

Meet Robert A. Cole...



...a good man to know

"Bob" Cole is a true "Son-of-Michigan"—and mightily proud of it! Bob studied engineering at U. of M. and received his degree from the Business Adm. School. A Navy veteran, he worked in industrial sales for the chemical industry prior to entering the securities business eight years ago. Bob is a serious student of this investment business, and although he's a "bug" on science (blame that excellent technological background), his one great aim in life is to help people invest wisely!

And, how can Bob best help you?—with competent brokerage advice and service! Behind every Goodbody representative stands one of the finest research organizations in the brokerage field. The many skilled analysts in Goodbody's New York Research Department constantly keeps Bob and all our representatives supplied with the latest marketing facts and possible trends. Why not call Bob Cole today. You can reach him at:

MI 6-3156 or JO 6-6300

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38 National Offices

Bell Improves Local Service

Work is under way on two separate projects, totaling \$81,580, to provide additional telephone facilities for subscribers in the Mayfair exchange.

Both projects will enable Michigan Bell Telephone company to fill new orders for service and orders for better grades of residence and business service, according to Albert H. Warner, 2447 Derby, Birmingham, manager for the company.

One project calls for installation of nearly two miles of aerial cable along Nine Mile road, west of Lahser, to Beech road. This project is scheduled for completion in September.

In the other project, Western Electric company technicians are installing intricate equipment in the telephone building at 7020 Middlebet road. Western Electric is the manufacturing and supply unit of the Bell system.

Warner said this project will enable the company to eventually establish 700 new telephone numbers in the Mayfair exchange, which now has 4,215 phones, not counting extensions.

This project is scheduled for completion this month.



Pop Gets Recognition

Every male member of the MacManus, John & Adams, Inc. advertising agency receives a silver baby cup each time he becomes a father. W. A. P. John, 556 Tooting Lane, Birmingham, a director of the company, started this little gesture about 1945, and he has given away several hundred cups during the past 15 years. Wallace Ehrlich, (left) account executive on commercial products, just recently learned about this tradition and found he had four cups coming to him for four little Ehrlichs: Brian, Robyn, Heather and Jon. Wally is not a record holder except for getting all four at once. There are some five-cup holders and at least one with six in the agency, which now has more than 450 employees.

Lau Elected Group Head

Donald F. Lau, 6025 E. Surrey, Birmingham, C.I.T., of the Frank W. Howland Agency in Detroit, has been elected president of the Massachusetts Mutual Life Insurance company Agents association for the next two years.

Lau, had six years of real estate experience before joining the Massachusetts Mutual in 1940 as a representative in Detroit.

The new Agent's association president received his Chartered Life Underwriter's designation in 1949, and was named the company's Man of the Year in 1957. He has qualified for the National Quality Award for 13 years, and is a life and qualifying member of the Million Dollar Round Table.

30th Anniversary

F. J. Winkler, 2780 Colonial Way, Bloomfield Hills, celebrated his 30th anniversary with Shell Oil company this month. Winkler is assistant plant superintendent of the company's terminal in River Rouge.

Baggerly Named Vice President

Ford Motor Credit company's board of directors has elected E. E. Baggerly, 4115 Meadow Way, Birmingham, a vice president. His election was announced today by Robert S. Olson, 1100 E. Cleary, Birmingham, president. Baggerly will oversee all the company's staff and field operations years.

NY **THE VILLAGE STORE**

Go on a clothes spree... hurry to buy some of our choicest stock at ridiculous prices. The early shopper gets the spoils.

- Cotton Dresses... shirtwaists in solids and prints. 12.88 and 10.88. Some Lanz, some Mr. Mort, some costumes.
- Bermudas... prints, plaids, solids. 7.88-3.88
- Blouses... madras shirts were 9.95 now 6.88. Prints, solids in roll sleeve and sleeveless.
- Skirts... linen, cotton, some madras. 8.88-5.88
- Swimsuits... A manufacturer's special promotion, 8.88-12.88
- Separates... odd sizes and colors in coordinated playclothes. Jackets, blouses, skirts. 1/2 Off.
- Capezios... skimmers in pastels, prints some with matching blouses; were 10.95- now 6.00; heels in leathers and prints. Were 16.95 now 9.00.
- Odds & Ends of accessories, bags, handbags, shoeclips, etc.

The Village Store

GROSSE PTE. BIRMINGHAM SAGINAW ANN ARBOR
28 Karlov 100 Fifth St. 10 E. Main 125 E. Main

MANUFACTURERS
NO. 10 NORTH FIFTH STREET.

You'll Leap at these Savings

Corvair

MODEL CLEARANCE

CORVAIR PRICES START AT

\$1698³⁴

NORTH CHEVROLET

OUR SERVICE DEPARTMENT IS OPEN 'TIL MIDNIGHT

1000 S. WOODWARD MI 4-2735

***CHECK THE CORVAIR OF YOUR CHOICE**

STOCK NO.	COLOR	MODEL	EQUIPMENT
#1415	Red	2-Dr 500	Heater, white walls, deluxe equipment
#716	Dk. Green	2-Dr 500	Powerglide, heater, white walls, comfort and convenience group
#335	White	2-Dr 500	Heater, white side walls
#384	Lt. Green	4-Dr 500	Powerglide, heater, radio, comfort & convenience group, tinted glass
#473	Dk. Blue	4-Dr 500	Powerglide, heater, white walls, C. & C. group
#544	Silver	4-Dr 500	Powerglide, heater, C. & C. group
#459	Lt. Blue	4-Dr 500	Powerglide, heater, deluxe equipment, radio, C. & C. group
#1061	White	2-Dr 700	Powerglide, heater, wheel rings, W.W., deluxe equip., C. & C. group
#742	Blk & White	2-Dr 700	Powerglide, heater, wheel rings, deluxe equip., W.W., radio, C. & C. gr.
#1245	Red	4-Dr 700	Powerglide, deluxe heater, deluxe equipment
#984	Red	2-Dr 700	Heater, W.W., deluxe equip., C. & C. group
#598	Red	4-Dr 700	Heater, W.W., deluxe equipment
#1225	Lt. Green	4-Dr 700	Heater, deluxe equip., C. & C. gr.
#801	White	4-Dr 700	Heater, white side walls, radio
#1388	White	2-Dr 900	Powerglide, heater, W.W., C. & C. group, padded dash, red trim
#1399	White	2-Dr 900	Powerglide, heater, W.W., radio, C. & C. group, red trim
#1404	White	2-Dr 900	Powerglide, heater, W.W., red trim

Many More Corvairs Too Numerous To List