

THE BILLBOARD

BLOOMFIELD HILLS HIGH **By Sue Halls**

185 Just left

On June 16, Bloomfield Hills high school graduated its 25th senior class, consisting of 185 students. The invocation and benediction were given by Reverend Lester L. Dobyns, associate rector of Christ Church Cranbrook.

Mr. Johnson, our superintendent.

Presented the commencement party. Mr. Spies presented the speaker, Mr. Merritt D. Hill, vice seniors and Mr. Bates presented president of the Ford Motor com-

Page 2-D **BHAM ECCENTRIC** Thursday, June 23, 1950

Music was provided by Mr. Tilton and the band and Mr. Luckman and the choir. The band while decor was done by Mr. Dennis.

Baccalaureate was held June 12, at 4 p.m. at Kirk in the Hills. The Reverend Harold C. DeWitt addressed the seniors.

Following graduation the seniors were given a commencement party at Bloomfield Hills Junior High School from 11 p.m. to 5 a.m. Mrs. Charles DeVlieg was chairman of the party committee.

Members of the committee were Mrs. Douglas Jocelyn, Mrs. Frank Arnold, Mr. and Mrs. Weston, Mr. and Mrs. Sanders, Mr. and Mrs. O'Neill, Mr. and Mrs. Carter and Mr. and Mrs. Thom.

Two bands furnished dance music and there were refreshments and games. Breakfast was served at 4 a.m.

There will be a teen club dance June 26, during which will be the election of officers for the coming year. Nominations are: for president—Mark Miller and Bill Jones; social chairman—Marcee Merrill and Kathie Moon; secretary—Kathy Hager and Deane Deener; and treasurer—Sue Wotlia and Jean Richardson.

BUSINESS BRIEFS

Abbink Named Ford Controller

John B. Abbink, 510 Henley Drive, Birmingham, has been named controller of the tractor and implement division, Ford Motor company, Birmingham.

Abbink, who has been with Ford Motor company at Dearborn since 1948, succeeded Anthony Aik, 990 Fairfax, Birmingham, who has joined Ford's central finance staff at Dearborn.



ABBINK

Ford Names Kuryla Assistant Treasurer

Ford Motor company's board of directors elected Stanley N. Kuryla, 5685 Forman Drive, Birmingham, an assistant treasurer of the company.

Prior to his election, Kuryla was manager of the programing department, finance staff, which he joined in 1951 as an analyst.



KURYLA

Booth Named To New Post

Appointment of Walter B. "Pete" Booth, 800 Henley, Birmingham to a new post in the Campbell-Ford company creative department was announced by the agency's president, T. B. Adams, 18445 Wilshire, LaGrange Village.

Booth was named creative co-ordinator on the Chevrolet account, an elevation from his post as vice president over copy.



BOOTH

State Licensed 24 Hour Nursing Service

Member of Michigan Association of Approved Nursing Homes

Tower Park Nursing Home

1607 So. Lafayette • Lincoln 7-0430 • Royal Oak, Mich.

AMBULATORY • Excellent Food • DIABETIC
CANCER • Special Care • STROKE
CARDIAC • Physician on • LEVINE-TUBE
POST-OPERATIVE • 24 Hour Call • MEDICAL CARES

X-Ray and Laboratory Facilities Available

WHY

is my lawn thin? I fertilized it last fall!
is my lawn thin? I used the fertilizer according to directions on the bag and the grass began to fade in June!

is my lawn infested with weeds? We fertilize once or twice a year and have used gallons of weed killers!
These and many other questions like them point up some misunderstandings about lawn building and maintenance.

