

# BUSINESS BRIEFS

## Edison Names Catlin Special Division Head

George B. Catlin, 32663 Franklin Road, Franklin, Detroit Edison electrical engineer and industrial power specialist, has been named director of area development for the company.



CATLIN

Catlin's appointment as head of the special division of Edison's sales department was announced by Vice President Edwin O. George, 352 Hurdlefield Hills, Detroit.

Edison's area activities, first centralized in a special department unit in 1953, have since expanded steadily since the establishment of the division.

The program is aimed at discovering and developing industrial opportunities for towns and cities throughout the company's 7,000-square-mile southeastern Michigan service area.

AREA DEVELOPMENT is being advanced through studies, as requested by individual communities, leading to recommendations for specific action to qualify these communities as more attractive industrial locations.

This work already has received nationwide recognition for its results in improving Michigan's so-called industrial climate.

The new divisional director joined Detroit Edison in 1956 after service with Michigan Bell and Ford Motor company.

In 1952 he was placed on special assignment to Michigan's emergency defense control committee, called industrial director with the U. S. defense production administration in Washington, D. C.

SINCE 1953, he has been senior

engineer in the company's industrial sales division, with responsibility for all major industrial power accounts throughout the area served by Detroit Edison.

Catlin is active in the affairs of the association of iron and steel engineers and in other industrial groups.

## Lorenz Appointed Service Manager

Appointment of Paul F. Lorenz, 1076 N. Glenhurst, as parts and service manager, a newly created position in the general sales office of Ford Motor company's Ford division, was announced today by M. S. McLaughlin, the division's general sales manager.

Lorenz will be responsible for parts and service marketing, parts and accessories operations and leading to recommendations for specific action to qualify these communities as more attractive industrial locations.

Lorenz, who has served as executive assistant to the vice president, car and truck group for the past three years, has been with Ford since 1949.

He joined the company as an analyst on the finance staff and in 1951 became manager of the product analysis department.

Local Agency Moves

David K. Falvey life and general insurance agency is moving to the Wilson building, 135 N. Woodward, after four years at 106 S. Woodward. Falvey has been in the insurance business since 1947.

# Girl Scouts Pick Her To Live in France

Barbara Monroe, 17, of Yorkshire, Birmingham, is one of 12 Senior scouts in the United States to be selected to participate in the Experiment for international living in France this summer.

A senior at St. John's high school, she has been in Girl scouting for seven years and has achieved First class and Carved her rank. She has trained as a Program aide, is presently training as a Ranger, and has held all the offices possible in her own troop.

SHE HAS attended several Senior conferences, was a delegate to the National mobile encampment in 1958 and attended the Region VII conference in the same year. The following year she was a delegate to the Girl Scout round-up in Colorado.

During the last year, she has been vice-president and president as well as a representative to the Senior planning board, helping draw up their present constitution. She has participated in many troop trips and camping events and holds the Standard first aid, advanced first aid and senior life saving certificates. She is active in a number of activities outside of scouting.

Her selection culminates a long-time goal and she said, "from the day I first dressed a set of international paper dolls, my dream of actually meeting and living with my 'sister scouts and guides' has grown."

4-B THE BIRMINGHAM (MICH.) ECCENTRIC June 9, 1960



REGULATION SPIKES

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## NOTICE OF ANNUAL ELECTION

TO THE QUALIFIED ELECTORS OF THE SCHOOL DISTRICT OF THE CITY OF BIRMINGHAM, OAKLAND COUNTY, MICHIGAN:

NOTICE IS HEREBY GIVEN, that the annual election will be held in the School District of the City of Birmingham, County of Oakland, and State of Michigan, on Monday, the 13th day of June, 1960, to elect two members of the Board of Education for the term of four years each, for which positions the following persons have been nominated:

Garvin Bowden, Jr. E. Ross Hanson  
Mary B. Boer Albert C. Spence  
William Spence

and to vote upon the following proposition:

Shall the limitation on the total amount of taxes which may be assessed each year against property in the School District of the City of Birmingham, County of Oakland, State of Michigan, for all purposes except taxes for the payment of interest and principal on obligations incurred prior to December 8, 1952, be increased as provided in Section 21 of Article X of the Constitution of Michigan, for a period of five (5) years from 1960 to 1964, both inclusive, by 1.5 mills on each dollar (\$1.50 per \$100.00) of the assessed valuation as qualified, for the purpose of defraying a part of the operating expenses of said school district?

