

Lau Elected Agency Head Former Resident Promoted at IBM

Donald F. Lau, 6025 E. Surrey, Foxcroft, Birmingham, C.I.U., an associate of the Frank W. Howland agency of the Massachusetts Mutual Life Insurance company in Detroit, was elected president of the agents' association of his company at a recent meeting of the Leaders Club in Banff, Alberta, Canada.

This is a national organization composed of over 2,000 members of the field force of the company. Lau is one of the top salesmen of Massachusetts Mutual, and in addition to being a prominent life insurance figure in Detroit, has been identified with many civic and philanthropic organizations.

Warren C. Hume, former Birmingham resident, has been promoted to vice president of IBM's Data Processing division. Hume will continue as a midwestern regional manager with headquarters in Chicago.

Every day is ladies' day for us . . .

Almost every day, our representatives are called upon for advice by women who are bewildered about investments. Some are widows who have been left estates that include portfolios of miscellaneous securities. Others are women who are investing for the first time, and just don't know where to start. Sometimes they are timid about asking for counsel (they shouldn't be). Whatever their status, and regardless of the size of their investment budget, we are always happy to assist these women clients and help them arrange their investment affairs.

If you have been confused by your investment problems, or want information about how to invest, please stop in and see us, or call about a home appointment. It is our business and our pleasure to provide such consultation service without charge. You'll receive courteous treatment . . . and you'll find that "Every day is ladies' day."

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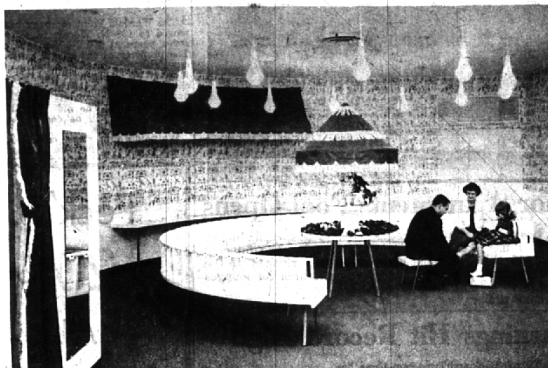
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BUSINESS BRIEFS



New Plaza's Inviting Shoe Salon

Striking color combinations of red & white feature Julliard's new salon type store in Bloomfield Shopping Plaza, Telegraph & Maple. Lester Lunsky, local manager, is shown serving a young customer, little Carolyn Rowe, while her mother, Mrs. Richard Rowe, of Livonia, looks on. The new store carries women's, teens' and children's footwear. The children's department is called

the largest independently owned children's shoe department in Michigan. The carousel motif, with a miniature circus tent for the kiddies, is an added attraction. A full range of orthopedic footwear is carried, which is sold only on prescription. The new store is owned by Julian Levine, who also operates another store in Birmingham, and one in Pontiac.

Brawner Named Plant Engineer

Henry B. Brawner, 6138 Worthington, Birmingham, has been named plant engineer for the Cadillac Motor Car division. He began his career at Cadillac in 1946 in the plant layout department. After serving that department in a supervisory capacity, he was promoted to the position of assistant plant engineer in 1951. He held that post until his recent appointment.



BRAWNER

Former Resident To Retire Soon

Ralph W. Bricker, former Birmingham resident for 24 years, manager of Detroit Edison's St. Clair district with headquarters in Port Huron, will retire August 1 after 46 years of service with the company. He started with Detroit Edison as a draftsman in 1914 and, later, held several staff and supervisory posts for the sales department. Two of Bricker's three daughters, Mrs. Doris Soltman and Betty Bricker reside in Birmingham.

Celebrates 30 Years

P. J. Turner, 1251 Lenox road, Bloomfield township, recently celebrated his 30th anniversary with Shell Oil company. Turner is real estate representative in Shell's Detroit district.



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B'ham Eccentric Goodhue Promoted

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Sherwood Studios Open B'ham Branch

Sherwood Studios, specializing in custom furniture, draperies, upholstery, refinishing and interior design, has joined the Birmingham business community at 160 S. Woodward.

The branch store of the Detroit studios, owned by M. J. Morganroth, also deals in occasional pieces, objets d'art and accessories and offers interior decorating services.

Do you have any unwanted articles of furniture? Turn them into cash with a "quick result" Eccentric classified ad.

Goodhue Promoted At Cadillac Motor

Harrison M. Goodhue, 18155 Du-baine, Birmingham, was appointed assistant for the manufacturing division of Cadillac Motor. He will head all scheduling, planning, material control, traffic and work standards.



GOODHUE

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