

'Never Again,' Ruth Ruefully Resolves

By RUTH VOGT
Special Writer

This month's Fortune magazine had a few pages on how Harbor Pointe, Mich., evolved around 1900. Looking at the pictures of the long wooded porch, the dining room and the grounds around the huge white hotel, memories rushed in.

Because there were tiny items such as tuition, books and clothes to be bought before the junior job was grabbed to serve tables up at Harbor Pointe, shall we say two decades ago, it was considered by all college students a choice spot.

It was. Until the first morning "class" was held in that huge dining room where the most charming of women called a "hostess" introduced two dozen girls to the complicated art of placing food before a guest, I lived under the illusion that it was a simple thing to carry a tray full of food and serve. It wasn't, not by their method.

"I'll never make the grade," was written home all the first week of discouragement. "You have to know how to much not only English, but all that French which foods come wrapped in."

Only by my Mother writing back insisting that she knew her girl would make the grade (and table) was strength found to balance the mammoth wobbly trays and serve.

"Your voice! It's too high. It would scare a breakfast right back to his bed," said our charming, low voiced teacher. "And your back-bone. You do have one, don't you? Well, show it. Stand like a soldier at attention!" She wondered, too, about the

Average Income In Detroit Area \$6,000 in 1959

First of two articles

ANN ARBOR—Heavy migration out of central Detroit has been accompanied by a marked decline in the average income of families living within six miles of city hall.

For the entire metropolitan area—Wayne, Macomb and Oakland Counties—median family income increased from \$5,900 in 1958 to \$6,000 last year, according to the U-M Detroit Area Study (DAS). Nearly all this increase was due, however, median income of families living in the central portion of Detroit declined from \$4,400 to \$3,800.

"THERE is no question the City of Detroit has lost, and will continue to lose, those segments of its population best equipped to pay the ever mounting costs of metropolitan government," said S. J. SAS Director Harry Sharp. Over the past eight years, income changes within the metropolitan area have been as follows:

Income	1951	1959	Gain
Inner city	\$3,700	\$3,800	3%
Outer city	\$5,100	\$6,000	18%
Suburb	\$4,500	\$7,200	60%
Metropolitan Area	\$4,600	\$6,000	30%

MOREOVER, the proportion of low income families has increased substantially in the past four years.

Family Income	1956	1959
Under \$3,000	13%	20%
\$3,000-\$4,999	23%	29%
\$5,000-\$9,999	25%	27%
\$10,000 or more	17%	15%

Detroit has always been a high income community. Sharp continues. Median family income in the metropolitan area last year was about \$600—or 11 per cent—above the U. S. average.

Compared to the rest of the country, however, Detroit has lost ground since 1951. For the nation as a whole, family income grew 54 per cent between 1951 and 1959. For Detroit, the increase was only 30 per cent. In terms of real purchasing power, the gain for Detroit was 17 per cent over this period.

The DAS findings are based on 1,895 interviews conducted during February and March this year. Income analysis is the ninth in a series of annual reports.

Next Week: Group Differences

County Citizens League Publishes Bulletin

The Oakland Citizens League announces that its Primary Election "Bulletin" will be out July 25. The League is a non-profit, non-partisan organization of civic minded citizens devoted to the interpretation and dissemination of information which concerns Oakland County voters.

Each time there is an election involving Oakland County officials or issues, the League publishes a "Bulletin". The purpose of this publication is to better inform the voting public of the qualifications of the various office seekers. The candidates for office are rated in an unbiased manner by means of questionnaires and interviews.

THESE RATINGS are contained in the "Bulletin" along with biographical material on all the candidates who were willing to supply it. Forty-three of the forty-six opposed candidates seeking nomination August 2 appeared before the League's committee to express their views.

The League supplies this material to its membership and, when supply allows, to the general public. For the forthcoming primary election some additional bulletins will be available to the general public.

ALL CITIZENS interested in casting a more intelligent vote may obtain this information from the League's office, in Pontiac (PE 2-0335) or the most convenient public library office of the



"The last job I got in the Want Ads—blew up!"

Millions of Americans are buying money on the installment plan and getting paid for it, by buying a Bond a month through the Payroll Savings Plan where they work.

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Fred's Barber Shop — 282 So. Woodward ave.
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You have 'til Sat. Noon after your classified ad appears before the charge rate takes effect!

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Open every day including Sundays
Five private Dining Rooms accommodating 10 to 300 guests.

THE GYPSIES—In the Empire Room.
JOE ALEXANDER—at the piano in the Village Pub
DANCING SATURDAY—Kingsley Inn Coachmen in the Cotillion Room

Variety
Is the Spice of Enjoyable Dining at
Greenfield's RESTAURANTS
Downtown—1130 Griswold St.
Midtown—2521 Woodward Ave.
Birmingham—725 So. Hunter Blvd.

No Immediate Buyers for 6 City Lots

There's no agreeable market today for the sale of six city lots of Birmingham lots near Maple and Coolidge, commissioners learned this week.

They agreed to City Manager L. R. Gare's suggestion that sale of the lots be shelved until market conditions approach the city's \$65 to \$125 per front foot price range, depending on location of the lot.

