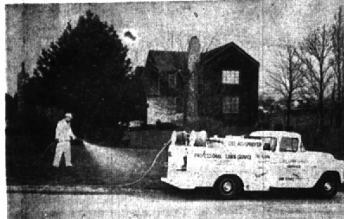


### Healy's Celebrates Store Relocation

The D. J. Healy shops will celebrate June 16 through June 18. Free gifts will be given including roses, 263 Pierce with an open house, cologne and lotion.

**WEED KILLING**  
**LAWN FERTILIZING**  
**FUNGUS CONTROL**  
**INSECT EXTERMINATION**  
**CRABGRASS and CHICKWEED KILLING**

LAWN SPRAY SPECIALISTS, with world's most modern versatile equipment.



WE SPECIALIZE in post eradication, lawn fertilizing and developing beautiful turf. If your lawn is not up to par, infested with weeds, chickweeds, insects, crabgrass or fungus, or needs complete fertilizing, call us for FREE analysis and FREE estimate. You are under no obligation whatever.

**FERTILIZE - BLOOMFIELD LAWN CULTURE**  
 Lincoln 8-0171



**TIMES CHANGE** and so do your Life Insurance needs. Make sure your protection is adequate by means of a regular review with the **Man from Manufacturers.**

## THE MANUFACTURERS LIFE INSURANCE COMPANY

**BRANCH OFFICES:**  
 Imperial Office Plaza  
 12220 W. 8 Mile Rd.  
 Southfield, Mich.  
 Branch Manager Richard W. Schmidt, C.I.U.  
 Telephone: WOODWARD 1-3191 Telephone KE 8-1450 or EL 7-0007

Birmingham Representatives:  
 David K. Falvey, C.I.U.  
 C. T. May

### Stop Lawn Fungus This Easy Way



Sweet dreams, wounded warrior. While you nap, the fairy princess (guess who) will apply the SCUTT<sup>®</sup> to keep lawn fungus away. I've filled the Scott's Spreader, and set the dial. Now to walk it on. Hope he sleeps the 30 minutes it'll take. Won't he be surprised to learn I'm a lawn expert too!

More and more folks are coming to us for advice on improving their lawns through an easy-to-follow Scott's Program. Come in anytime. We'll be glad to prescribe the correct Program for your lawn.

Scutt fungus control for 5000 sq ft, 3.25 Save now on a new 1960 Scott's Spreader



JUNiper 8-3600  
 30 N. Main St.  
 CLAWSON  
 STORE HOURS  
 Mon.-Fri. 9-8 p.m.  
 Sat. 9 a.m. to 6 p.m.

**Maskill**  
**HARDWARE**

Liberty 9-3333  
 4400 N. Woodward  
 ROYAL OAK  
 STORE HOURS  
 Mon.-Fri. 9-8 p.m.  
 Sat. 9 a.m. to 6 p.m.  
 Sunday 10 a.m. to 2 p.m.



### Tots Can Be Lucky Too!

Age was no handicap for the three Birmingham winners of Sherman Shoes' second anniversary drawing held June 6. Pictured with their prizes, Stan Musial baseball gloves, are from left Greg Larkins, 17, 30559 North Greenbriar and Jeffrey Paulsen, 3, 16943 Georgina. The third winner, 12-year-old Kitty Sharpe, 955 Suffed, is not pictured. D. Larry Sherman, co-owner of the store, presented the eager youths with their prizes.

### Clymer Awarded Advertising Honor

Don J. Clymer, 5055 South Clunbury, Bloomfield, advertising manager for General Motors Corporation, Detroit Diesel Engine division, received one of the ten awards presented annually by the Association of Industrial Advertisers to those who produced outstanding industrial advertising campaigns for the sale of products of one manufacturer to another.



Clymer assisted in devising a campaign for introducing an entirely new series of general purpose supply Diesel engines, which gained penetration in markets not heretofore covered by present engine line.

The award was made during a luncheon ceremony at The Shoreham Hotel, where the Association of Industrial Advertisers is holding its annual conference, June 5 to 7. The awards are called Best-Seller Awards, to denote that they are bestowed for advertising campaigns that are profitable for the advertiser, and are not simply composed of attractive looking ads.

### Resident Made Vice President

W. B. Wilbraham, 5480 Lahser, Bloomfield, was appointed vice president of Grant Advertising of Canada, Ltd.

Wilbraham was moved from the Grant Detroit office where he has been in charge of merchandising. He brings with him ten years of automotive advertising, and merchandising experience.

In his new capacity as account supervisor he will be responsible for the Dodge, DeSoto and Dodge truck division of Chrysler corp. of Canada until the recently announced switch of Grant to the Chrysler Plymouth-Fargo division is effective, at which time Wilbraham will assume account supervisor responsibilities for the C-P-F division.

