

MONEY Names Cole To Staff

Bernard V. Cole, 486 Washbone Drive, Bloomfield Hills, was promoted to Mutual of New York's home office management training staff.

Cole has been a MONY field underwriter since 1956, and has qualified four times for the Top Club, second-highest company sales-honor group.



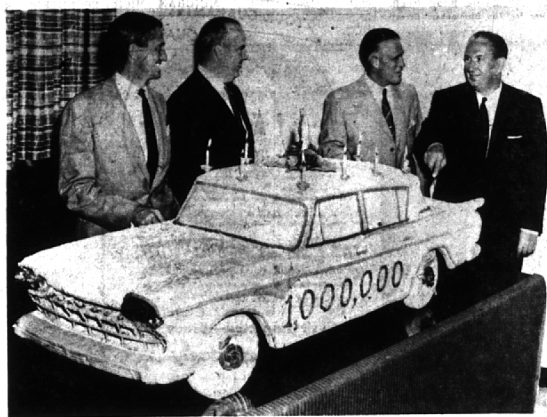
From where I sit... by Joe Marsh

Ever Have That "Sinking" Feeling?

You probably know that "Chip" Wallace was just appointed swimming instructor at the Boys Club. Seems in his first group, he had three youngsters who were hesitant even about the shallow end of the pool. They said "we'd sink." Of course, Chip didn't try to force them—he demonstrated. He jumped in, popped right up, explained that body buoyancy had pushed him back to the surface. However, one of the youngsters shook his head in disbelief. "Gee," he said, "I sure

hope Mr. Buoyancy is still down there when I jump in." From where I sit, whoever said "experience is the best teacher" was right. For instance, I think all of us know—through experience—how important "tolerance" is between neighbors. In little things too, like my respecting your right to choose a favorite beverage—and your respecting my choice of an occasional glass of beer. That way we'll swim not sink—as a friend!

Joe Marsh

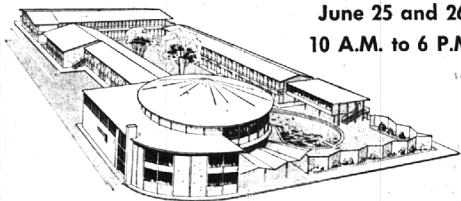


Officials Celebrate Compact Car Milestone

Roy Abernethy, 3940 Oakland Drive, Bloomfield township, (right), vice-president of automotive distribution and marketing of American Motors, was honored with a giant cake marking the sale of the millionth compact Rambler since he joined the company as head of sales in late 1954. It took less than 15 months to sell the second-half-million Ramblers, compared with 4½ years for the first half-million. With Abernethy (from left) are Roy D. Chapin, Jr., automotive executive vice-president; E. W. Bernitt, 2640 Amberly, Birmingham, vice-president of automotive operations, and George Romney, 1830 E. Valley, Bloomfield Hills, president. The car is a replica of a 1960 Rambler.

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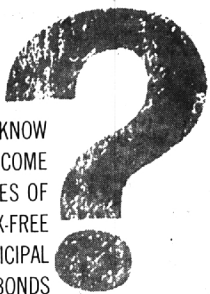
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- Michigan's Tax Exempt and Guaranteed School Bonds
- Current Offerings of Tax Exempt Municipal Bonds
- Tax Free Versus Taxable Income Chart

BUSINESS BRIEFS

Firm Promotes Local Resident

Appointment of Albert F. Remington, 6383 Wing Lake, Bloomfield Township, as assistant to the president of D. P. Broth & company was announced by Kenneth G. Manuel, president of the national advertising agency. Remington, who has had 14 years' experience in automotive merchandising and advertising was in charge of the Detroit office of another national agency for four years before joining the D. P. Broth service management staff earlier this year.



REMINGTON



CAUDLE WALLACE

Two Residents Promoted

E. Geoffrey Wallace 1093 Pilgrim, Birmingham, has been appointed president and general managing director of a newly formed company of Burroughs corporation. The new company named Burroughs International S.A., with headquarters in Fribourg, Switzerland, spearheads a major expansion of Burroughs operations in Western Europe. Wallace, general sales manager for Burroughs International since 1953, will direct the activities of a veteran management team responsible for the development of new and existing markets in the rapidly expanding business machines markets of Western Europe, the Middle East, Africa and India.

F. R. Caudle Jr., 1743 Mansfield, Birmingham, has been appointed dealer sales manager of the same corporation. Caudle will be responsible for dealer sales activities in the Western European area, Middle East, Africa and India. As a member of the veteran management team assigned to the new company, Caudle will also aid in the development of new and existing business machines markets in Western Europe.

Residents Named Chapter Officers

Detroit Edison vice president and controller Eldred H. Scott, 815 Rivenoak, Birmingham, has been elected president of the Detroit chapter of the Controllers Institute of America.

Scott will head the 200-member Detroit area group during the Silver Jubilee year of the local organization, which was founded in 1936. The Controllers Institute, with a national membership of 5,000, is devoted to studies and discussions of financial affairs.

Other residents named to serve locally during 1960-61 are: Cross company controller Herbert M. Shilson, 32380 Ingleswood, Beverly Hills, vice president and Penetra, Inc. vice president V. Leonard Hansen, 616 Safford, Birmingham, secretary.

Couples Attend Chapter Party

The Detroit chapter of the National Association of Accountants held its annual party recently at the Western Golf and Country club.

Included on the list of Birmingham guests who attended were Mr. & Mrs. Charles A. Erdman, 6830 Castley, Mr. & Mrs. Bill R. Finlay, 1391 Stanley, Mr. & Mrs. W. S. Harter, 1150 Dorchester, Mr. & Mrs. Leon E. Jenkins, 4065 Beach, Mr. & Mrs. Olaf Runge, 3955 Mought Vernon, Mr. & Mrs. George R. Troost, 1824 Howard and Mr. & Mrs. Philip G. Whelan, 491 Cooldige.

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