NOTICE IS FURTHER GIVEN, that the polls for said election will be open from 7:00 o'clock A.M. to 8:00 o'clock P.M., Eastern Standard Time, and that the voting places will be as follows:

Precinct No. 1—Adams School  
Precinct No. 2—Quarton School  
Precinct No. 3—Baldwin School  
Precinct No. 4—Perry School  
Precinct No. 5—Franklin School  
Precinct No. 6—Bloomfield Village School  
Precinct No. 7—Walnut Lake School  
Precinct No. 8—Mittvale School  
Precinct No. 9—Tarry School  
Precinct No. 10—Penitrope School  
Precinct No. 11—Beverly School  
Precinct No. 12—Harkin School  
Precinct No. 13—Greenfield School

The following statement has been received from the County Treasurer as to previously voted increases in the total tax rate limitation affecting taxable property in the school district, to-wit:

Local Unit	Voted Increase	Years Increase Effective
School District of the City of Birmingham, located in Townships of Southfield, Troy, Bloomfield, West Bloomfield, City of Bloomfield Hills, City of Troy, City of Birmingham, City of Southfield	6.50 4.50 4.00 6.00	1950 to 1960 incl. 1951 to 1972 incl. 1954 to 1973 incl. 1957 to 1961 incl.
County School District of Oakland County	.50	1954 to 1960 incl.

(Signed) Charles A. Sparks  
Oakland County Treasurer

This notice is given by order of the Board of Education of said School District.

Bennett W. Root  
Secretary of the Board of Education

Dated: May 20, 1960

Dated: May 20, 1960

Make him feel like a KING on FATHER'S DAY

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## NOTICE OF ANNUAL SCHOOL ELECTION OF THE QUALIFIED ELECTORS OF BLOOMFIELD HILLS SCHOOL DISTRICT NO. 2, COUNTY OF OAKLAND, MICHIGAN

Notice is hereby given to the qualified electors of Bloomfield Hills School District No. 2, that the annual election will be held on Monday, June 13, 1960, in the following precincts of the Bloomfield Hills School District No. 2:

1. Bloomfield Hills High School 4200 Amlover Rd., Bloomfield Hills, Mich.
2. Bloomfield Hills Junior High 4200 Quarton Rd., Bloomfield Hills, Mich.
3. Vaughan Elementary School 1660 Vaughan Rd., Bloomfield Hills, Mich.
4. Wing Lake Elementary School 6190 Wing Lake Rd., Birmingham, Mich.
5. Eastover Elementary School 1101 Westview Rd., Birmingham, Mich.
6. Hickory Grove Elementary School 2800 Lahser Rd., Bloomfield Hills, Mich.
7. Pine Lake Elementary School 3333 W. Long Lake Rd., R#2 Orchard Lake, Mich.

For the election of two trustees for a term of three years each, expiring June, 1964. The candidates who have filed proper nominating petitions are:

- William B. Bachman, Jr. Hugh T. Carney  
Charles A. Bowers George A. Jones  
Richard D. Phelps

For the election of two trustees for a term of four years each, expiring June, 1964. The candidates who have filed proper nominating petitions are:

- Merrill O. Bates John M. McBride  
W. Earl Givens Robert W. Morse

The polls for the said election will be open from 7:00 o'clock A.M. and remain open until 8:00 o'clock P.M., Eastern Standard Time, of the same election day. Dated May 17, 1960

Jeann B. Martz, Secretary  
Bloomfield Hills Board of Education