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BUSINESS BRIEFS

Local Man Bank Grad

B. James Theodoroff, 1108 W. 14 Mile road, Birmingham, vice president and trust officer of the Detroit Bank and Trust company, graduated June 24 from the Superior Graduate School of Banking in New Brunswick, New Jersey, conducted by the American Bankers association.



THEODOROFF

Woodhouse Promoted

William T. Woodhouse, formerly of Birmingham, has been appointed a senior brokerage consultant in Pittsburgh, Pa., for Connecticut General Life Insurance company. He is the son of Mr. and Mrs. Richard C. Woodhouse, 4230 Orchard Way, Foxcroft.

THE GARDENER'S CORNER

The Answers to Your Gardening Questions by Bob

QUESTION OF THE WEEK: How often should roses be fertilized?

BOB'S ANSWER: Roses can usually do without fertilizing for a year following planting if, at planting time, the soil is properly enriched. However, a little additional feeding in the early summer does help to keep them healthy. Call us for specific recommendations on fertilizers and methods.

Bring Your Garden Problems to Bob at Theisen's

Chevrolet Promotes 6 Residents

Appointment of a director of product reliability for Chevrolet Motor division and several other high level personnel changes have been made recently.

Heading Chevrolet's new product reliability program will be Edward S. Wellock, 1351 Kirkway road, Bloomfield Hills who since 1949 has been manager of the division's 21 manufacturing plants across the nation. He has been with Chevrolet for more than 37 years.

The new reliability program constitutes a new concept of product control adopted by the division to insure that customers get the most dependable vehicles that can be built.

As director of reliability, Wellock will be chairman of a reliability committee which will include executives concerned with design, engineering, tooling, production, assembly and delivery of Chevrolet automobiles and trucks.

Among other appointments were: Robert W. Podlask of Flint as manager of manufacturing plants to succeed Wellock.



WELLOCK SANDROCK

Henry Sandrock, 7037 Meadow Lake road, Birmingham, as regional plant manager in charge of Chevrolet's manufacturing plants at Flint, Saginaw and Bay City to succeed Podlask.

L. Ralph Mason, 836 Waddington, Birmingham, as regional plant manager in charge of Chevy's manufacturing plants at Cleveland and Toledo, Ohio; Indianapolis and Muncie, Ind.; and Livonia, Mich., to succeed Sandrock.



MASON DOUGLASS

Dale D. Douglass, 1930 Hillwood drive, Bloomfield Hills, as regional plant manager of Chevrolet assembly plants in Eastern United States to succeed Mason. These plants are at Atlanta, Baltimore, Bloomfield, N. J., Framingham, Mass., Norwood, Ohio, North Tarrytown, N.Y., and Willow Run, Mich.

William L. Mosher, Jr., 340 Kestwick, Bloomfield Hills, as regional plant manager of Chevrolet assembly plants in Western United States to succeed Douglass. These plants are at Los Angeles and Oakland, Calif.; Kansas City and St. Louis, Mo.; Jamesville, Wis., and Flint, Mich.



MOSHER DOW

Robert B. Dow, 1710 Cedar Hill, Birmingham, as manager of a newly established Manufacturing Re-

Company Promotes Former Residents

Two former Birmingham residents, J. M. Holden and C. C. Randolph III, have been promoted to corporate executive positions by the McGraw-Hill Publishing company, in New York.

Both men are former district managers of Business Week magazine. Holden has been appointed Chevrolet's Productive Equipment department, which is being absorbed into the Research and Development department.

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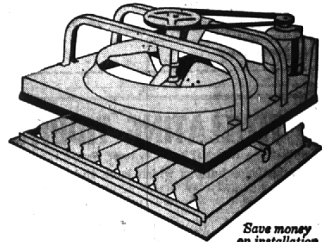
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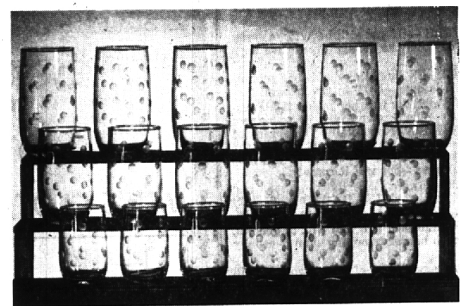
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