

Underwriter Is Honored

BUSINESS BRIEFS

Industrial Support Military Necessity

Ted Schwarz, 7380 Parkstone Lane, local field underwriter for the New York Life insurance company, was honored by his company last week for his outstanding record in a one-day accident and sickness insurance sales campaign.

Schwarz had the top sales record in the company's north industrial region in the nation's defense base which encompasses 4 states, 38 general offices, and approximately 800 field underwriters.

"Up to World War II and right on through the Korean War industry's principal role was to produce," he explained. "What the military now needs from industry is assistance in research and engineering development, with production support."

The laboratory, with the support of the factory, is this country's arsenal of democracy, S. E. Skinner, General Motors executive vice president, declared recently.

Speaking at the dedication of the advanced concepts research and development laboratory of GM's AC Spark Plug division, Skinner said that the responsibility of industrial region in the nation's defense has changed.

"The military has the continuing responsibility for direction—related objectives and target dates. Scientists have the task of expanding fundamental knowledge. This task is shared more and more just returned from a three day career conference at the Morris Inn, South Bend, Indiana.

The new Wakefield laboratory is primarily a missile and space research facility.

"We regard this laboratory as a most important element of an expanding General Motors team of scientists, engineers and production experts specializing in military technology. The efforts of this team will be coordinated by our recently formed Defense Systems Division."

This division, along with GM's automotive, body and assembly, and parts divisions, is under Skinner's general supervision. Composed mainly of scientific and engineering personnel, it engages in research and development aimed toward the design and development of weapons systems and related activities.

"The importance of the new Wakefield laboratory 'certainly is not measured by the dollars invested in brick and mortar, nor by the number of people who work here,' the GM executive pointed out.

"We added that while the nation's safety requires devoting a large share of its resources to defense, what is spent for military research also brings substantial returns in the form of technological advancements that underwrite industrial progress, a higher standard of living and the country's economic strength."

Electronics, which got its big boost in World War II, is an example, Skinner said. "Today the commercial electronics industry is one of our fastest growing industries, furnishing employment to hundreds of thousands. Factories are more productive."

He added that while the nation's safety requires devoting a large share of its resources to defense, what is spent for military research also brings substantial returns in the form of technological advancements that underwrite industrial progress, a higher standard of living and the country's economic strength.

Electronics, which got its big boost in World War II, is an example, Skinner said. "Today the commercial electronics industry is one of our fastest growing industries, furnishing employment to hundreds of thousands. Factories are more productive."

He added that while the nation's safety requires devoting a large share of its resources to defense, what is spent for military research also brings substantial returns in the form of technological advancements that underwrite industrial progress, a higher standard of living and the country's economic strength.

Electronics, which got its big boost in World War II, is an example, Skinner said. "Today the commercial electronics industry is one of our fastest growing industries, furnishing employment to hundreds of thousands. Factories are more productive."

He added that while the nation's safety requires devoting a large share of its resources to defense, what is spent for military research also brings substantial returns in the form of technological advancements that underwrite industrial progress, a higher standard of living and the country's economic strength.

Electronics, which got its big boost in World War II, is an example, Skinner said. "Today the commercial electronics industry is one of our fastest growing industries, furnishing employment to hundreds of thousands. Factories are more productive."

He added that while the nation's safety requires devoting a large share of its resources to defense, what is spent for military research also brings substantial returns in the form of technological advancements that underwrite industrial progress, a higher standard of living and the country's economic strength.

Electronics, which got its big boost in World War II, is an example, Skinner said. "Today the commercial electronics industry is one of our fastest growing industries, furnishing employment to hundreds of thousands. Factories are more productive."

He added that while the nation's safety requires devoting a large share of its resources to defense, what is spent for military research also brings substantial returns in the form of technological advancements that underwrite industrial progress, a higher standard of living and the country's economic strength.

Electronics, which got its big boost in World War II, is an example, Skinner said. "Today the commercial electronics industry is one of our fastest growing industries, furnishing employment to hundreds of thousands. Factories are more productive."

He added that while the nation's safety requires devoting a large share of its resources to defense, what is spent for military research also brings substantial returns in the form of technological advancements that underwrite industrial progress, a higher standard of living and the country's economic strength.

Electronics, which got its big boost in World War II, is an example, Skinner said. "Today the commercial electronics industry is one of our fastest growing industries, furnishing employment to hundreds of thousands. Factories are more productive."

He added that while the nation's safety requires devoting a large share of its resources to defense, what is spent for military research also brings substantial returns in the form of technological advancements that underwrite industrial progress, a higher standard of living and the country's economic strength.