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Suits—Top Coats—\$1.70
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Kelly Kirby Kindergarten Piano Classes For Children 5-8. Group Instruction For Children Over 8.
Private Lessons for Students of all Ages in All Instruments and Voice.
Popular Music, Private and Class Instruction
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Excellent Food
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X-Ray and Laboratory Facilities Available

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Get into the swim. Join the smart weekenders who are taking advantage of the special Avis weekend rates. Use a sparkling new Ford or other fine car from 5 P.M. Friday 9 A.M. Monday at low bargain rates that include gas, oil, insurance. To rent a car locally or anywhere in the world call your travel agent or phone.

Avis. Rent-A-Car
MI 6-5434 Adams at W. Maple

Ford Expands Sales Market

A significant move to expand its sales in the light industrial equipment market was announced Saturday by Tractor and Implement Division, Ford Motor company.

L. E. Dearborn, 5905 Wing Lake, Bloomfield Township, general manager, disclosed that the division is taking three major actions immediately:

- 1) Establishing an expanded industrial sales organization directed by an assistant general sales manager.
- 2) Adding the line of products previously manufactured by National Products Inc., whose acquisition by Ford Motor company became effective July 1.
- 3) Selling components and complete products to equipment manufacturers for inclusion in their products or sale through their normal distribution channels.

"Sale of light industrial equipment and tractors for non-farm applications traditionally has accounted for an important part of the division's total volume," Dearborn said. "We believe that these sales will increase substantially, because of the tremendous growth potential of the market and because of the emphasis we will place on meeting users' needs."

NAMED ASSISTANT general sales manager—Industrial Products is J. B. Nicolls Jr. 1723 Blair House Court, Bloomfield Hills, formerly division's export-import manager. Three newly created departments, Original Equipment Manufacturers' Sales, Ford Industrial Sales, and Allied Equipment Sales, will report to him.

The industrial sales staffs at the division's three regional sales offices (Detroit, Kansas City, Mo., and Oakland, Calif.) are being increased, according to Nicolls, and the division's 26 independent distributors and two sales districts are expanding the number of industrial sales representatives they employ.

Major breaks with past tradition for the division will occur in O.E.M. sales and sales of allied equipment, Nicolls said.

COMPONENTS AND ASSEMBLIES, such as power steering units, transmissions, hydraulic pumps and other Ford-produced items, will be offered to other manufacturers for inclusion in their products. Some complete products also will be available to them.

"We will be offering highly engineered and exclusive items which in the most modern and highly automated facilities in our industry, to various types of equipment manufacturers," he said.

Dealers who previously handled and serviced the Sherman line of products, before Sherman's acquisition by Ford, will be supplied through Ford's sales districts and independent distributors, he added.

Dearborn also announced that the former Sherman Products plant at 3200 E. 14 Mile road, Royal Oak, has been designated the Royal Oak Equipment Plant of Ford Motor company.



PICNIC IN PARIS 8 PONTIACS
Hundreds of thousands of dollars in prizes
... A BONUS PRIZE. That's right... a picnic-to-end-all-picnics in Gay Paree. An all-expense round trip for two, via Trans World Airlines SuperJet, to Europe's glamour capital for a stay of nine glorious days!
... AS GRAND PRIZES. One every week for eight weeks to lucky motorists in Marathonland. You'll have a permanent pleasure picnic if you win a beautiful 1960 Pontiac, the only car with Wide-Track wheels.
1250 LOCAL PRIZES GIVEN AWAY EACH WEEK
Every Marathon dealer holds his own neighborhood sweepstakes ... 1250 prizes are given away weekly. You don't compete nationally, regionally, statewide or citywide... but just with your own neighbors. And the prizes are just great!

Kodak Brownie 8 Movie Camera
Hamilton Slick Great Scotch Grill
Westinghouse Transistor Portable Radio
Hamilton Slick Cooler and Scotch Jug
Dualite Aluminum Lawn Chairs
Hamilton Slick Skylander Cooler
RED MAN Picnic Basket with Lustru-Ware
Hamilton Slick Cooler Bag and Great Scotch O'Malt

WINNERS EVERY WEEK UNTIL AUGUST 28!
Each Marathon dealer has a weekly drawing at his station for one of the valuable picnic prizes you see above. And everyone entered in these drawings is eligible to win the week's grand prize of a 1960 Pontiac. All who enter during the eight-week duration of the Picnic Sweepstakes are eligible to win the bonus prize of a Picnic in Paris.
Sweepstakes subject to all federal, state or local regulations.

ENTER AS OFTEN AS YOU LIKE!
It's easy to enter! Easy to win! Nothing to rhyme. Nothing to buy. Just drive in, write in, or phone—and enter your name and address with any Marathon dealer featuring the Picnic Sweepstakes. Get complete details from him. Enter now to win this week's local prize. Then enter again each week to be eligible for other weekly prizes.

Marathon goes farther to make friends
"Enter the Picnic Sweepstakes today at these Marathon stations:"
Woodward & Taunton, Birmingham, Michigan
Maple at Hunter, Birmingham, Michigan