Here are our views on the subject:—

1. A lawn is made up of millions of plants called grass.
2. Each plant is similar to petunias, zinnias and tomatoes in its requirements for food, air, water and pruning.
3. Let's look at a grass plant for a moment (an expensive moment for us at our advertising rates) and see what it is like.
 - a. It has roots and leaves.
 - b. The roots absorb dissolved or decomposed fertilizers and send them to the leaves.
 - c. The leaves, by the miraculous process of nature called photosynthesis, convert the materials into FOOD. They use some of it and send the rest back for the roots to use and store for future use.
 - d. Obviously the roots must be located in good soil which permits the entrance of fertilizers, water, and air—and with humus to hold the moisture.
4. National advertisers such as Scott, Seaboard, Agri-co, and Stadler say that 100 lbs. of a 10-6-4 fertilizer or 50 lbs. of a 20-10-5 fertilizer will cover 10,000 sq. ft. This is true. They also will cover 20,000 or 40,000 sq. ft. BUT the more they cover the less NITROGEN they apply per sq. ft.
 - a. Most of our lawns in this area require 6 lbs. of actual NITROGEN to each 1000 sq. ft. This is obtained by applying 20 lbs. of 10-6-4 to 1000 sq. ft. 3 TIMES A YEAR (or 40 lbs. of 5-10-5 or 10 lbs. of 20-10-5) (Merion blue grass requires at least 2 additional pounds of nitrogen per year. Solid fescue lawns require only half as much nitrogen per year as regular mixed lawns).
 - b. Our recommendations, therefore, at this time, are:—
 1. Apply 20 lbs. per 1000 sq. ft. of:—
AGRICO 10-6-4 (20% Organic Nitrogen)
AGRICO UREA FORM 10-6-4 (100% Synthetic Nitrogen)
STADLER XXX 10-6-4 (20% Organic Nitrogen)
AGRINITE 7-0-0 (100% Organic Nitrogen)
30 lbs. per 100 sq. ft. of:—
Real Lawn Food 5-4-0 (100% Organic Nitrogen)

Note:—With regard to AGRINITE and REGAL there is no summer requirement for phosphate and phosphate and phosphorus (the second and third figure) because grass does not wish to grow in the summer. The nitrogen, however, will help to keep the grass green.

2. SET YOUR MOWER AT 2 INCHES if possible BUT NOT LESS THAN 1½ inches. WATER once a week and put on one inch of water—OR don't water at all. The purpose is to keep the top 2 inches dry to discourage shallow-rooted plants such as bent, crab, quack, chickweed, etc.
4. FOR EXAMPLE—Our lawn gets the full allowance of fertilizer—it is mowed 2" high (except for the first spring mowing and, perhaps the last fall mowing)—it is not watered at all. In July and August it turns brown but by September 10th it is magnificent. ALSO, it has not had a weed killer on it for 5 years and there is no crabgrass, and so few other weeds that they are not observable.

MOSS IN CRACKS IN TERRACES & WALKS. This most desirable emerald green filler can be present in these areas by:—

1. Kill everything with HAMMONDS WEED KILLER.
2. Water cracks 3 weeks later with saturated solutions of ALUMINUM SULPHATE.
3. The above two steps apply to flagstone (limestone slabs). (Bricks do not require so much sulphate)
4. All of the above are inexpensive.
5. A little (we mean very little) hand work is required now and then.
6. We did not invent this—we discovered it. LAWNS AGAIN.

The best mowing is accomplished with a TORO. If bent has crept into the lawn the ROTARY will lift it and cut it off. (It won't eliminate it but it is mighty discouraging to it).

The REEL gives the best results in a smooth surface lawn.

SALE:—It is finished now, but a few items will be presented on each day at the sale price and a few larger items will be reduced a small amount each day until someone can't stand the tension and TAKES THE PLUNGE.

IT COULD BE YOU! COULDN'T IT?

McCLELLAN-BALL CO.

YARD GARDEN SUPPLIES KENNEL FARM
BIRMINGHAM, MICHIGAN

Phone MI 4-4133 850 S. Woodward

Barnum

(Continued from Page 1-D)

"Gay Ninety's Review" Pam has taken dancing instruction in tap and ballet since her early childhood and is at present under the direction of Rose Marie Floyd.

Pam and Betty Shelley, another member of the club, have been on the cheerleading squad for the past two years and have actively participated in the water ballet as choreographers.

They both enjoy all types of sports both on water and snow.

Don't feel left out! The Birmingham Eccentric deadline for classified ads is Tuesday 5:00 p.m. Phone Midwest 4-1100.

LEGAL NOTICES

George J. Fulkerson, Atty. 1025 E. Maple Road, Birmingham, Michigan

STATE OF MICHIGAN — The Probate Court for the County of Oakland.

In the Matter of the Estate of FRANK VERNAN, Deceased.

At a session of said court, held at the Probate Court in the City of Pontiac, in said County, on the 9th day of June, A. D. 1950.

Present: Honorable Arthur E. Moore, Judge of Probate.

Order appointing time for hearing claims.

Notice is hereby given and it is hereby ordered that the time and place for hearing on claims against the above estate shall be the 15th day of September, 1950, at nine o'clock in the forenoon at the Probate Court in the Court House at the City of Pontiac, Michigan.

All creditors or claimants against the above estate are further notified and ordered to prove their claims at said hearing and prior to said hearing to file with the fiduciary of this estate, under each, containing sufficient detail reasonably to inform the fiduciary of the nature and amount of the claim.