Electronics, which got its big boost in World War II, is an example, Skinner said. "Today the commercial electronics industry is one of our fastest growing industries, furnishing employment to hundreds of thousands. Factories are more productive."

Lauritsen Named New President

Victor E. Lauritsen, 16220 Amber Street, Beverly Hills is the new president of the Motor City chapter of systems & procedures association for 1960-61. He has previously served as vice president and treasurer.

The systems and procedures association of America is a professional organization of administrative executives serving finance, industry, business, government, military and education at the management level.

Organized on an international basis, the group is composed of some 2,700 members throughout 21 chapters in all major cities in the United States and abroad.

The SFA has served management since 1944 through its continuous program of research and education in the fields of management practices, administrative systems, and other organizational techniques.

communications more rapid, travel faster and safer, homes more livable and comfortable, thanks to progress in electronics.

"ANOTHER EXAMPLE," he said, "is systems reliability control—a new technique for engineering reliability into weapon systems at the design and testing stages. This technique is now being applied as a management tool in GM's commercial fields, including automobile production."

"We might say that the scientific advances impelled by our defense needs have produced a fall-out of new knowledge, a beneficial fall-out that has helped to energize progress in many constructive directions," he declared.

LEGAL NOTICES

Freud, Markus, Lubbers & Slavin, Attys., 246 Cass Ave., 25-92

STATE OF MICHIGAN — The Probate Court for the County of Oakland in the Matter of the Estate of LOUIE TIEZ, deceased, do hereby certify that at a session of said court, held at the Probate Office in the City of Pontiac, in said County, on the 16th day of May, A. D. 1960.

Present: Honorable Arthur E. Moore, Judge of Probate.

Order appointing time for hearing claims. Notice is hereby given and it is hereby ordered that the time and place for hearing on claims against the estate of LOUIE TIEZ, deceased, shall be the 1st day of August, 1960, at 10 o'clock in the forenoon at the Probate Court in the Court House at the City of Pontiac, Michigan.

All creditors or claimants against the above estate are further notified and ordered to prove their claims at said hearing and prior to said hearing to file with the fiduciary of this estate a true and correct copy of their claims, containing sufficient detail reasonably to inform the fiduciary of the nature and amount of the claim.

It is further ordered that notice be given to the interested parties as shown by the records in this cause by delivery of a copy of this notice to each of them personally, or by mailing such copy to each of them by registered mail with return receipt demanded addressed to their respective last known addresses as shown by the files and records in this cause.

And it is further ordered that public notice thereof be given by publication of a copy of this order once each week for three successive weeks, previous to said day of hearing in the Birmingham Eclectic, a newspaper printed and circulated in said county.

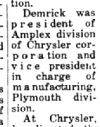
ARTHUR E. MOORE, Judge of Probate.

12, 13, 14, 15

2-B THE BIRMINGHAM (MICH.) ECCENTRIC June 9, 1960

Appoint Demrick Division President

Carl J. Demrick, 6575 Golfview, Bloomfield Township, has been appointed president of Hurd Lock and Manufacturing Division of Avia Industrial Corporation.



DEMCRICK

Demrick was president of Amplex Division of Chrysler Corporation and vice president in charge of a manufacturing, Plymouth division.

At Chrysler, he directed the building of the completely automated Plymouth engine plant, conversion of the Del-

aware tank plant to automobile production and the expansion of the Los Angeles assembly plant.

Jack D. Andrews, president of Andrews, Roberts & Briggs, Inc., announced the purchase of John L. Roberts' stock and the closing of the Franklin Village office.

Andrews said his firm is specializing in the development of Nottingham Forest subdivisions, and that Roberts will continue to develop Franklin Village Farms.

Prescription for profit: A want engine plant, conversion of the Del-

aware tank plant to automobile production and the expansion of the Los Angeles assembly plant.

Jack D. Andrews, president of Andrews, Roberts & Briggs, Inc., announced the purchase of John L. Roberts' stock and the closing of the Franklin Village office.

Andrews said his firm is specializing in the development of Nottingham Forest subdivisions, and that Roberts will continue to develop Franklin Village Farms.

Prescription for profit: A want engine plant, conversion of the Del-

aware tank plant to automobile production and the expansion of the Los Angeles assembly plant.

Jack D. Andrews, president of Andrews, Roberts & Briggs, Inc., announced the purchase of John L. Roberts' stock and the closing of the Franklin Village office.

Andrews said his firm is specializing in the development of Nottingham Forest subdivisions, and that Roberts will continue to develop Franklin Village Farms.

Prescription for profit: A want engine plant, conversion of the Del-

aware tank plant to automobile production and the expansion of the Los Angeles assembly plant.