**Local Man Promoted**  
 John F. Dudas, 790 Mohegan, Birmingham, has been promoted to production manager of the Fisher Body Fleetwood plant. He previously served as the Fleetwood plant superintendent since 1954.

**MODELS** "TRADE SERVICE" "FREE SUPPLIES"

World's Finest Models on Display Open Every Evening

MODELS BICYCLE SUPPLIES 2244 WOODWARD FENDALE

MODELS HOBBY SUPPLIES 2234 WOODWARD FENDALE BRIDGE SOUTH OF 4 MILE ROAD

# BUSINESS BRIEFS

### Residents Named Chapter Officers

Charles A. Erdmann, 6830 Cassle, Birmingham, has been elected vice president of the Detroit Chapter National Association of Accountants for 1960-61.

Other Birmingham residents elected directors of the chapter are Leon E. Jackson, 4065 Beach and George B. Troost, 411 Bryn Mawr.

### Porter Named General Agent

Robert H. Porter, 1010 N. Glenhurst, Birmingham, has been named general agent of the Detroit branch office of the Union Central Life Insurance company. Porter, who will concentrate on personal production, has been with Union Central in Detroit since 1950.

Authorized Distributors for MG, Morris, Austin Healy, Jaguar

**THE NEW MG '1600'**

**IS ON THE MOVE!**

More Go! - More Stopp! High spirited new horses champion at the bit... rugged new disc brakes to keep 'em on hard! Sports roadsters, sports coupes... wire or disc wheels... eye popping new colors... twelve months' warranty. That's the new MG '1600'!

Arrange for a test-drive today.

**FALVEY** MOTOR SALES COMPANY  
 LI 3-5000  
 22600 Woodward Ferndale

Your Clothes get Expert Care -

**WESCH CLEANERS ANNOUNCES**

The Completion of Birmingham's Only

**COLD STORAGE VAULT**

Conveniently Located Next to Our Plant at 1456 S. Woodward

**WHY WAIT...**

When cold weather strikes suddenly and you need your warm clothing immediately?

Stop in and see how close your clothing will be to you when you use our new storage facilities. Save in distance and time. Your fine furs and woens are safe in our new cold storage vaults, where they are insured against loss... Safe from Moths, Fire, Moisture, Theft. We invite your inspection.

PICK UP and DELIVERY

**WESCH CLEANERS**  
 MI 4-7044

1456 S. Woodward Birmingham

**GAS REFRIGERATOR-FREEZERS**

Offer All the Features You've Wished For!

**ICE-CUBES Automatically**

NO TRAYS TO FILL - NO WATER TO DRIP OR SPILL

★ SILENT OPERATION  
 ★ CREATOR OPERATION  
 ★ 10 YEAR WARRANTY  
 ★ NO MOVING PARTS  
 ★ LESS REPAIRS  
 ★ NO DEFROSTING

ENJOY THE CONVENIENCE AND SAVINGS OF A GAS REFRIGERATOR-FREEZER

It's good common sense to buy a GAS Refrigerator-Freezer. The price is right, cook food when your mood is right. You can store the food, frozen or fresh, in a gas refrigerator-freezer until you need it. Saves time, work and money. And it makes even better sense to buy a GAS Refrigerator-Freezer... so automatic... so dependable... so economical.

**SEE THE NEW 1960 GAS REFRIGERATOR-FREEZERS TODAY!**

At Your Gas Refrigerator Dealer or Consumers Power Company

### Sigler To Head Medical Group

Dr. John W. Sigler, 1356 Greenlawn, associate physician in the division of arthritis, Henry Ford hospital, has been elected president of the Michigan Chapter of the Arthritis and Rheumatism Foundation, a Torch Drive agency in the fall.

Prescription for profit: A want ad by phone or mail.



OPEN FRIDAY  
 TILL 8:45

### Cool Summer Togs... from California

Reg. 49.95 - 55.00  
**SUMMER SUITS**

**35<sup>88</sup>**

Suits made for comfort and coolness, no matter what the humidity. Tailored to perfection in blend of 55% dacron\* and 45% nylon—or 55% dacron\* and 45% wool. Blue, grey, brown, 38-46 reg., 38-42 short, 38-46 long.



**WESCH CLEANERS ANNOUNCES**

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PICK UP and DELIVERY

**WESCH CLEANERS**  
 MI 4-7044

1456 S. Woodward Birmingham

Reg. 39.95 - 45.00  
**SPORT COATS**

**26<sup>88</sup> - 29<sup>88</sup>**

Good looking styles by a famous California maker, in lightweight woens or smart, wrinkle-resistant blended fabrics. Choose from lively patterns in checks, plaids, overplaids, solids, sizes 39-42 reg. or long.

FAMOUS-MAKE SLACKS,  
 REG. 15.95-19.95 ..... now 10.88

Men's Store—Main