It is further Ordered that notice be given to all interested parties as shown by the records in this cause by delivering a copy of this order to each of them personally, or by mailing such copy to each of them by registered mail with return receipt demanded addressed to their respective last known addresses as shown by the files and records in this cause.

And it is further Ordered that public notice thereof be given by publication of a copy of this order once each week for three successive weeks previous to said day of hearing in the BIRMINGHAM ECCENTRIC, a newspaper printed and circulated in said county.

ARTHUR E. MOORE,
Judge of Probate
14, 15, 17

George J. Fulkerson, Attorney, 1025 E. Maple Road, Birmingham, Mich.

STATE OF MICHIGAN — The Probate Court for the County of Oakland.

In the Matter of the Estate of JOHN EDWARD CLINTON, Deceased.

At a session of said court, held at the Probate Court in the City of Pontiac, in said County, on the 31st day of May, A. D. 1950.

Present: Honorable Arthur E. Moore, Judge of Probate.

Order appointing time for hearing claims.

Notice is hereby given and it is hereby ordered that the time and place for hearing on claims against the above estate shall be the 15th day of September, 1950, at nine o'clock in the forenoon at the Probate Court in the Court House at the City of Pontiac, Michigan.

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ARTHUR E. MOORE,
Judge of Probate
14, 15, 17

Oliver H. Kirk, Attorney, Wabek Building, Birmingham, Mich.

STATE OF MICHIGAN — The Probate Court for the County of Oakland.

In the Matter of the Estate of WILLIAM B. MCKENNEY, Deceased.

At a session of said court, held at the Probate Court in the City of Pontiac, in said County, on the 31st day of May, A. D. 1950.

Present: Honorable Arthur E. Moore, Judge of Probate.

Order appointing time for hearing claims.

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ARTHUR E. MOORE,
Judge of Probate
14, 15, 16

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Don't Store Bulky, Winter Woolens at Home... USE

BIRMINGHAM CLEANER'S Handi-Hamper

STORAGE SERVICE

Choose the modern way to care for winter garments and woolens... Use the Handi-Hamper we furnish you, fill it and return it to us OR phone and we will pick it up. We summer store every item AND YOU PAY NOTHING UNTIL FALL when the items are returned freshly cleaned and ready to wear!

HANDI-HAMPERS

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- Save Storage Damage
- End Storage Worries

A WHOLE HAMPER FULL ONLY \$4.95 PLUS REG. CLEANING CHARGES

Includes Insurance Protection to \$250

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Birmingham

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Two Convenient Locations...
WOODWARD at ADAMS MI 4-1620
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A new kind of television show... "SWEET SUCCESS" ... see it Mondays, 7-7:30 p.m., Channel 4

MONEY ON TAP

JUST **CHARGE-LOAN**

Detroit Bank and Trust Company's new Charge-Loan lets selected credit users "charge" money— for any purpose—just like you'd charge department store purchases!

Let's say you have a steady job and an average income, and you figure you can afford a monthly payment of \$50. That means you can apply for a Charge-Loan account for \$1,000. And once it's established, you can use all or any part of that amount whenever you wish.

If you don't already have one, a Special Checking Account will be opened for you and a book of 20 checks given to you free when your Charge-Loan is opened. Once you've "opened your account"—you're free to borrow and re-borrow up to the limit of your Charge-Loan. You can open a Charge-Loan for as much as \$4,000. Each month you simply repay 1/20 of your maximum Charge-Loan. And with each monthly payment, your available credit reserve is increased that much. Just like a charge account. You "charge" (or borrow) what you need when you need it... for emergency expenses, taxes, medical bills, auto repairs... anything.

Wouldn't you like the security of having "money on tap"? Simply phone Woodward 2-5830 and ask for Charge-Loan. We'll be happy to mail you full details and a Charge-Loan application.

DETROIT BANK & TRUST

58 CONVENIENT OFFICES MEMBER FDIC

YOU NEED IT TO SPEND... WE HAVE IT TO LEND



TOWLE'S DEBUSSY

Music...and moonlight...and the sea reflected in solid silver

To capture in jewelry the mood of France's most colorful era... Towle found inspiration in the music of Debussy. The result: a pattern with all the delicate charm of Debussy's "Clair de Lune", the haunting loveliness of his "La Mer". Discover for yourself the timeless beauty of Debussy. Six-piece place setting. \$47.50 (Includes Federal Tax).

LAKES' JEWELERS

"The Sterling Store of Birmingham"

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TAXES

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