON 255 North Woodward	HARRISON'S LUGGAGE 233 East Maple	LAKES' JEWELERS 100 South Woodward	PRINCETON PREP SHOP 237 Pierce
BOB ADAMS SHELL SERVICE 120 South Woodward	DANBY'S STORE FOR MEN 122 West Maple	HARRISON PRINGLE CO. 999 South Hunter	LEWIS FURNITURE 235 Pierce	RB SHOPS 142 West Maple
ALICE'S WONDERLAND 595 East Maple	DAVIDSON'S 139 South Woodward	HAWTHORNE ELECTRIC CO. 162 North Woodward	LINDA LEE SHOPS 157 West Maple	SFIRE'S 180 West Maple
BIRMINGHAM CAMERA SHOP 168 South Woodward	DEVON GABLES Bloomfield Hills	HIGGINS & FRANK 268 West Maple	McSWEENEY SHOE STORE 277 Pierce	SHAIN'S REXALL DRUGS 105 West Maple
BIRMINGHAM ELECTRONICS 141 East Maple	DICKINSON'S 272 West Maple	HIMELHOCH'S 168 West Maple	MACHUS 160 West Maple	SHERMAN SHOES 115 West Maple
*B'HAM FEDERAL SAVINGS AND LOAN ASSOCIATION	DOUGLAS CLEANERS 534 South Woodward	CLYDE E. HORNING 245 Pierce	MILK'S APPLIANCE 1493 South Woodward	THE TIME SHOP 151 South Bates
B'HAM FRUIT & GROCERY CO. 124 North Woodward	ERB-RESTRICK LUMBER 425 South Eton	HUSTON HARDWARE 205 North Woodward	MILLS PHARMACY 1740 West Maple	HAROLD TURNER FORD 464 South Woodward
BIRMINGHAM HARDWARE 152 North Woodward	FAWCETT HARDWARE 908 South Adams	JAX KAR WASH 300 South Hunter	MONAHAN'S BEEF BUFFET 675 East Maple	THE VARSITY SHOP 277 Pierce
BIRMINGHAM PAINT 335 East Maple	GILLIES SHOES 303 E. Maple 100 North Woodward	KAY BAUM SHOP 162 West Maple	MORTIMER'S MEN'S WEAR 123 West Maple	VILLAGE SPORT & HOBBY McBride Hardware 154 South Woodward
* BIRMINGHAM THEATRE BLOOMFIELD THEATRE	GRINNELL'S 299 West Maple	KAY COOLEY 190 West Maple	JOHN MOSS FLORIST 243 West Maple	WARFIELD PAINT 250 North Woodward
BIRMINGHAM TELEVISION 1842 South Woodward	GWYNN TAILORS 112 South Woodward	S. S. KRESGE CO. West Maple at Henrietta	F. J. MULHOLLAND CO. 223 North Woodward	WILSON DRUG COMPANY 101 North Woodward
BLOOMFIELD FASHION SHOP 447 West Maple	HANSEL & GRETEL 108 South Woodward	LaBELLE'S 137 West Maple	PEABODY'S MARKET 154 South Hunter	YOUNG'S OF BIRMINGHAM 203 Pierce

* ENTRY FORMS NOT AVAILABLE AT BANK
* THEATRE ENTRIES MAY BE PLACED