Understanding Is Important

There was a day, not long past, when it was disturbine to ment fainlike to speak of life insurance. As a matter of fact, it was called deth insurance. Yet today it is an accepted part of family planning. We respectfully surgest that the time has come for the family to assumable series until the family to assumable series until der toward funeral pre-arrangement.

Today's funeral director provides facilities and services that are modern, digniffed and in good taste. He provides the highest type of personal service, both before and at the time of family crisis.

time of family crisis. You should know about these services. Know the peace and satisfaction that can come from simple pre-arrangement and planning. For private consultations, call Liberty 9-0500, or stop in for a visit. Qualified funeral directors will personally conduct you on a tour without obligation, of course.



4375 North Woodward, between 13 & 14 Mile Roads

2-D THE BIRMINGHAM (MICH.) ECCENTRIC Are you thinking of buying a new home? Then read the "For Sale—Housea" column in this issue of The Birmingham Eccentric.

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Ed. Barris

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