Jack D. Andrews, president of Andrews, Roberts & Briggs, Inc., announced the purchase of John L. Roberts' stock and the closing of the Franklin Village office.

Andrews said his firm is specializing in the development of Nottingham Forest subdivisions, and that Roberts will continue to develop Franklin Village Farms.

Prescription for profit: A want engine plant, conversion of the Del-

aware tank plant to automobile production and the expansion of the Los Angeles assembly plant.

State Licensed 24 Hour Narcotic Service

Member of Michigan Association of Approved Nursing Homes

Tower Park Nursing Home

1607 So. Lafayette • Excellent Food • Royal Oak, Mich.
 AMBULATORY • Social Care • DIABETIC
 CANCER • Special Care • STROKE
 CARDIAC • Physician on • LEVINE-TURB
 POST-OPERATIVE • 24 Hour Call • MEDICAL CASES

X-Ray and Laboratory Facilities Available

YOU WON'T RUN OUT OF HOT WATER

WITH A PERFORMANCE-BASED

AMERICAN-Standard WATER HEATER

Up to 25% more hot water

- Up to 10-year warranty
- Steel or glass-lined
- Crash or electric panel
- Two-temp controls for super hot washing machine water, comfortably hot bathroom water

Scientific performance tested to match individual needs at your home.

Still install savings guarantee

G. C. JOHNSTON

Service—Repair

Plumbing and Heating

Phone Midwest 4-5510 Birmingham—1691 Big Beaver Rd.

SPECIAL

FOR ONE WEEK ONLY

PONTIAC CATALINA

HYDRA-MATIC, RADIO, HEATER, OIL FILTER, FOAM CUSHIONS, TURN SIGNALS, CHOICE OF V8 ENGINES. ALL TAXES TRANSFER 800 x 14 TUBELESS TIRES

NOW ONLY **\$2538³⁸**

ACE WILSON'S

ROYAL PONTIAC

Royal Oak

Oakland County's Volume Pontiac Dealer

SWIMMERS!

Construction is about to start on a new Olympics-sized swimming pool and diving 'L' in the Thirteen Mile-Farmington Road area. It is called Woodbrooke Hills Swimming Club.

The pool, plus a wading pool and the cabana, will be constructed on five acres of land. It will be one of the most beautiful swimming clubs in the country.

There are still some memberships open. Join now. Don't be sorry later when hot weather arrives!

For complete information, call GR 4-8635-GR 4-8892-GR 4-8539.

GAS REFRIGERATOR-FREEZERS

Add a "Touch of Magic" to Your Home!

ICE-CUBES Automatically

NO TRAYS TO FILL NO WATER TO SPILL

★ SILENT OPERATION AND SAVINGS OF A GAS REFRIGERATOR-FREEZER

★ CHEAPER OPERATION

★ 10 YEAR WARRANTY

★ NO MOVING PARTS

★ LESS REPAIRS

★ NO DEFROSTING

ENJOY THE CONVENIENCE AND SAVINGS OF A GAS REFRIGERATOR-FREEZER

It's good common sense to buy a GAS Refrigerator-Freezer. This cool appliance lets you buy food when the price is right, cook food when your mood is right, you can store the food, freeze or fresh in a special Refrigerator-Freezer until you need it. Saves time, work and money. And it makes even better sense to buy a GAS Refrigerator-Freezer... so automatic... so dependable... so economical.

SEE THE NEW 1960 GAS REFRIGERATOR-FREEZERS TODAY!

At Your Gas Refrigerator Dealer or Consumers Power Company

now... summer time is playtex time! because there's an all new cool cotton lining in the all-new playtex panty briefs and girdles

NOW you can keep that Playtex shape in comfort all summer long because Playtex panty briefs and girdles have a new soft cool cotton lining. This means you can look your best in figure-revealing summer sheers, slacks, shorts and swimsuits. And the new cool cotton lining gives you new cool comfort, no irritation and slips on and off easily in seconds. The new Playtex panty briefs and girdles have a non-roll top and come in a dreamy white shade.

- Playtex Living Panty Brief \$5.95
- Playtex Magic Controller Panty Brief with magic finger panels for tummy control \$6.95
- Playtex Living Girdle Girdle or panty girdle \$6.95 XL (girdle only) \$7.95
- Playtex Magic Controller with magic finger panels for tummy control. Girdle or panty girdle \$8.95 XL \$9.95
- Playtex Mold 'n Hold™ Zipper Girdle Girdle or panty girdle \$10.95 XL (girdle only) \$11.95

CHARGE ACCOUNTS INVITED

FREE DELIVERY

Mulholland COMPANY

633 N. WOODWARD AVE.