



13* with something to really crow about!

BLOOMFIELD
grand opening

SHOPPING PLAZA
Sale! thursday, friday, saturday
shop 9:30 a.m. to 9 p.m.

SAVINGS GALORE AT EVERY STORE: Shop many wonderful savings Thursday, Friday and Saturday . . . at every store on the plaza.

DESIGNED FOR YOUR SHOPPING CONVENIENCE: We're 13 . . . ready to serve you and your family with the very finest.

EASY TO REACH FROM EVERYWHERE: Conveniently located just minutes from most anywhere at Telegraph and Maple Roads . . . with free parking for hundreds of cars.

WIN \$2,000 IN PRIZES: Enter this exciting contest, simply fill out the entry blank below or pick one up at your favorite shop and deposit at any shop in the plaza. (Do not mail.) You may win a trip for 2 to Miami Beach, a Diamond Ring, French Poodle, Portable TV Set, or one of many other valuable prizes!

* We're 13 Proud Stores, ready with the finest for You, Your Family and Your Home

FOLLOW THE SEARCHLIGHTS TO TELEGRAPH AND MAPLE ROADS

AMERICAN SAVINGS:

It's easy to save the American Way. High 3 1/2% current rate on insured savings.

BLUE WIG BEAUTY SALON:

Experienced hair stylists to bring mildly the newest in hair fashions.

CHASE CLEANERS:

Every garment beautifully cleaned and finished. Shirt laundries.

COLOMBO'S BARBER SHOP:

The finest in barbering service for men and children. 3 chairs to serve you.

DALY BROTHERS:

The ultimate in furniture and home furnishings for every room in your home.

JACQUELINE SHOPS:

Dresses, sportswear, playwear and accessories for discriminating women.

JOHN BEE DECORATIVE HOME ACCESSORIES:

The very finest in decorative pieces for your home. Greeting Cards for all occasions.

JULIARD'S ON THE PLAZA:

Stones for mother and daughter, day, evening and playwear.

MICHIGAN CHANDELIER:

The finest in lighting fixtures and lamps.

PAM'S OF BLOOMFIELD:

Clothes for boys and girls from tots to teens.

SAV-ON DRUGS:

Everyday savings on all your drug and cosmetic needs. Open daily to 11 p.m.

THUNDERBIRD SHOP:

The finest in toys and games for kids of all ages.

WRIGLEY'S:

Low prices on quality foods for your table and Gold Bell gift stamps, too.

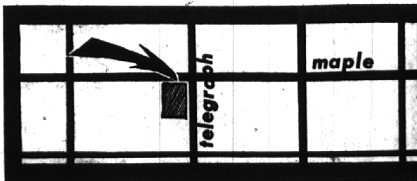
It's easy to enter this exciting contest:

Simply finish the sentence below in 25 words or less: "I think it's convenient and fun to shop at the Bloomfield Shopping Plaza because:"

YOUR NAME _____ CITY _____ ZONE _____
YOUR ADDRESS _____
STATE _____ TELEPHONE _____

RULES:

Print only. Entries must be dropped in boxes located in all stores during Grand Opening Days, Thursday, Friday, Saturday, June 16, 17, 18. Contest closes at 9 P.M. Saturday, June 18. Judges' decisions are final. No entries returned, all become property of the Bloomfield Shopping Plaza Merchants Association. Prizes are final and not redeemable. Store employees and their families are not eligible.



**BLOOMFIELD
SHOPPING
PLAZA**

**TELEGRAPH and
MAPLE ROADS
...
BIRMINGHAM**